

Community Leadership Action Team Meeting

March 29, 2018

Present: Kia Baker, Dalia Place, Kara Allen-Eckard, Shemekka Ebony, Hannah Taylor, Chad Walker, Jennifer Castillo, Kristin Feierabend

Overarching Goal: Equip Southeast Raleigh residents with the knowledge and skills to lead positive community change.

Today's Objectives:

- Review and revise a draft community leadership "roadmap"
- Plan next steps for the roadmap – who/what/when/where

Notes

Review and revise draft community leadership "roadmap"

Dalia and Kristin presented a draft community leadership "roadmap," along with a list of organizations that provide leadership programs or advocacy opportunities, which the group provided feedback on:

- Could this be an online searchable resource so that residents can search for and find ways to plug in? Potentially housed on Southeast Raleigh Promise website?
- Need to organize leadership opportunities by interest area – health, faith, housing, etc.
- Need to think more about which organizations/programs we want to list as opportunities- what criteria do we use?
 - What groups have the capacity to train/engage new participants? If there's a long waiting list, maybe we shouldn't include them.
 - Is the organization willing to share data and/or track referrals to their program? We will need their buy-in to know whether our collective efforts are working.
 - Southeast Raleigh Promise Summer Fellow could potentially help collect information about leadership opportunities and establish criteria for including on our list
- Interest in establishing a REAL (Residents Empowered As Leaders) Ambassadors Program
 - Ambassadors would receive leadership training, as well as training on the leadership roadmap (how to connect their friends, family, peers to leadership opportunities) – it is the personal connection that will get people interested
 - Compensate Ambassadors with stipend
 - Could potentially have Ambassadors for each focus area (health, housing, etc.) or affiliated with specific organizations (e.g., Neighbor 2 Neighbor Ambassador)
 - We will need a way to track whether Ambassador program works – organizations track referrals from Ambassadors?
 - Might be a need for us to hold an inter-agency fair (non-public) where organizations can come learn about each other and what we have to offer

- First cohort of Ambassadors could be residents that have participated in existing leadership programs (so that we have a base of knowledge about existing programs)
- Is there a way to provide an incentive or “carrot” to the organizations who are our partners? REAL Partner certificate?
- Talk to Leadership Triangle, Leadership Raleigh about opportunities to connect- if someone becomes a REAL Ambassador, can they get a scholarship to participate in Leadership Triangle?

Plan next steps*

After providing feedback on the Roadmap, the group discussed next steps.

- April 10 – invite broader group of residents to provide feedback on next draft of the roadmap. Make it informal with coffee/bagels.
- April 21 – Collect additional feedback at Southeast Raleigh Promise Community Festival (Walnut Creek Elementary, 10:30am-2:00pm)
- Early May – regroup to plan next steps

**NOTE: We ran out of time to invite residents to our April 10 meeting, so that meeting was cancelled. The action team is reconvening on Friday, April 27 to determine next steps.*