



NEWS RELEASE

Contact: Community Services

[Bryan Coates](#), Director, 919- 557-1002

[Eric Curry](#), Communications Specialist, 919-624-4816

[Communications Office After Hours](#)

919-737-WAKE

wakegov.com/news

Date: April 26, 2016

WAKE ENCOURAGES CITIZENS TO TAKE PART IN “THIS PLACE MATTERS” CAMPAIGN

Wake County is a unique and exciting place to explore, and among the interesting sites are historic homes, well-known colleges and universities, and local landmarks that are vital to the county’s rich heritage. The county encourages residents to highlight the places that are most important to them by participating in the “This Place Matters” campaign, which starts May 1.

“By taking part in this interactive social media campaign, we can show people across the country and around the world how beautiful Wake County is and highlight the value our residents place on landmarks new and old,” said Wake County Board of Commissioners Chairman Dr. James West.

Getting involved in the campaign is easy. Just follow these simple steps:

- Visit the [National Trust for Historic Preservation website](#) and print the “This Place Matters” placard.
- Take the sign to places that matter to you and hold it up while you pose for a picture. Examples of locations could range from an old family barn to a favorite landmark that has special meaning to you.
- Share your photos on Instagram, Facebook and Twitter using the hashtags, #ThisPlaceMatters and #WakelsGreat. Our goal is to share lots of great images from Wake County with the rest of the world.

Wake County will participate in the campaign, as well. You will be able to see the pictures we share by visiting our [Instagram](#), [Facebook](#) and [Twitter](#) accounts.

The “This Place Matters” campaign is sponsored nationwide by the National Trust for Historic Preservation and co-sponsored by the Wake County Historic Preservation Commission and Capital Area Preservation Inc. It runs throughout the month of May,

which the Wake County Board of Commissioners has proclaimed as National Preservation Month in Wake County.

###