



Community Feature Libraries

FOR IMMEDIATE RELEASE

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LIBRARIES TO HELP NEW BUSINESSES

Wake Libraries is collaborating with [SCORE](#), a nonprofit association dedicated to helping small businesses, to offer a business series during the winter. The programs are free but registration is required. To register, call the library of interest. All sessions begin at 6:30 p.m.

Introduction to Entrepreneurship

These sessions will offer tips on how to take the critical first steps when beginning a new business. Learn about researching the market and competitors, securing funds and projecting results.

Date	Location	Phone Number
Wednesday, January 15	Cameron Village Regional	919-856-6710
Wednesday, February 19	North Regional	919-870-4000
Wednesday, February 26	East Regional	919-217-5300
Wednesday, February 26	Southeast Regional	919-662-2250
Tuesday, March 11	Eva Perry Regional	919-387-2100
Thursday, March 13	West Regional	919-463-8500

Financial Management: Cash Flow & Taxes for Small Business

Cash is essential when engaging with a small business venture. Learn how to meet financial obligations, provide an income, minimize taxes and maximize the cash-on-hand to operate and grow a business.

Date	Location	Phone Number
Wednesday, January 8	East Regional	919-217-5300
Tuesday, January 14	Southeast Regional	919-662-2250
Wednesday, January 15	Eva Perry Regional	919-387-2100
Thursday, February 6	West Regional	919-463-8500

Tuesday, March 11	North Regional	919-870-4000
Tuesday, March 25	Cameron Village Regional	919-856-6710

Explore Social Media and Online Marketing

Get professional advice on using different types of online marketing to identify target customers and to reach them with a message that stands out and creates action. Explore the value in using Google, YouTube, Facebook, Twitter, LinkedIn and Pinterest for small businesses.

Date	Location	Phone Number
Tuesday, January 14	North Regional	919-870-4000
Thursday, January 30	West Regional	919-463-8500
Tuesday, February 4	Cameron Village Regional	919-856-6710
Wednesday, February 19	Eva Perry Regional	919-387-2100
Wednesday, March 5	East Regional	919-217-5300
Wednesday, March 19	Southeast Regional	919-662-2250

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