



COMMUNITY FEATURE

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WAKE LAUNCHES '1,000 in 100' INITIATIVE

Teams of workforce development partners from Wake County have begun visiting local businesses to hear their challenges and successes related to finding and retaining high-quality employees. These visits are part of the statewide effort, "1000 in 100", to listen to employers to better understand their needs and address them as a workforce system in support of economic growth in Wake County.

"I think this a great opportunity for Wake County to build on our partnerships, get in front of businesses, hear concerns, work to develop solutions and lay the foundation for how we work together going forward," said [Capital Area Workforce Development Director](#) Pat Sturdivant.

"Our objective is to listen as a team so we can bring solutions and services together," said Dean of Business and Industry at Wake Technical Community College (Wake Tech) Tim Lucas. "The end goal is to help both the employers and employees."

The Wake effort is led by co-chairs Sturdivant and Lucas, and includes representatives from Wake County, NC Small Business and Technology Development Center, Wake Tech, NCWorks Apprenticeship, Wake County Public School System, Wake County Economic Development, NCWorks Career Center, and North Carolina State University Industrial Extension Service .

The initiative will conclude at the end of 2014, but the information gathered will be paired with other research and best practices to develop recommendations for changes within Wake County's workforce system to better serve Wake County businesses and citizens.

For more information about Capital Area Workforce Development, visit www.capitalareawdb.com/.

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