



Wake County

2010 Census:

IT'S IN OUR HANDS

***THE CHANGING FACES OF WAKE COUNTY:
FACTS AND FIGURES***

May 10, 2012





DATA PRESENTATION

- I. COUNTY POPULATION GROWTH
- II. 2010 CENSUS: WAKE COUNTY DIVERSITY
- III. 2006-2010: FOREIGN-BORN
- IV. YOUR EXPERIENCES & OBSERVATIONS





2010 Census: IT'S IN OUR HANDS

10 questions

10 minutes

U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU

United States Census 2010

This is the official form for all the people at this address.
It is quick and easy, and your answers are protected by law.

Use a blue or black pen.
Start here

The Census must count every person living in the United States on April 1, 2010.
Before you answer Question 1, count the people living in this house, apartment, or mobile home using our guidelines.

- Count all people, including babies, who live and sleep here most of the time.

The Census Bureau also conducts counts in institutions and other places, so:

- Do not count anyone living away either at college or in the Armed Forces.
- Do not count anyone in a nursing home, jail, prison, detention facility, etc., on April 1, 2010.
- Leave these people off your form, even if they will return to live here after they leave college, the nursing home, the military, jail, etc. Otherwise, they may be counted twice.

The Census must also include people without a permanent place to stay, so:

- If someone who has no permanent place to stay is staying here on April 1, 2010, count that person. Otherwise, he or she may be missed in the census.

1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2010?
Number of people =

2. Were there any additional people staying here April 1, 2010 that you did not include in Question 1? Mark if that apply.

- Children, such as newborn babies or foster children
- Relatives, such as adult children, cousins, or in-laws
- Nonrelatives, such as roommates or live-in baby sitters
- People staying here temporarily
- No additional people

3. Is this house, apartment, or mobile home — Mark ONE box.

- Owned by you or someone in this household with a mortgage or loan? Include home equity loans.
- Owned by you or someone in this household free and clear (without a mortgage or loan)?
- Rented?
- Occupied without payment of rent?

4. What is your telephone number? We may call if we don't understand an answer.
Area Code + Number
 - -

5. Please provide information for each person living here. Start with a person living here who owns or rents this house, apartment, or mobile home. If the owner or renter lives somewhere else, start with any adult living here. This will be Person 1.
What is Person 1's name? Print name below.
Last Name
First Name MI

6. What is Person 1's sex? Mark ONE box.
 Male Female

7. What is Person 1's age and what is Person 1's date of birth? Please report babies as age 0 when the child is less than 1 year old. Print numbers in boxes.
Age on April 1, 2010 Month Day Year of birth
→ NOTE: Please answer BOTH Question 8 about Hispanic origin and Question 9 about race. For this census, Hispanic origins are not races.

8. Is Person 1 of Hispanic, Latino, or Spanish origin?
 No, not of Hispanic, Latino, or Spanish origin
 Yes, Mexican, Mexican Am., Chicano
 Yes, Puerto Rican
 Yes, Cuban
 Yes, another Hispanic, Latino, or Spanish origin — Print origin, for example, Argentinian, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on.

9. What is Person 1's race? Mark one or more boxes.
 White
 Black, African Am., or Negro
 American Indian or Alaska Native — Print name of enrolled or principal tribe.
 Asian Indian Japanese Native Hawaiian
 Chinese Korean Guamanian or Chamorro
 Filipino Vietnamese Samoan
 Other Asian — Print race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on.
 Other Pacific Islander — Print race, for example, Fijian, Tongan, and so on.
 Some other race — Print race.

10. Does Person 1 sometimes live or stay somewhere else?
 No Yes — Mark all that apply.
 In college housing For child custody
 In the military In jail or prison
 At a seasonal or second residence In a nursing home
 For another reason

→ If more people were counted in Question 1, continue with Person 2.

OMB No. 0607-0919-C: Approval Expires 12/31/2011.
Form **D-61** (9-15-2010)
U.S. CENSUS BUREAU

Census Day

April 1, 2010

Wake County's
Final Mail
Participation
Rate:

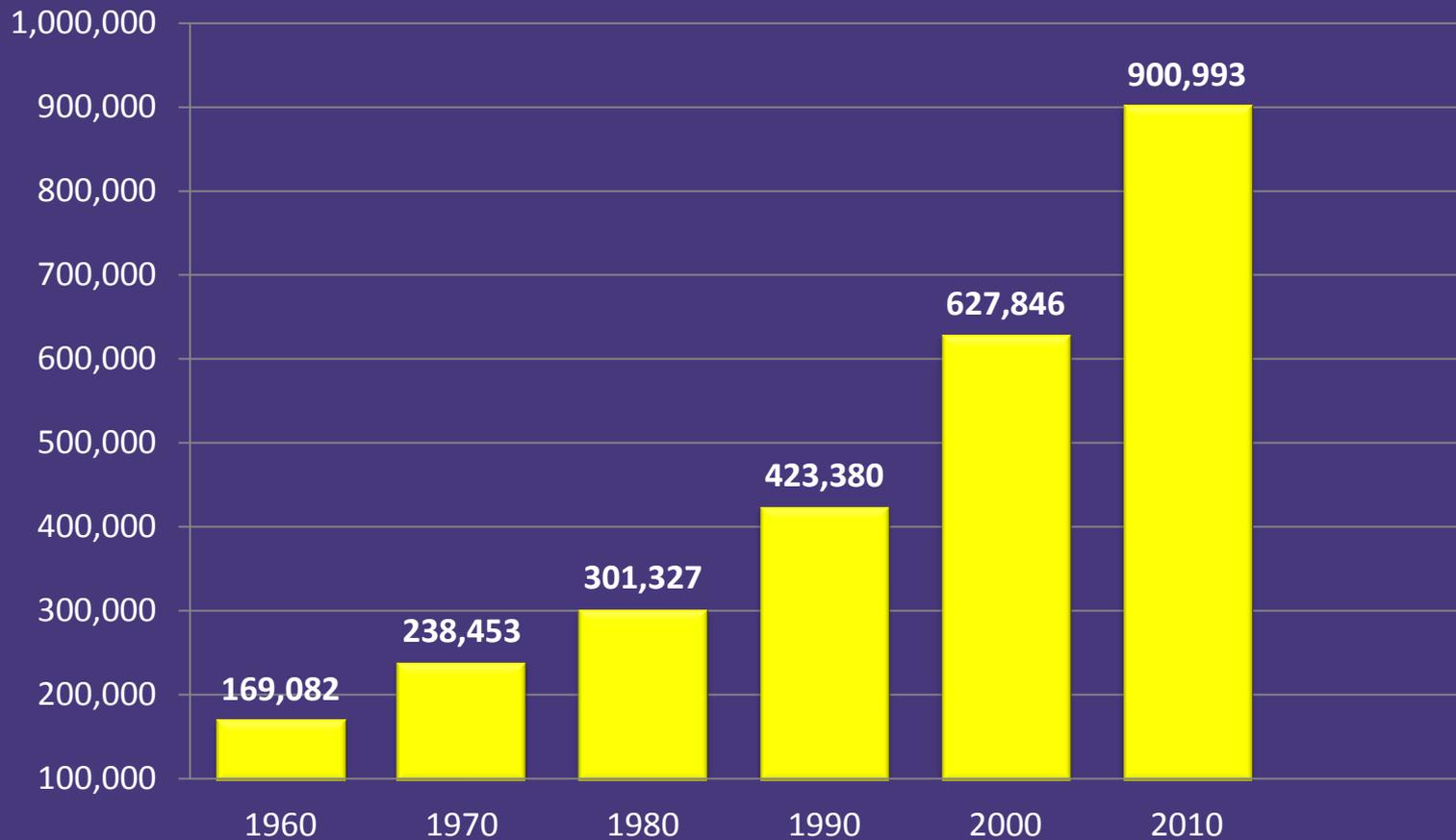
2000 – 76%

2010 – 78%!





Wake County Population 1960-2010 Census Counts



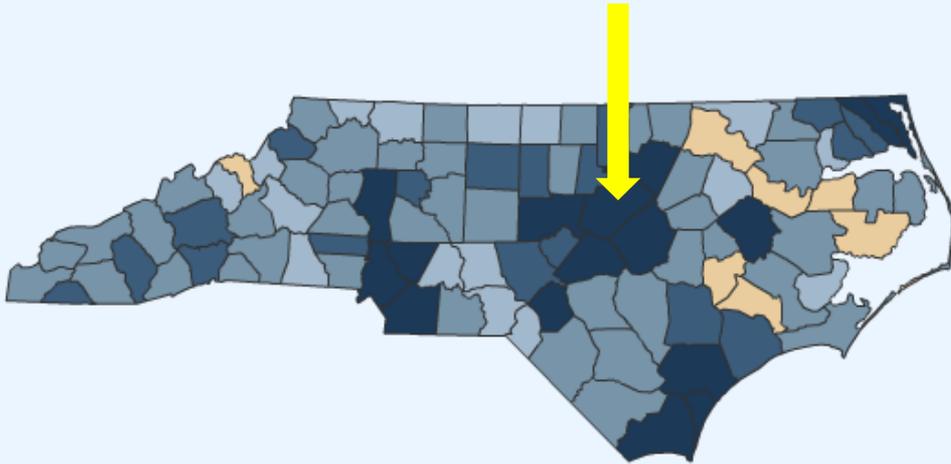
North Carolina

STATE POPULATION: 9,535,483

POPULATION CHANGE BY COUNTY: 2000-2010



Wake County



NC Counties

1.	Mecklenburg	919,628
2.	Wake	900,993
3.	Guilford	488,406
4.	Forsyth	350,670
5.	Cumberland	319,431

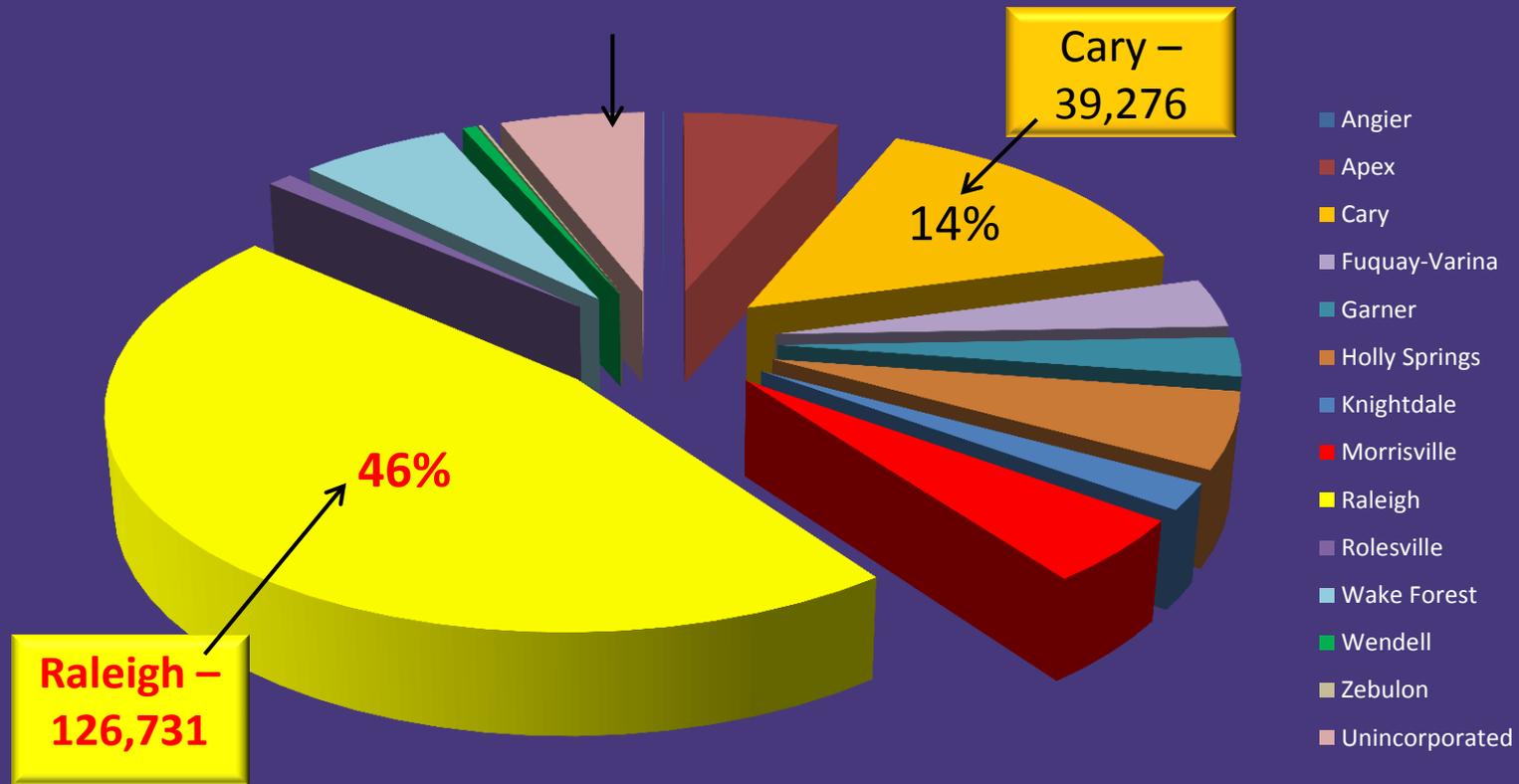
NC Counties Top 5 Population Increase Rankings:

1.	Wake	273,147
2.	Mecklenburg	224,174
3.	Union	77,615
4.	Guilford	67,358
5.	Cabarrus	46,948

NC Counties Top 5 Growth Rate Rankings:

1.	Union	63%
2.	Brunswick	47%
3.	Camden	45%
4.	Wake	44%
5.	Hoke	40%

Wake County
April 1, 2000 – 2010:
273,147
net increase in population



Distribution of Population Growth Within Wake County

Wake County

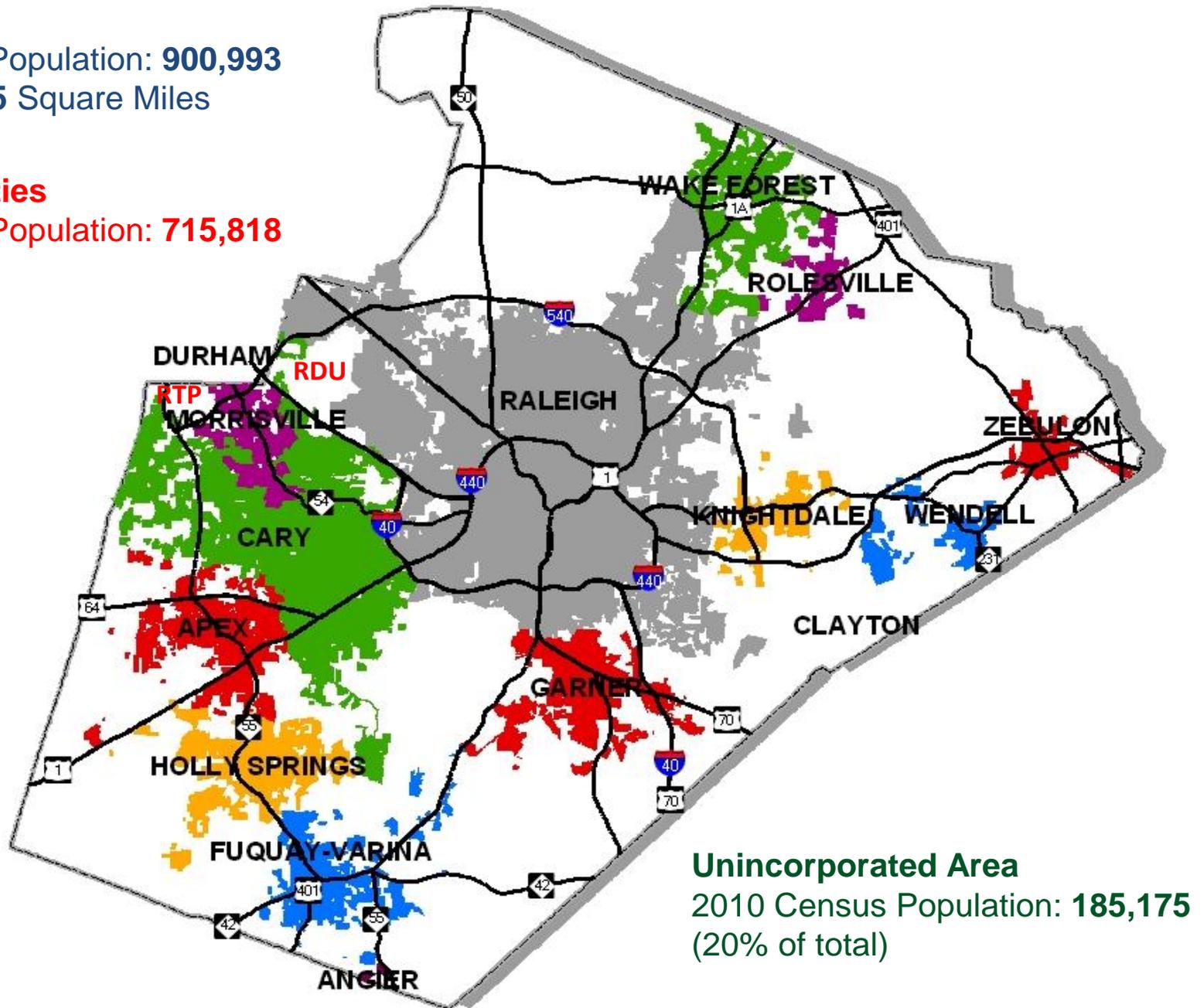
2010 Census Population: **900,993**

Land Area: **835** Square Miles

15 Municipalities

2010 Census Population: **715,818**

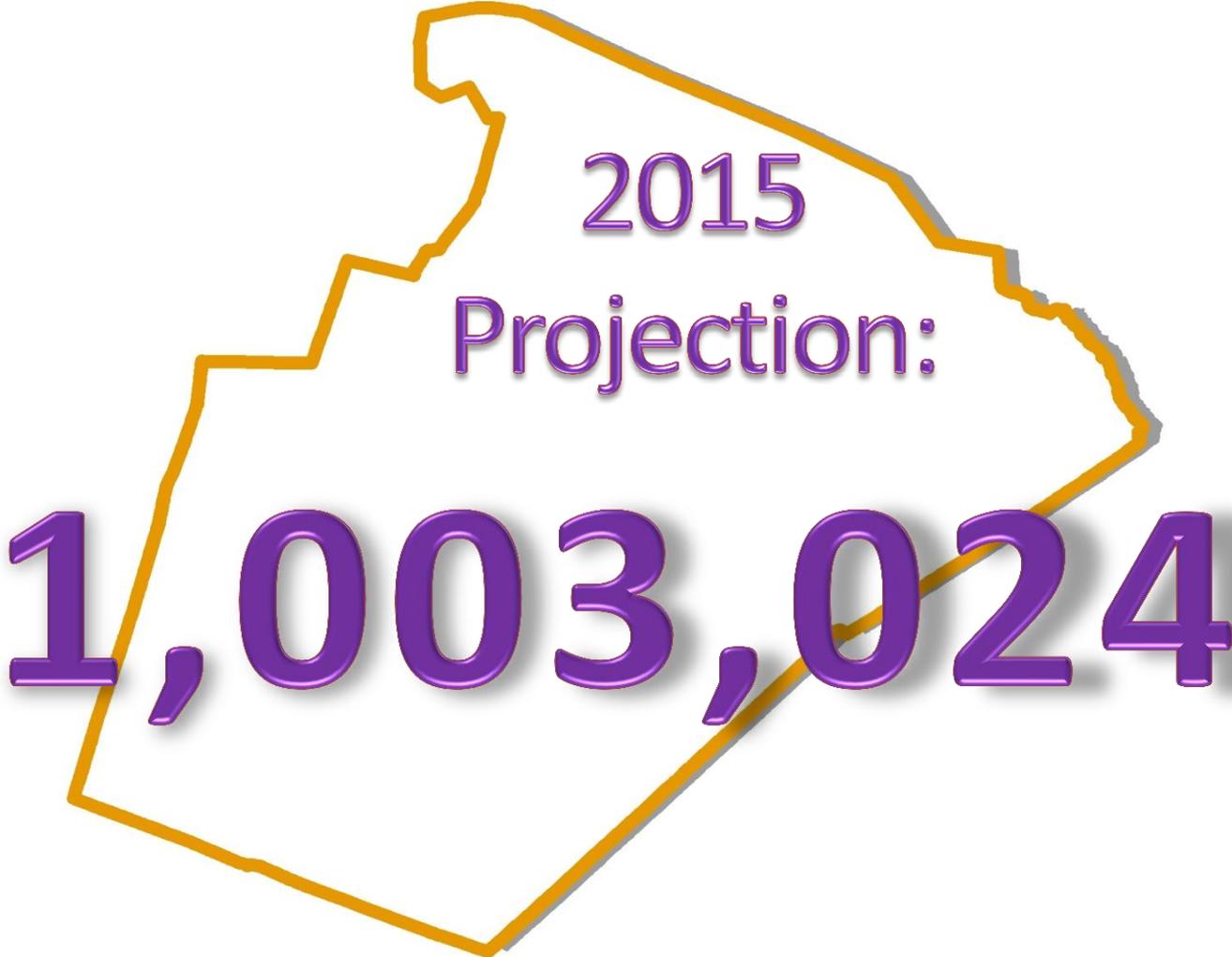
(80% of total)



Municipality	2000 Census	2010 Census	% Growth
Angier*	-	103	-
Apex*	20,212	37,476	85%
Cary*	94,536	133,812	42%
Fuquay-Varina	7,898	17,937	127%
Garner	17,787	25,745	45%
Holly Springs	9,192	24,661	168%
Knightdale	5,958	11,401	91%
Morrisville*	5,208	18,576	257%
Raleigh*	276,093	402,825	46%
Rolesville	907	3,786	317%
Wake Forest*	12,588	29,218	132%
Wendell	4,247	5,845	38%
Zebulon*	4,046	4,433	10%
Unincorporated	169,174	185,175	9%
Wake County	627,846	900,993	44%

*Total population counts do not include residents who lived within the parts of those municipalities that extended into other counties on April 1, 2010.

Wake County Exceeds 1 Million Residents



Source: State Demographer's Office. Annual County Population Projections. May 2012.



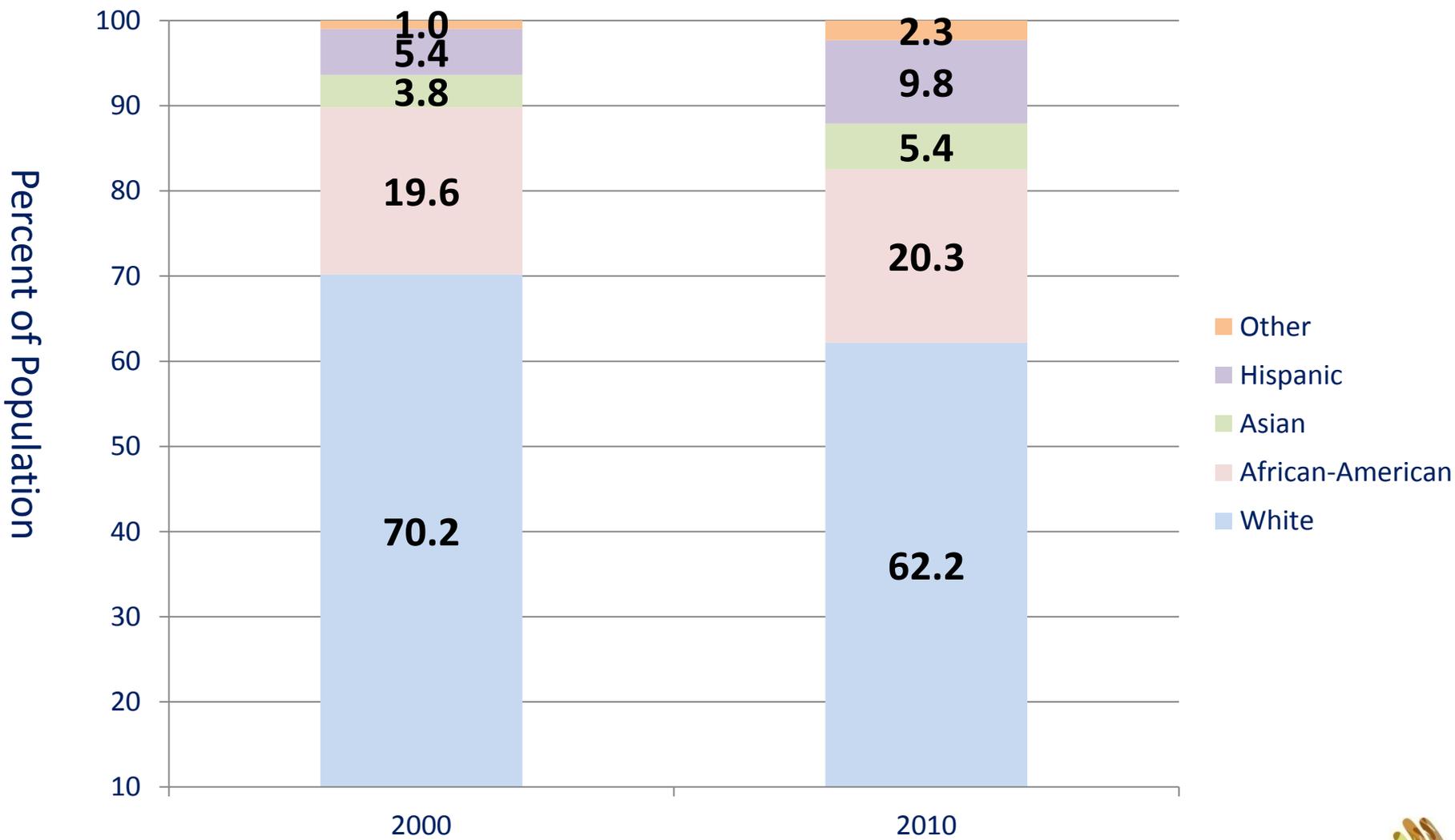
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Wake County Population Continues to Diversify: 2000 to 2010



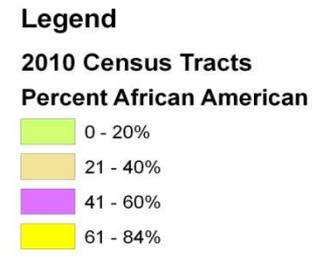
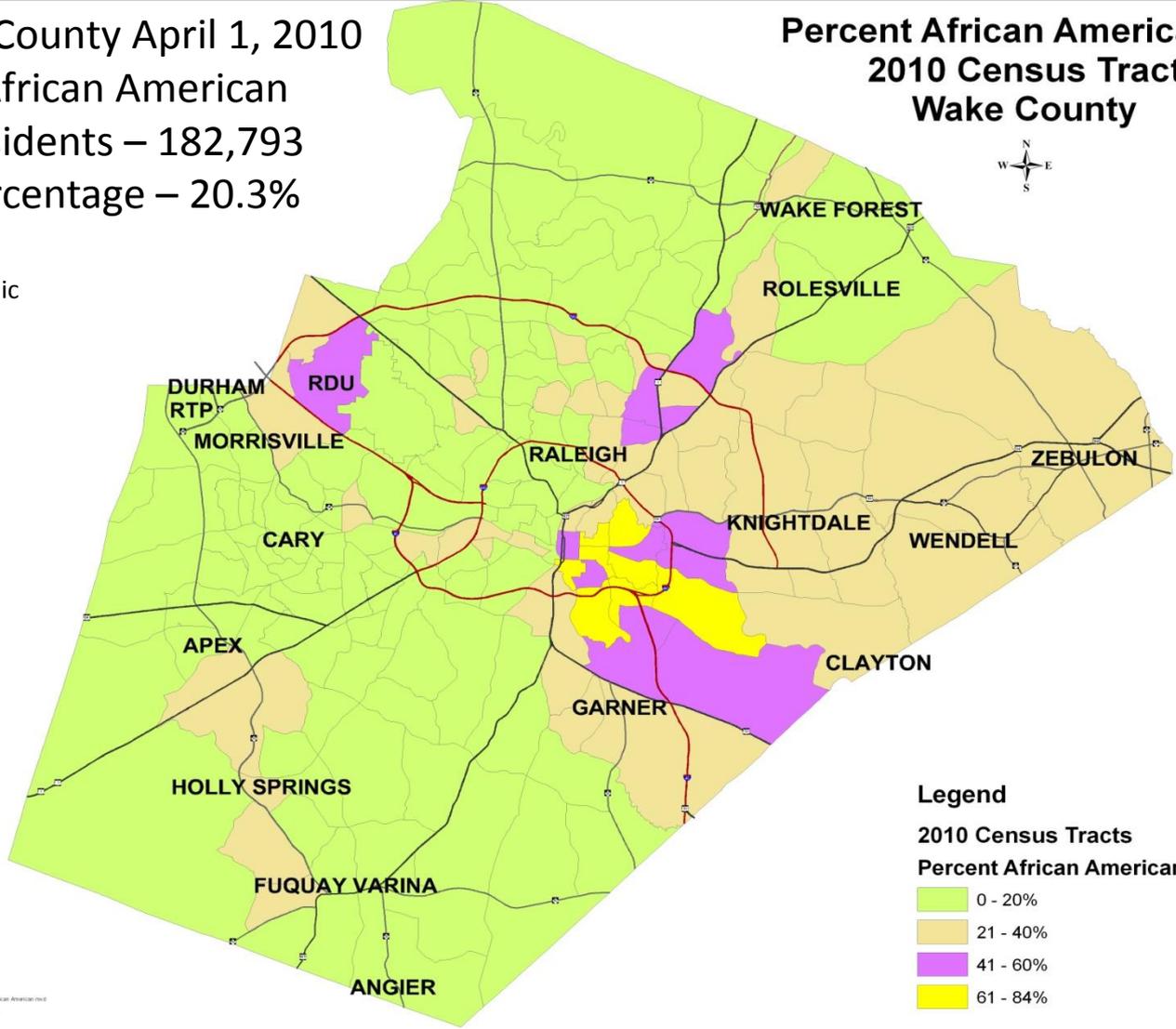


2010 Census: IT'S IN OUR HANDS

Wake County April 1, 2010
*African American
Residents – 182,793
Percentage – 20.3%

Percent African American by 2010 Census Tract Wake County

*Non-Hispanic



WAKE COUNTY
This Map: ©GIS/Department/Census_2010/PercentAfricanAmerican.mxd
Created by Wake County
Map-County Planning Department
04/12/2011





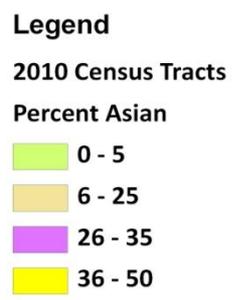
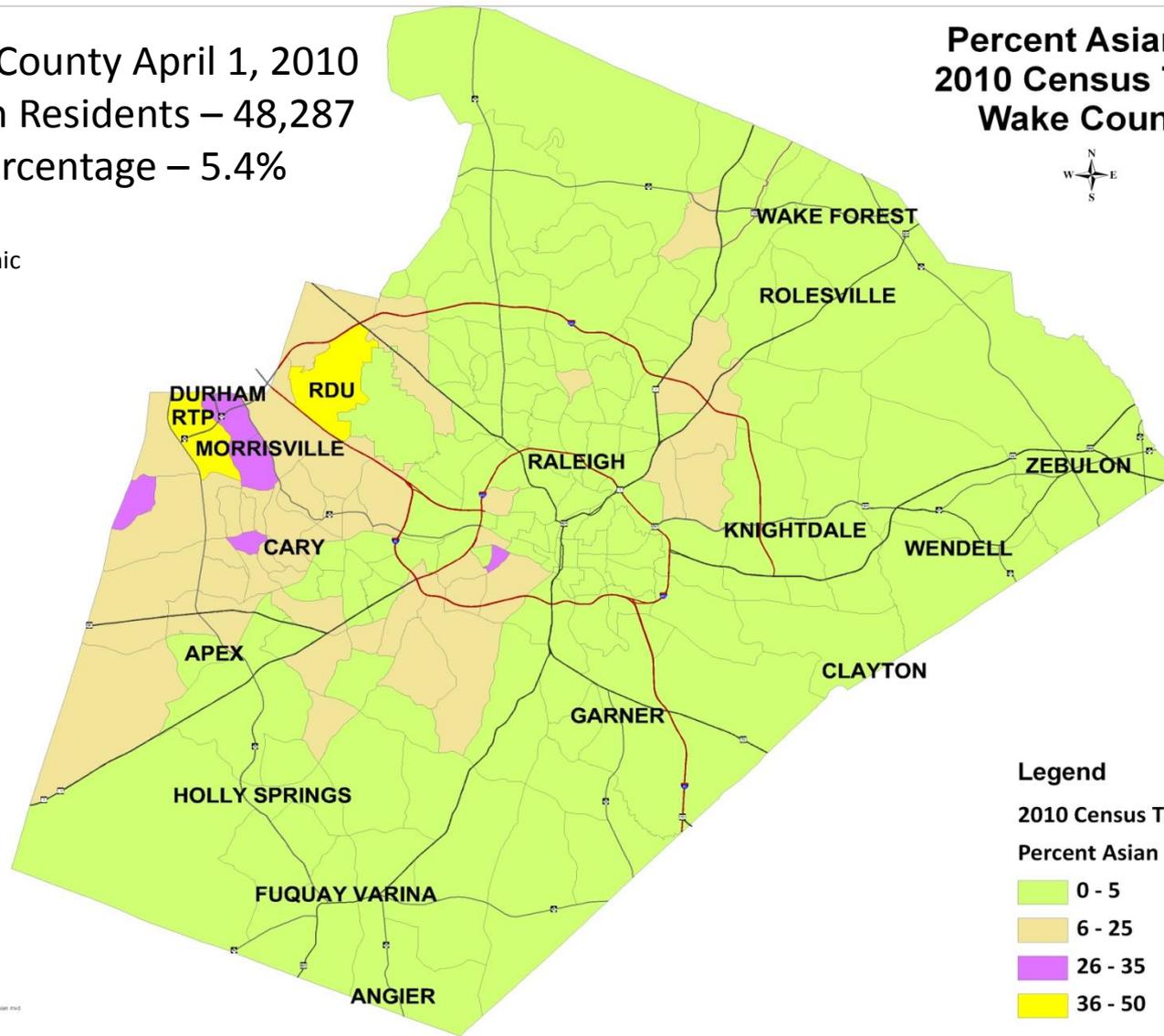
2010 Census: IT'S IN OUR HANDS

Wake County April 1, 2010
*Asian Residents – 48,287
Percentage – 5.4%

Percent Asian by 2010 Census Tract Wake County



*Non-Hispanic

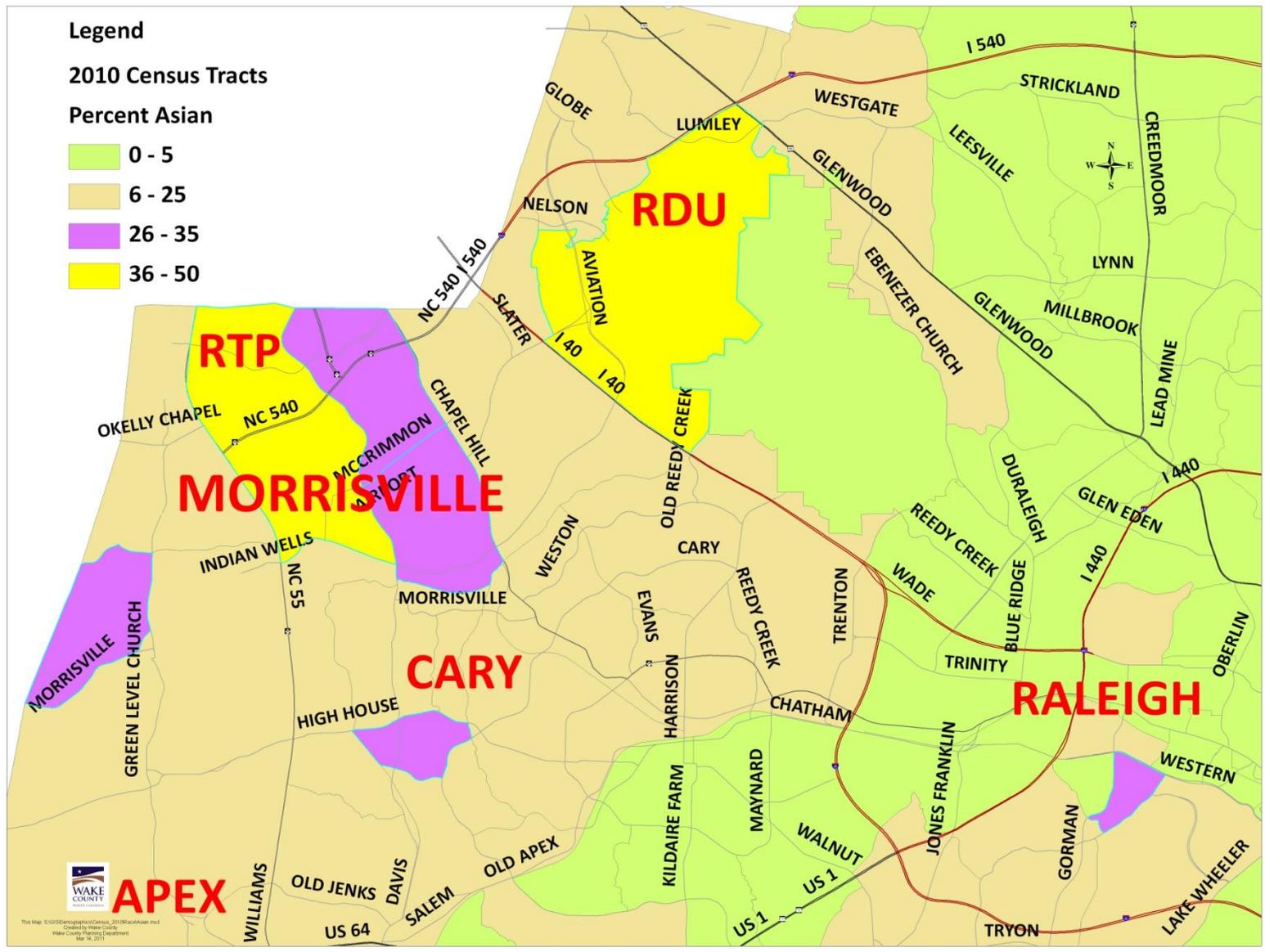



This Map: S:\GIS\Demographics\Census_2010\RaceAsian.mxd
 Created by Wake County
 Wake County Planning Department
 May 14, 2011





2010 Census: IT'S IN OUR HANDS



Compiled from 2010 Census Tract Race and Hispanic Origin Table

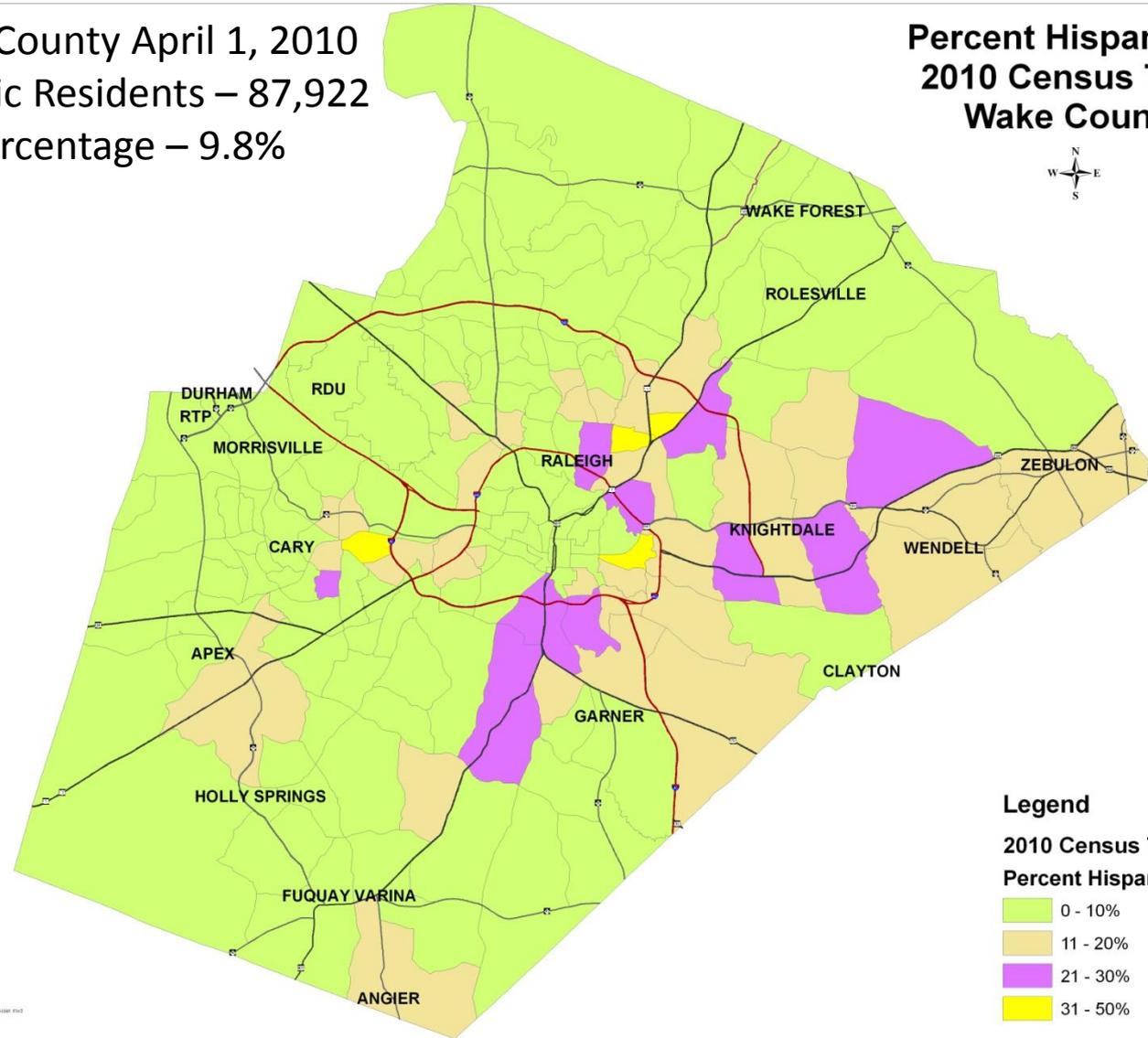




2010 Census: IT'S IN OUR HANDS

Wake County April 1, 2010
Hispanic Residents – 87,922
Percentage – 9.8%

Percent Hispanic by 2010 Census Tract Wake County



Legend
2010 Census Tracts
Percent Hispanic

- 0 - 10%
- 11 - 20%
- 21 - 30%
- 31 - 50%


This Map: S:\GIS\Demographic\Census_2010\back\Main.mxd
 Created by: Wake County
 Wake County Planning Department
 May 26, 2011





2010 Census: **IT'S IN OUR HANDS**

Wake County April 1, 2010

*Native Hawaiian & Pacific Islander – 317
Percentage – 0.0%

*Non-Hispanic



Native Hawaiian

Samoan

Tongan

Guamanian or Chamorro

Marshallese

Fijian





2010 Census: IT'S IN OUR HANDS

Wake County April 1, 2010

*American Indian & Alaskan Native – 2,537

Percentage – 0.3%

*Non-Hispanic



Most Populous in Wake County

American Indian

Lumbee

Cherokee

Mexican American Indian

Alaskan Native

Alaskan Athabascan

Aleut





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Glossary of Census Terms: *American Community Survey Estimates*

The Census Bureau collects American Community Survey data from a sample of the population in the United States and Puerto Rico—rather than from the whole population. **All ACS data are survey estimates – with margins of error reported.**

Data collected between...	Data pooled to produce	Data published for areas with
January 1, 2010 and December 31, 2010	2010 ACS 1-year estimates	populations of 65,000+
January 1, 2008 and December 31, 2010	2008-2010 ACS 3-year estimates	populations of 20,000+
January 1, 2006 and December 31, 2010	2006-2010 ACS 5-year estimates	populations of almost any size





Glossary of Census Terms: *Economy*



Foreign-born population

People who are not U.S. citizens at birth.

Native population

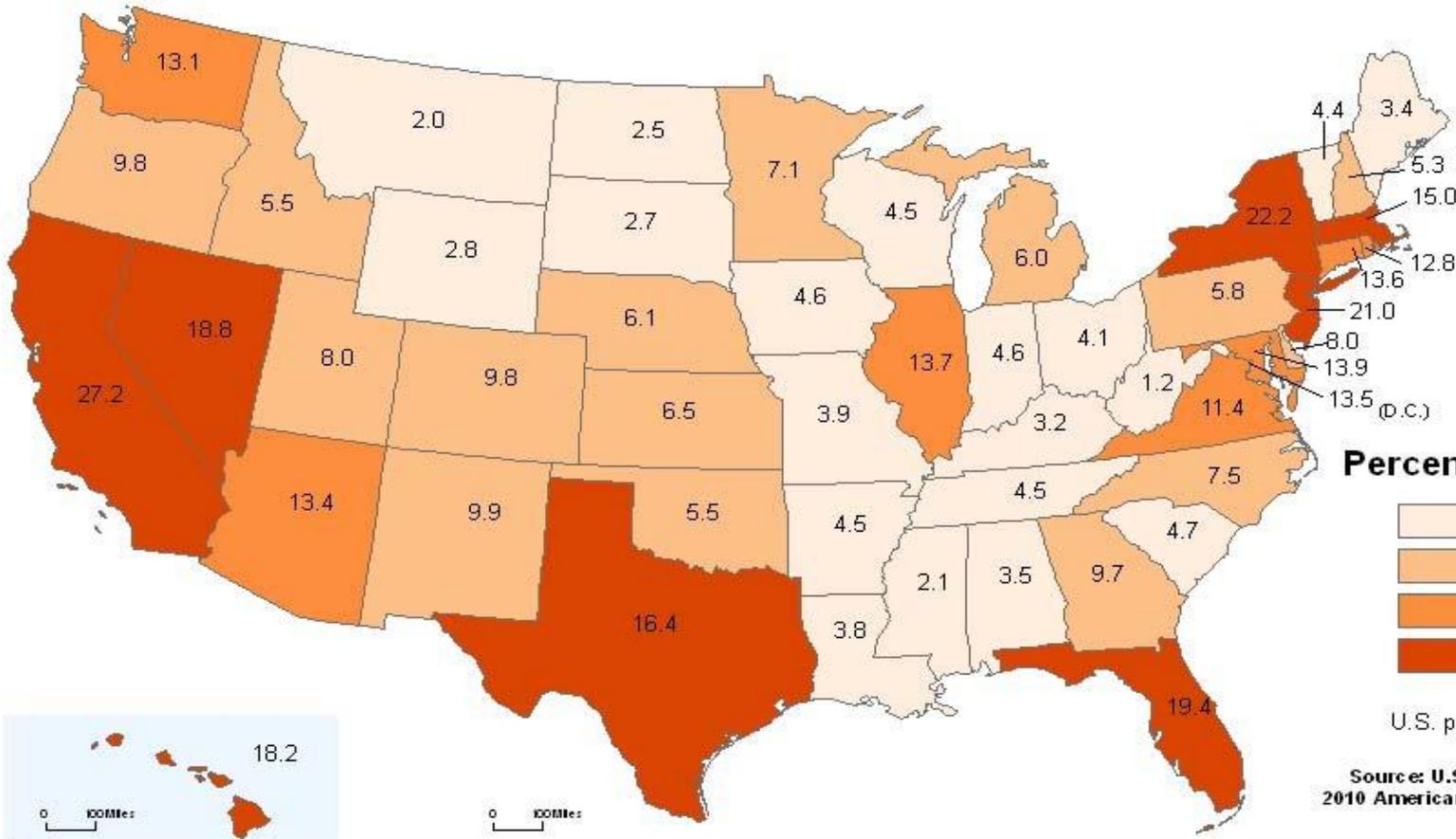
The native population includes people born in the United States, Puerto Rico, or U.S. Island Areas; as well as those born in a foreign country who had at least one parent who was a U.S. citizen.

The majority (**83 percent**) of the 2010 foreign born reported entering the United States prior to 2005.



Foreign-Born Population as Percent of State Population: 2010

(Data based on sample. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see www.census.gov/acs/www/)



**NC 2010 Total
719,000**

Percent foreign born

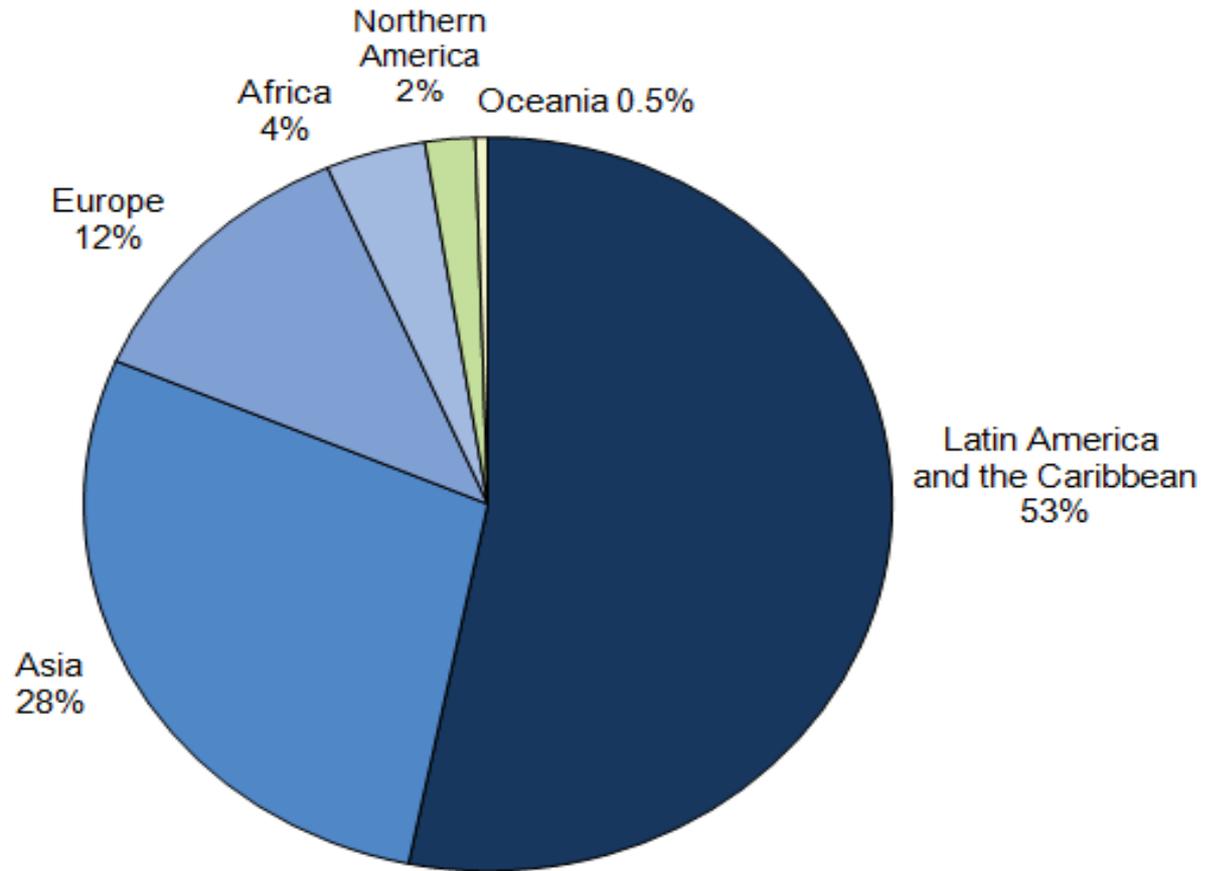
- Less than 5.0
- 5.0 to 9.9
- 10.0 to 14.9
- 15.0 and over

U.S. percent = 12.9

Source: U.S. Census Bureau,
2010 American Community Survey.



U.S Foreign-Born Population by World Region of Birth: 2010



Source: U.S. Census Bureau, American Community Survey, 2010.





Wake County Foreign Born Population



1990 Census
16,545

2000 Census
60,602

2010 ACS *
119,452

*American Community Survey. 2010 – 1 year Estimate



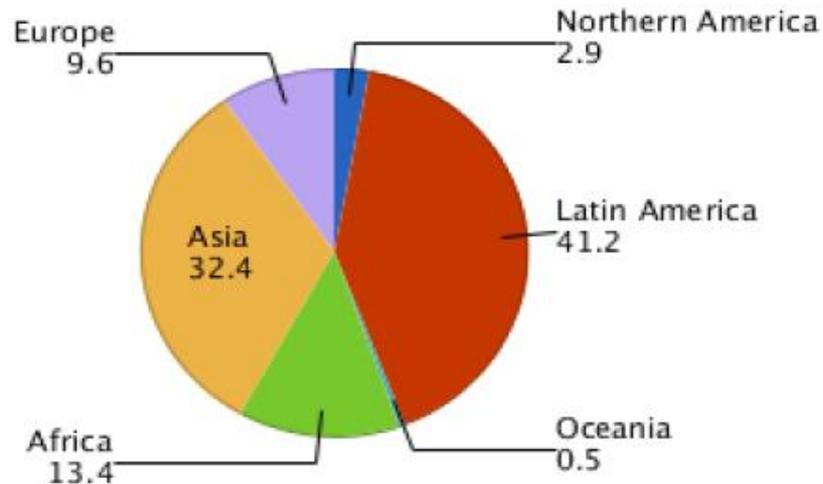


Nativity and Foreign Born

13 percent of the people living in Wake County in 2010 were **foreign born**. Of the foreign born population, **49 percent** entered the country before the year 2000. **51 percent** of the foreign born entered the country in 2000 or later.

Foreign born residents of Wake County, North Carolina come from different parts of the world.

Regions of the World

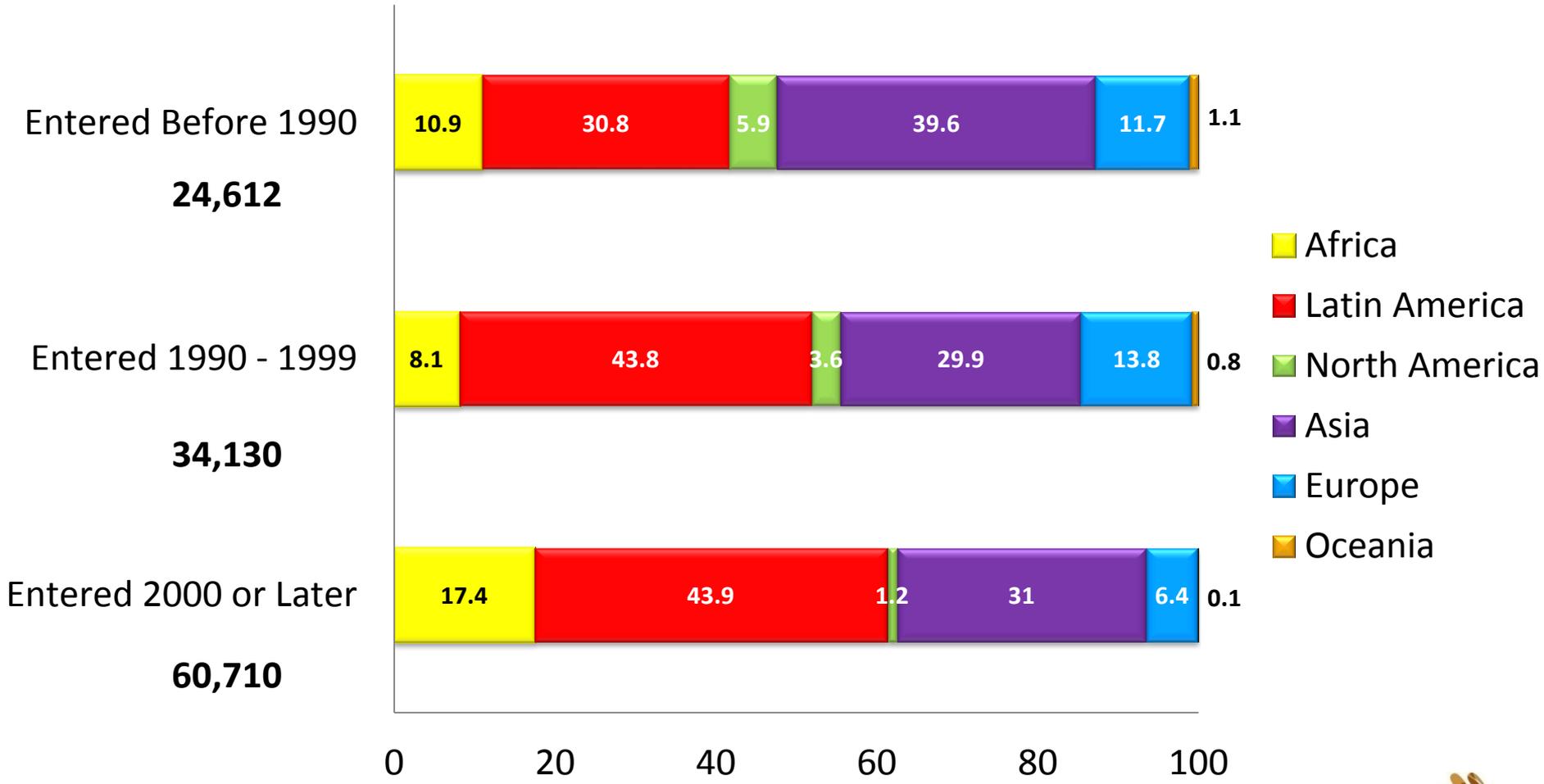


2010 American Community Survey (1 year ACS): **119,452 Foreign Born Residents**





Percent of Wake County Foreign-Born Population by Period of Entry and World Region of Birth: 2010 1 year ACS Estimate





Glossary of Census Terms: *Demographic Overview*



Median divides into two equal parts: one-half of the cases falling below the median and one-half above the median.

Household A household includes all of the people who occupy a housing unit.

Educational attainment

Refers to the highest level of education completed in terms of the highest degree or the highest level of schooling completed.

School enrollment

Enrollment in regular school, either public or private, which includes nursery school, kindergarten, elementary school, and schooling which leads to a high school diploma or college degree.

Household Income includes the income of the householder and all other individuals 15 years old and over in the household, whether they are related to the householder or not.





SUBJECT	WAKE COUNTY NATIVE AND FOREIGN BORN RESIDENTS SELECTED CHARACTERISTICS: 2010 1 year ACS		
	County Total	Native	Foreign born
	Estimate	Estimate	Estimate
Total population	906,969	787,517	119,452
SEX AND AGE			
Male	48.7%	48.3%	51.4%
Female	51.3%	51.7%	48.6%
Under 5 years	7.3%	8.2%	1.6%
5 to 17 years	18.7%	20.2%	8.8%
18 to 24 years	9.7%	9.3%	12.1%
25 to 44 years	31.4%	28.6%	50.4%
45 to 54 years	14.5%	14.4%	15.0%
55 to 64 years	9.9%	10.3%	7.4%
65 to 74 years	5.0%	5.3%	3.0%
75 to 84 years	2.6%	2.8%	1.3%
85 years and over	0.9%	1.0%	0.5%
Median age (years)	34.4	34.2	35.2





SUBJECT	WAKE COUNTY NATIVE AND FOREIGN BORN RESIDENTS SELELCTED CHARACTERISTICS: 2010 1 year ACS		
	County Total	Native	Foreign born
	Estimate	Estimate	Estimate
HOUSEHOLD TYPE			
In married-couple family	61.8%	60.5%	69.8%
In other households	36.0%	37.0%	29.2%
Average household size	2.62	2.49	3.49
Average family size	3.21	3.10	3.80
MARITAL STATUS			
Population 15 years and over	708,033	598,135	109,898
Never married	32.9%	33.9%	27.3%
 Now married, except separated	51.0%	49.0%	62.1%
Divorced or separated	11.7%	12.4%	7.9%
Widowed	4.4%	4.8%	2.6%



SUBJECT	WAKE COUNTY NATIVE AND FOREIGN BORN RESIDENTS SELELCTED CHARACTERISTICS: 2010 1 year ACS		
	County Total	Native	Foreign born
	Estimate	Estimate	Estimate
SCHOOL ENROLLMENT			
Population 3 years and over enrolled in school	268,851	245,551	23,300
Nursery school, preschool	6.2%	6.5%	3.1%
Elementary school (grades K-8)	44.9%	46.2%	31.3%
High school (grades 9-12)	17.8%	17.9%	17.2%
College or graduate school	31.1%	29.5%	48.4%
EDUCATIONAL ATTAINMENT			
Population 25 years and over	583,522	490,852	92,670
Less than high school graduate	7.4%	4.6%	21.7%
High school graduate	16.8%	16.9%	16.7%
Some college or associate's degree	29.1%	30.3%	22.5%
Bachelor's degree	31.3%	32.9%	22.6%
Graduate or professional degree	15.4%	15.2%	16.4%



SUBJECT	WAKE COUNTY NATIVE AND FOREIGN BORN RESIDENTS SELELCTED CHARACTERISTICS: 2010 ACS		
	County Total	Native	Foreign born
	Estimate	Estimate	Estimate
HOUSEHOLDS	338,054	294,011	44,043
Median Household income (dollars)	\$61,426	\$63,321	\$48,067
Average number of workers per household	1.30	1.26	1.52
HOUSING TENURE			
Owner-occupied housing units	66.4%	68.2%	55.0%
Renter-occupied housing units	33.6%	31.8%	45.0%
GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME IN THE PAST 12 MONTHS			
30 percent or more	44.0%	41.4%	56.3%
Linguistically isolated households	3.9%	0.4%	27.3%





Wake County Foreign Born Residents **African Region** – estimated **10,972**: 2006-2010 ACS

Kenya: 1,008
Egypt: 890
South Africa: 623
Nigeria: 1,371



Eastern Eritrea, Ethiopia, Kenya , Other	2,849
Middle Cameroon, Other	1,402
Northern Egypt , Morocco, Sudan, Other	1,934
Southern South Africa , Other	623
Western Cape Verde, Ghana, Liberia, Nigeria Sierra Leone, Other	2,630
Not Classified	1,534





Cuba: 1,075
Mexico: 28,765
Colombia: 1,167



Wake County Foreign Born Residents **Latin American Region** – Estimated **46,517**: 2006-2010 ACS

Caribbean	4,253
Bahamas, Barbados, Cuba , Dominica, Dominican Republic, Grenada, Haiti, Jamaica, St. Vincent, Trinidad, West Indies, Other	
Central	37,212
Belize, Costa Rica, El Salvador, Guatemala, Honduras, Mexico , Nicaragua, Panama, Other	
Southern	5,052
Argentina, Bolivia, Brazil, Chile, Colombia , Ecuador, Guyana, Peru, Uruguay, Venezuela, Other	





Wake County Foreign Born Residents
North American Region – Estimated 3,416:
2006-2010 ACS



Canada 3,391

Other 25





China: 4,375
India: 11,278
Vietnam: 3,608
Lebanon: 630



Wake County Foreign Born Residents **Asian Origin** – Estimated **35,444:** **2006-2010 ACS**

Eastern	9,758
China, Hong Kong, Japan, Korea, Taiwan, Other	
South Central	14,812
Afghanistan, Bangladesh, India , Iran, Kazakhstan, Nepal, Pakistan, Sri Lanka, Uzbekistan, Other	
South Eastern	7,903
Burma, Cambodia, Indonesia, Laos, Malaysia, Philippines, Singapore, Thailand, Vietnam , Other	
Western	2,717
Armenia, Iraq, Israel, Jordan, Kuwait, Lebanon , Saudi Arabia, Syria, Turkey, Yemen, Other	
Not Classified	254





England: 1,113
Germany: 1,665
Italy: 571
Russia: 753



Wake County Foreign Born Residents European Region – Estimated **11,034**: 2006-2010 ACS

Northern	3,564
Denmark, England , Ireland, Norway, Scotland, Sweden	
Western	2,624
Austria, Belgium, France, Germany , Netherlands, Switzerland, Other	
Southern	922
Greece, Italy , Portugal, Spain, Other	
Eastern	3,887
Albania, Belarus, Bosnia, Bulgaria, Croatia, Herzegovina, Hungary, Latvia, Lithuania, Macedonia, Moldova, Poland, Romania, Russia , Serbia, Ukraine, Yugoslavia	
Not Classified	37





Wake County Foreign Born Residents
Oceania Region – Estimated 310:
2006-2010 ACS

Australia: 260



Oceania	301
Australia, New Zealand, Other	
Fiji	9



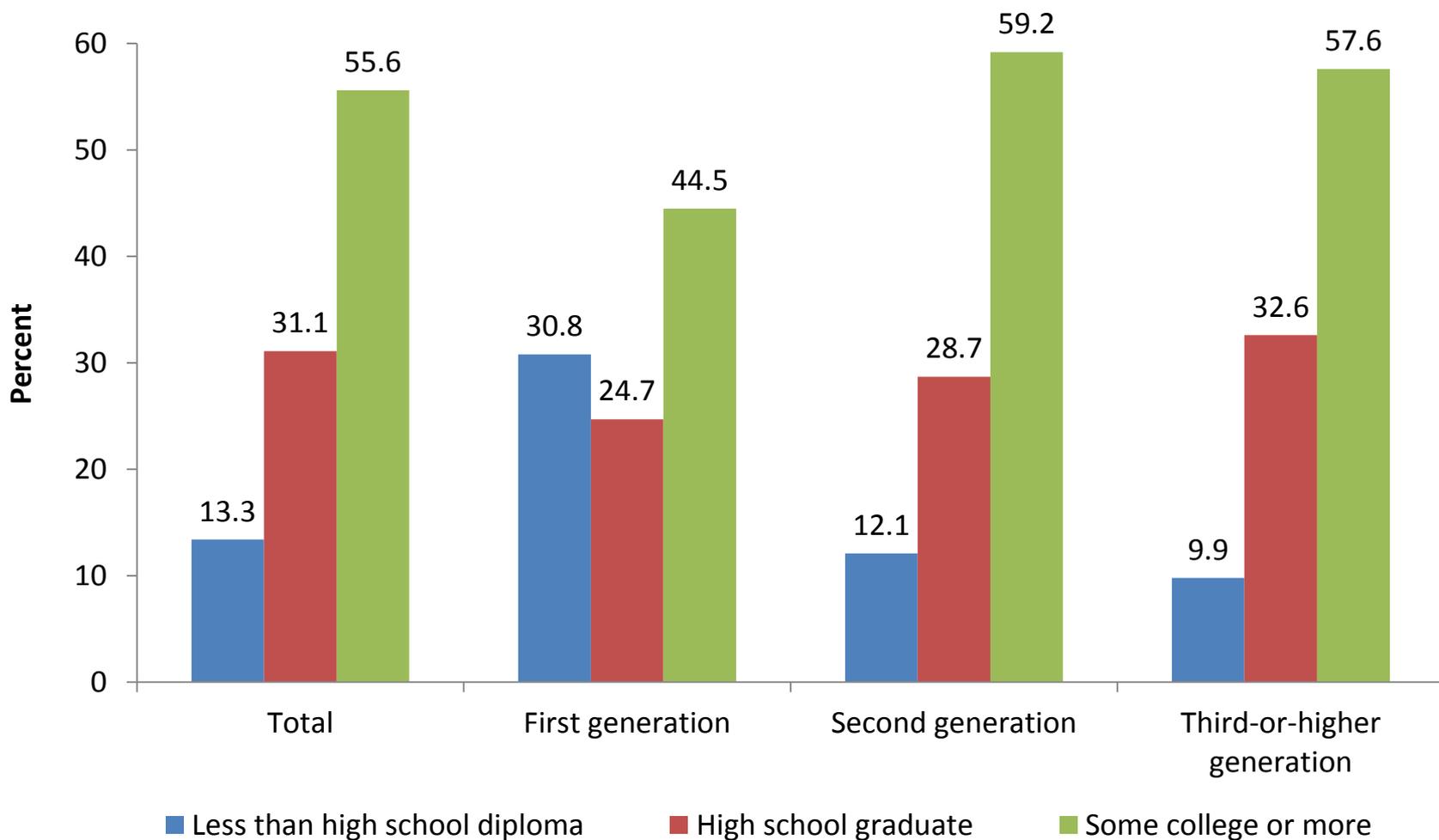


OTHER AMERICAN COMMUNITY SURVEY & LOCALLY SOURCED DATA





Population by Generational Status and Educational Attainment: 2009



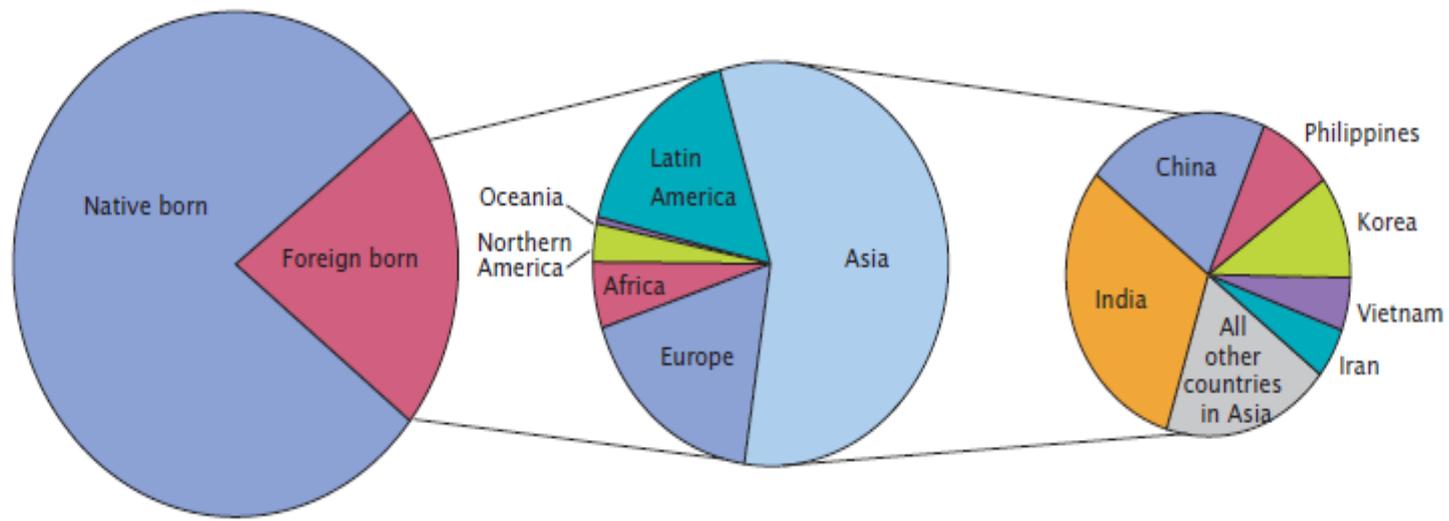
'First generation' refers to those who are foreign born; 'second generation' refers to those with at least one foreign-born parent; 'third-and-higher generation' includes those with two U.S. native parents.





Figure 3.
Nativity and Place of Birth of the Population Aged 25 and Older With a Science and Engineering Bachelor's Degree: 2010

(Data based on sample. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see www.census.gov/acs/www)



Science and engineering bachelor's degree holders aged 25 and older

Region of birth for foreign born

Country of birth for those born in Asia

Source: U.S. Census Bureau, 2010 American Community Survey.





2010 Census: IT'S IN OUR HANDS

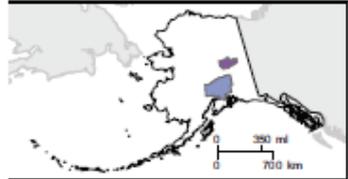
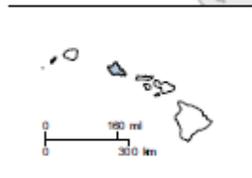
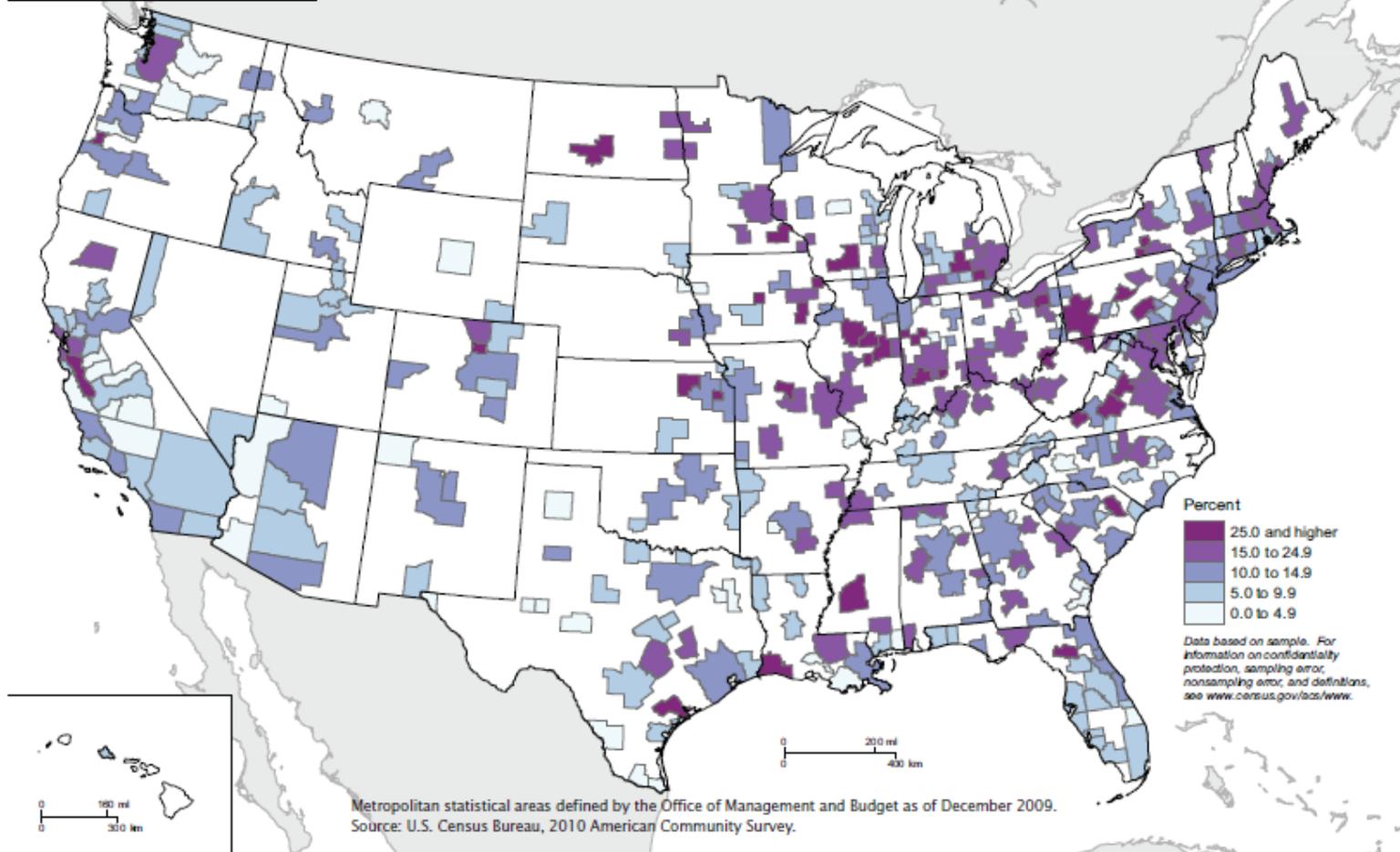


Figure 5.
Foreign-Born Population With Science and Engineering Degrees as a Percentage of All Foreign Born Aged 25 and Older, by Metropolitan Statistical Area: 2010





Curriculum by Race	Students Enrolled	Percent	Wake County 2010 Census Est.*
Native American	149	0.6%	0.5%
Asian/Pacific Islander	1166	4.7%	5.4%
Black, Non-Hispanic	5967	24%	20.7%
Hispanic	1698	6.8%	9.8%
Other	2777	11%	
White, Non-Hispanic	13178	52.9%	62.2%
TOTAL	24935	100%%	

**For Wake County Census estimates, Hispanics may be of any race - are included in applicable race categories.*

Sources:

- NCCCS Data Warehouse 3/26/2012
- U.S. Census Bureau Wake County Quick Facts <http://quickfacts.census.gov/qfd/states/37/37183.html>

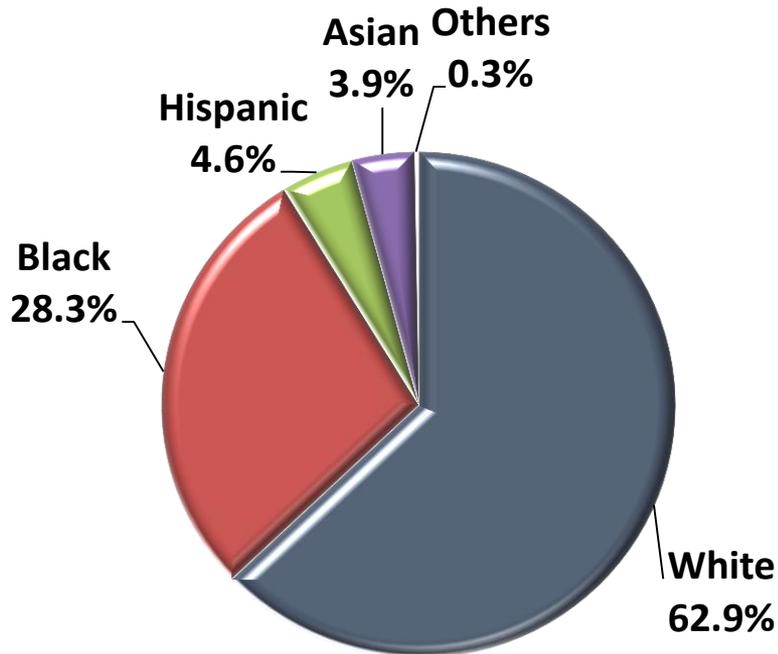




WAKE COUNTY PUBLIC SCHOOLS SYSTEM STUDENT ENROLLMENT

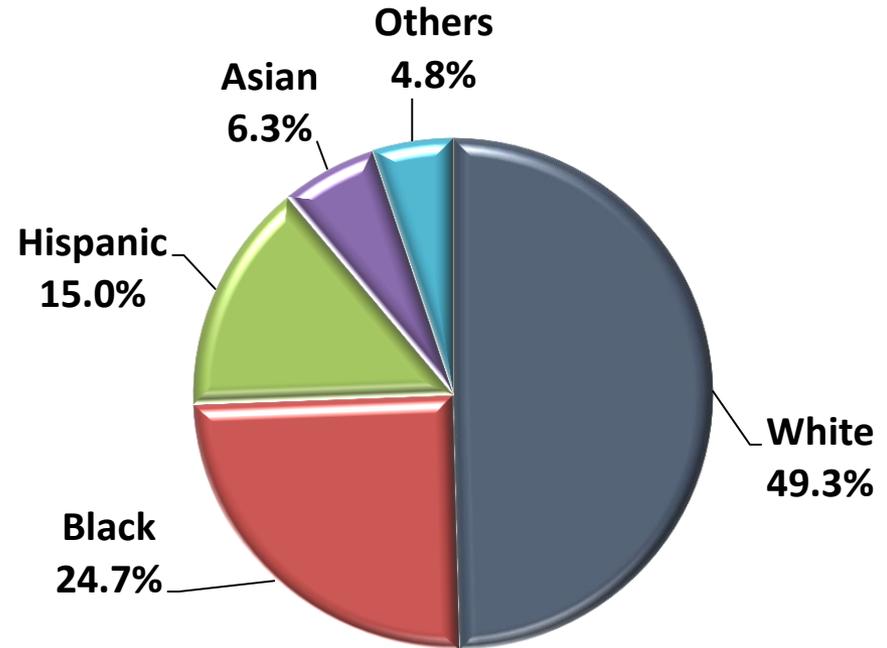
98,741 Students

2000-2001



146,687 Students

2011-12





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2010 Census: IT'S IN OUR HANDS

<http://www.wakegov.com/census/>

The screenshot shows the Wake County Census Data website. The header includes the Wake County logo and the text 'Wake County Census Data'. Below the header is a navigation menu with links for 'WakeGOV', 'Departments', 'Topics A - Z', 'Locations', 'Events', 'Help', and 'Contacts'. A search bar is also present. The main content area features a 'Census Data' section with a banner titled 'Placing Faces in Wake County' and the tagline 'The stories behind the numbers.' The banner includes a map of Wake County with several red location pins, each containing a globe icon. A call to action box on the banner says 'Tell us your story! Learn how.' Below the banner is a large blue button that says 'View the Interactive Population Map'.

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bryan.coates@wakegov.com

919-856-6325
919-856-5636





Wake County

2010 Census:

IT'S IN OUR HANDS

***THE CHANGING FACES OF WAKE COUNTY:
FACTS AND FIGURES***

May 10, 2012

