

Community Leadership Action Team Small Group Discussions

The small groups discussed actionable steps that can be made over the next 90 days to move the work forward in each action area. Below are the post-it notes discussed, team members who signed up to work on a particular action area, team members who participated in each discussion and recommendations for the next 90 days

Leadership Development Programs			
<i>Post-its</i>	<i>Sign ups</i>	<i>Small Group Meetings</i>	<i>Recommendations</i>
<ul style="list-style-type: none"> • A youth-led after-school program that provides low cost marketing solutions for non-profits and churches which creates public services announcements that inform • Crosby Youth Council • Create or expand Youth Organizing for Action • Mentorship- current community leaders bring new leaders on board; young people being mentored to become community leaders • Establish a cohort to participate in a tailored Leadership Development program (training/learning; practice thru participation) • Large number of community liaisons/champions/organizers get information out to people and also get more people engaged in decisions affecting them/their neighborhood/community • Leadership program that fosters residents' engagement and builds skills in participating in policy making and changing to support the community 	<ul style="list-style-type: none"> • Dexter Hebert • MaDeja Leverett • Kara Allen-Eckard • Kia Baker • Kristin Feierabend • Sarah Montgomery • Tamisha Thomas 	<ul style="list-style-type: none"> • Kara • MaDeja • Verna • Tamisha • Michael • Dalia • Melvin • Lorna • Shemekka 	<ul style="list-style-type: none"> • Explore how utilizing the Crosby-Garfield Center for an afterschool program centralizing on coding and video production would work • This focus area is extensive. The group felt that creating a shared document that helps the team prioritize the Leadership Development Programs would be a strategic way to start. Things to consider for prioritization are: allies and resources, existing data and budget (Shemekka did start a draft document)

<ul style="list-style-type: none"> • Increased ways for families to support their children in schools / advocate collectively on behalf of their children • Children are part of the community—parents getting more “involved” in what children are doing instead of acting like them. • Communication leaders focus on messaging. What it is? Who is it for? Youth-Family-Adults • Quarterly day retreats for community organizations / nonprofits 			
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Community Relationships and Resources			
<i>Post-its</i>	<i>Sign ups</i>	<i>Small Group Meetings</i>	<i>Recommendations</i>
<ul style="list-style-type: none"> • A community coming together as “one,” not divided. Instead of “this isn’t me nor my family, so that’s none of my business.” • Southeast Raleigh community leaders in positions that positively impact their community and surrounding communities • Allow people to be where they are – don’t judge but develop relationships and actually <u>know</u> each other • Support for and participation in fundraising projects related to local nonprofits 	<ul style="list-style-type: none"> • Dexter Hebert • Kia Baker • Lorna Parker • MaDeja Leverett 	<ul style="list-style-type: none"> • MaDeja • Deidre • Shemekka • Melvin • Lorna 	<ul style="list-style-type: none"> • Identify who are our target audience/groups in regards to building community relationships • Identify self-identified leaders in Southeast Raleigh • Group members suggested the team focus on getting the targeted community involved in leadership opportunities before rolling out the roadmap. This involvement could come through City Council meetings and other meetings that concern the community

Infrastructure			
<i>Post-its</i>	<i>People</i>	<i>Sign Ups</i>	<i>Recommendations</i>
<ul style="list-style-type: none"> • Join a subcommittee to build relationships with them. A group of churches, nonprofits, and organizations to target • Regularly connect with church and organizational networks to inform them of issues facing SE Raleigh to mobilize advocacy • An effective way for churches to get critical information to congregations and for them to share feedback with organizations about community needs • Increased marketing for local area non-profits • A tool to get ideas/feedback from residents (especially youth) who can't/don't participate in action team 	<ul style="list-style-type: none"> • Dalia Place • Deidre No Middle Name McCullers • Lorna Parker • Sarah Montgomery 	<ul style="list-style-type: none"> • Deidre • Dalia • Lorna • MaDeja • Melvin 	<ul style="list-style-type: none"> • The group felt that we should take a closer look at each post it because they seem more related to outreach, communication and/or engagement. Answer the question: Should Infrastructure dissolve into other focus areas? • Schedule a meeting with Niki Lyons, Portia Rochelle and Dexter because they already have established relationships with churches in SE Raleigh. Use their expertise to guide how we can partner with churches to share information and mobilize advocacy • When thinking about feedback and in particular youth feedback, the group recommends connecting the YEAH group to the Action Team. This could be started by inviting the youth to a meeting. The meeting time may have to change to accommodate the Youth group's availability. Melvin is connected with the group and can support bringing the groups together. The idea is to have YEAH present what they are working on and the action team present our work and then discuss partnership • Research student groups within Shaw and St. Aug and look for potential partnerships, including having students be part of the action team

Communication and Engagement Opportunities			
<i>Post-its</i>	<i>Sign ups</i>	<i>Small Group Meetings</i>	<i>Recommendations</i>
<ul style="list-style-type: none"> • Resource/info dedicated to directing people to leadership development opportunities • SE Raleigh community leaders utilizing the SERP model (SER REAL) • Monthly meeting (action team) continuing to take place and more members joining the meetings • Identification of assets the group is working with • A guide and systematic way to connect potential leaders to opportunities in SE Raleigh – similar to Activate Good 	<ul style="list-style-type: none"> • Clif. Lavenhouse • Dalia Place • Dexter Hebert • Kristin Feierabend • MaDeja Leverett 	<ul style="list-style-type: none"> • MaDeja • Melvin • Dalia • Hannah • Lorna • Shemekka 	<ul style="list-style-type: none"> • Clarify the action team’s messaging and establish a clear and concise narrative. We must define what we mean when we (action team) say “leadership” and “community “ • Research the best mediums to get information to the community • Contact Health and Human services to see if we can display information on the TVs in their waiting rooms • Host an Engagement Dinner- Just dinner and fun for relationship building. It would be ideal to join a group that already has established relationships with residents • How can we use REAL as branding? i.e. “Let’s get REAL” “Time to get REAL” • Create a Communications Plan. The first phase of the plan we start to communicate with self-identified leaders/leaders that already exist, and work with them to build their capacity to support the teams long term goals • Continue asset mapping with the road map • Host a NC Black Women’s Roundtable or Brunch and Breathe at Crosby. Shemekka is connected with the group and can assist with coordination.