

Community Leadership Action Team Meeting

October 24, 2018



Present: Melvin Jackson, Deidre McCullers, MaDeja Leverett, Tamisha Thomas, Susan P. Gardner, MaDeja Leverett, Emma D’Allaird, Stephanie Sims, Shemekka, Michael, Ursula, Verna Best, Kristin Feierabend



Overarching Goal: Equip Southeast Raleigh residents with the knowledge and skills to lead positive community change.

Today’s Objectives:

- Develop and prioritize action steps for our Community Leadership Action Team

Notes

The meeting started at 12:23pm.

Review of September 26th meeting minutes

The September 26th minutes were approved as is.

Community Leadership Action Team: 100-Day Planning Process

Melvin facilitated a conversation to help our team develop a 100-Day action plan.

- Our community is defined as youth and families living in Southeast Raleigh.
 - While the broader Social & Economic Vitality initiative includes communities in the eastern part of the county, this action team is focused only on Southeast Raleigh.
- Who is our target population within Southeast Raleigh?
 - Tamisha: Maybe individuals on free and reduced lunch?
 - Kristin: Long-term residents? (we won’t exclude new residents but longer-term residents would be our focus)
- The Infrastructure group recommended that we embed “infrastructure” into the three other action areas since the ideas were focused on relationship-building and communication
- **Column 2 on pages 2-3 includes the ideas that were brainstormed on 10/24/18 for the 100-Day Action Plan. Recommendations are outlined in Column 3 and will be discussed at our November meeting.**

The meeting adjourned at approximately 1:45.

Minutes submitted by Kristin Feierabend

Future meeting dates: The group typically meets the 4th Wednesday of the month from 12:00-1:30pm (Crosby Garfield Center); however, the December meeting will be rescheduled due to the holidays. Please contact kristin_feierabend@ncsu.edu for current meeting schedule.

All Action Team agendas and minutes are available online at

<http://www.wakegov.com/humanservices/locations/crosby/Pages/Crosby-Garfield-CAG.aspx>

Community Leadership Action Team: 100-Day Planning Process

STRATEGIC DIRECTIONS	IDEAS SHARED ON 10/24/18	WHAT 1-2 RECOMMENDATIONS DO WE ACT ON FIRST?	WHAT ARE THE 1 ST STEPS? Who will do it?
<p>Aligning Community Relationships and Existing Resources to Advance Our Leadership Work</p> <p>Champion:</p>	<ul style="list-style-type: none"> • Add to list of organizational leaders on the roadmap • Build list of individual leaders • Reach out to individuals=/organizational leaders to connect them to what we’re doing <ul style="list-style-type: none"> ○ What is our message? 	<ol style="list-style-type: none"> 1. Short-term: Collect more information about what nonprofits are doing to support leadership development in SE Raleigh and what their needs are <ul style="list-style-type: none"> • Finalize list of organizations on the roadmap (Action Team) • Develop survey to collect more information from organizations (MaDeja; Action Team finalizes) • Conduct survey online/ by phone/ in-person (Action Team) <p>Long-term: Based on what we learn, figure out how we can support the work of these nonprofits</p> 2. Short-term: Promote the non-profit capacity-building program being offered through SEV/NCSU to grassroots organizations in SE Raleigh 	
<p>Increase communication and engagement opportunities</p> <p>Champion:</p>	<ul style="list-style-type: none"> • Need web/social media presence and door-knocking/grassroots strategies to get information out (word of mouth is critical—we can’t rely on social media alone) • Crosby-Garfield Center is a physical resource for engaging people in events/programs • School counselors are a good way to get information to families • Messaging-what are we telling people about or asking them to engage in? • Menu of programming/activities 	<ol style="list-style-type: none"> 1. Short-Term: Plan/host informal dinners at Crosby to build relationships <ul style="list-style-type: none"> • Determine timeline and budget • Promote the dinners • Determine what comes next after the dinners—what are we asking community members to commit to? 2. Short-Term: Attend community events to build new relationships; share info about our action team and recruit new participants. 3. Long-term: Build a cohort of community members who can help get the word out about issues/events/opportunities 	

<p>Launch a youth-led leadership development program</p> <p>Champion:</p>	<ul style="list-style-type: none"> • Add organizations/programs to shared document (roadmap) • Nonprofits coming together to do fundraising/resource development <ul style="list-style-type: none"> ○ Create a tool/app to connect families to programming/ opportunities • Funding for Street Team - compensation for getting the word out • List of Crosby Advocacy Group (CAG) members who might contribute to the work • HQ model - bringing organizations/people together to connect and share resources • Youth coding opportunities <ul style="list-style-type: none"> ○ Emma is in conversation with NCSU Science House about youth coding program <ul style="list-style-type: none"> ▪ Find ways to partner with existing STEM programs in Southeast Raleigh ○ Champions: Emma and Susan with assistance from Tamisha (youth leadership) 	<ol style="list-style-type: none"> 1. Short-term: Identify existing STEM programs/ opportunities for youth in SE Raleigh that we might partner with. (Emma, Susan, Tamisha) Long-term: Strengthen existing opportunities for youth to build leadership and coding skills (and/or develop new opportunities if needed). 2. Long-term: Organize a leadership development program for SE Raleigh residents. (Southeast Raleigh Promise) 	
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