



# Community Feature Capital Area Workforce Development Board

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**FOR IMMEDIATE RELEASE**

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**EMPLOYERS: ATTEND WORKFORCE READY 2012**

Capital Area Workforce Development Board will hold the Workforce Ready 2012 conference from 8 a.m. to 4 p.m. on Tuesday, September 25, 2012, at Embassy Suites, 201 Harrison Oaks Blvd., Cary.

The event is for Human Resources professionals, recruiters, training and operations managers, corporate decision-makers, small business owners and anyone involved in talent development and management.

Two sessions have been approved for recertification credit hours towards PHR, SPHR and GPHR recertification through the HR Certification Institute.

The event will have several workshops that will include:

- Recruiting That Adds to the Bottom Line
- The Ultimate Training Toolkit
- Apprenticeships: The Other 4-year Degree
- The University's Role in Job Creation

General Session topics include:

- Generation Z in the Workplace (1 General recertification credit hour)
- World of Work Trends
- Set Your Tattoo Policy with Care (1 General recertification credit hour)

To register online, visit [www.getworkforceready.com](http://www.getworkforceready.com). Registration is \$89 per person, and will also be taken at the door.

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