

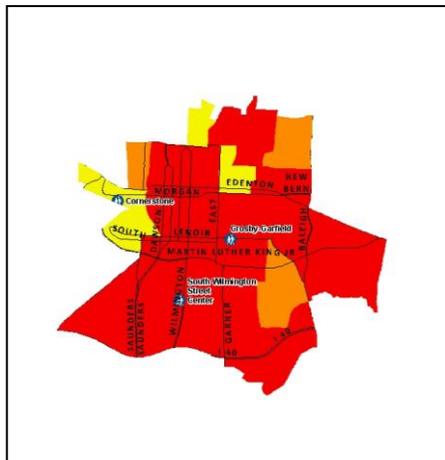


**Human  
Services**

## **Crosby-Garfield Area Project Update**

**July 1, 2014**

*A Report on the Adopted Project Area and Service Usage Levels  
from July 1, 2012 through June 30, 2013*



**Report to Crosby-Garfield Management Team**

Compiled by: Caroline Harper, Wake County Human Services Division of  
Administration, Data Analyst

**July 1, 2014**

Table of Contents

Introduction	2
Adopted Cosby-Garfield Project Area	2
Demographics	3
Wake Human Services Summary	4
Appendix A - Human Services Usage Summary in Crosby-Garfield Area	5
Appendix B - Map of Crosby-Garfield Area	6
Appendix C - Assets in Project Area	7
Appendix D – Demographics of Crosby-Garfield Block Groups	8
Acknowledgements/Contributors	9

### Introduction

In June 2013 a proposal about maximizing the use of the Crosby-Garfield Center in Southeast Raleigh was submitted to the Wake County Manager. The proposal outlined a plan to create a “Neighborhood Health and Human Services Center Model” to more strategically deliver services in a one to five mile radius of the building. A project team was formed in December 2013 to begin the work of planning for the implementation of strategies and defining a service area. The Project Team made a recommendation to track indicators within a 1.5 mile radius of the Crosby Center. This recommendation was made in order to be able to collect data at a census tract block group level. Using block group geography allows for the comparison of demographic data across all block groups in the County. There are 13 census block groups wholly contained within the proposed 1.5 mile radius. The Project Team recommended flexibility in choosing geography recognizing that natural neighborhood and community boundaries, major roads and other assets may not line up perfectly with the proposed boundary (*Crosby-Garfield Status Update Report*, March 14, 2014).

This report is an update to the March 14, 2014 status report. It defines the adopted study area following consultations with Wake County Planning and the County Manager’s Office. The report updates descriptions of the study area to include: adopted definition of Crosby-Garfield Area; population and socio-economic demographics; summary data on Wake County Human Services provided; adopted map; and a map of assets in the area.

### Adopted Crosby-Garfield Area

Wake County Board of Commissioners adopted six goals for 2014. One goal, Community Health and Vitality, seeks to promote and protect the health of the community. An objective associated with this goal is the initiation of a pilot program to focus county and community resources in the Crosby-Garfield community to address community challenges and track outcomes. A specific description of the area is necessary for planning, community engagement, determining resources and tracking activities.

**Service Area Description** - On June 3, 2014, Deputy County Manager Joe Durham confirmed that the accepted Crosby-Garfield Area is a 22 block group configuration. The Crosby-Garfield Project Area extends 1.5 miles, encircling the building’s site at 568 E. Lenoir Street, Raleigh, North Carolina. The area includes twenty-two (22) 2010 Census block groups with geographic centers within the 1.5 mile buffer. The adopted area includes 13 Census block groups originally recommended by the Project Team and nine additional block groups with a center point that falls within the buffer area. A map outlining the block groups in the area is included, see **Appendix B**.

**Assets** - The study area is located close to the center of downtown Raleigh. It is adjacent to the Chavis Community Center, within walking distance of Shaw University, Nash and Moore Squares, Marbles Kids Museum, and several assets such as parks, libraries, schools and museums. A map of assets in the study area is included, see **Appendix C**.

## Area Demographics

This report describes the demographics of the 22 block groups that make up the Crosby-Garfield Area. The blocks groups in the study area come from 12 different Census Tracts. The June 2013 proposal used data about Census Tract 508 and Wake Human Services East Central Zone to describe the area. The building sits in an area where several census tracts touch and others are within walking distance. The Project Team considered options that would include the neighborhoods and “walkable area” around 568 E. Lenoir Street. The majority of block groups in the Crosby-Garfield Area are located in Wake County Human Services East Central Zone. A demographic summary follows and uses three geographies: Wake County; the Human Services East Central Zone; and Crosby-Garfield Area.

**Table 1** below shows a population figure for each geography and compares percent of population impacted in five areas using *American Community Survey 2008 - 2012 5-Year Estimates*. A summary table for each block group in the study area is available, see **Appendix D**.

**Table 1 American Community Survey 2008-2012 5-Year Estimates**

ACS 2008-2012 5-Year Estimates	Wake County	East Central Zone	Crosby-Garfield
<b>Total Population</b>	905,573	68,667	28,694
<b>AGE</b>			
<b>Persons Under Age 18 Years</b>	234,600	18,220	5,543
Percent	26	27	19
<b>Person Age 65 Years and Over</b>	77,954	5,579	2,629
Percent	9	8	9
<b>AT OR BELOW POVERTY LEVEL</b>			
Percent	11	20	33
<b>NO HIGH SCHOOL DIPLOMA OR EQUIVALENT</b>			
Percent	8	16	23
<b>UNEMPLOYMENT *</b>			
Percent	8	11	12
<b>VACANT HOUSING UNITS</b>			
Percent	8	7	15

*\*Represents the number of unemployed people as a percentage of the civilian labor force*

### Highlights from Table 1:

- **Population** – 3% of Wake County’s population lives in Crosby-Garfield Area
- **Age** – 26% of Wake County’s population under age 18; 27% of East Central Zone; and 19% of Crosby-Garfield Area. All three geographies have either 8% or 9% persons age 65 years and over.
- **At or Below Poverty Level** – 11% of Wake County’s population lives at or below poverty; 20% East Central Zone; and 33% of Crosby-Garfield Area.
- **No High School Diploma or Equivalent, Persons 25 and Over** – 8% of Wake County’s population age 25 and over, no high school diploma or equivalent; 16% of East Central Zone; and of 23% Crosby-Garfield Area.
- **Unemployment** – 8% of Wake County’s population is unemployed; 16% of East Central Zone; and 12% of Crosby-Garfield Area.
- **Vacant Housing Units** – 8% of Wake County housing units vacant; 7% East Central Zone; and 15% Crosby-Garfield Area.

### Wake County Human Services Summary

The 2013 proposal describes the level of Wake County Human Services programs delivered to the East Central Zone and Census Tract 508. This report describes the amount of services delivered to people in the Crosby-Garfield Area by Human Services programs from July 1, 2012 through June 30, 2013. This report uses service unit counts for eight programs. Service units represent client records mapped as part of the Human Services Director’s 2014 Mapping Project of services delivered in fiscal year 2013. The Food and Nutrition Services program is not included in this update due to data availability.

**Table 2** below provides a summary on total service units in Wake County and the Crosby-Garfield Area. It calculates the percentage of all service units provided to the Crosby-Garfield Area for programs in the table. Summary information about service unit counts by block group is detailed in **Appendix A**.

<b>Table 2</b>									
<b>Human Services Director’s Mapping Project 2014 Summary of Mapped Service Units</b>									
	WCHS FY13 Adult Medicaid	WCHS FY13 Child Care Subsidy	WCHS FY13 CPS Accepted Reports	WCHS FY13 Family & Children’s Medicaid	WCHS FY13 Prenatal Clinical	WCHS FY13 STD & HIV Program	WCHS FY13 TB	WCHS FY13 WIC	<b>Total All Service Units</b>
Total Service Units – All Wake	15,814	4,140	4,827	81,361	4,139	3,267	537	15,970	<b>130,055</b>
Total Service Units – Crosby Garfield Area	1,945	327	327	4,307	321	448	75	935	<b>8,685</b>
% Services Units – Crosby Garfield Area	12%	7%	7%	5%	8%	14%	14%	6%	<b>7%</b>

The Crosby-Garfield Area is about 3% of the total population of Wake County based on 5-Year population estimates in **Table 1** on the previous page. Each program is evaluated to determine whether the study area consumes services at about the same percentage as the areas calculated percentage of the County population - in this case about 3%.

**Findings:**

- Crosby-Garfield Area consumed 7% of all service units mapped for fiscal year 2013 (8,685 out of 130,055).
- Crosby-Garfield Area contains three of the top five block groups consuming Adult Medicaid: 1<sup>st</sup> Highest in Wake County, 503-2; 4<sup>th</sup> Highest in Wake County, 507-1; and 5<sup>th</sup> Highest in Wake County, 520.02-2.
- Crosby-Garfield Area consumed 14% of both STD-HIV and Tuberculosis program services.
- Crosby-Garfield Area socio-economic indicators are less positive overall than Wake County’s.

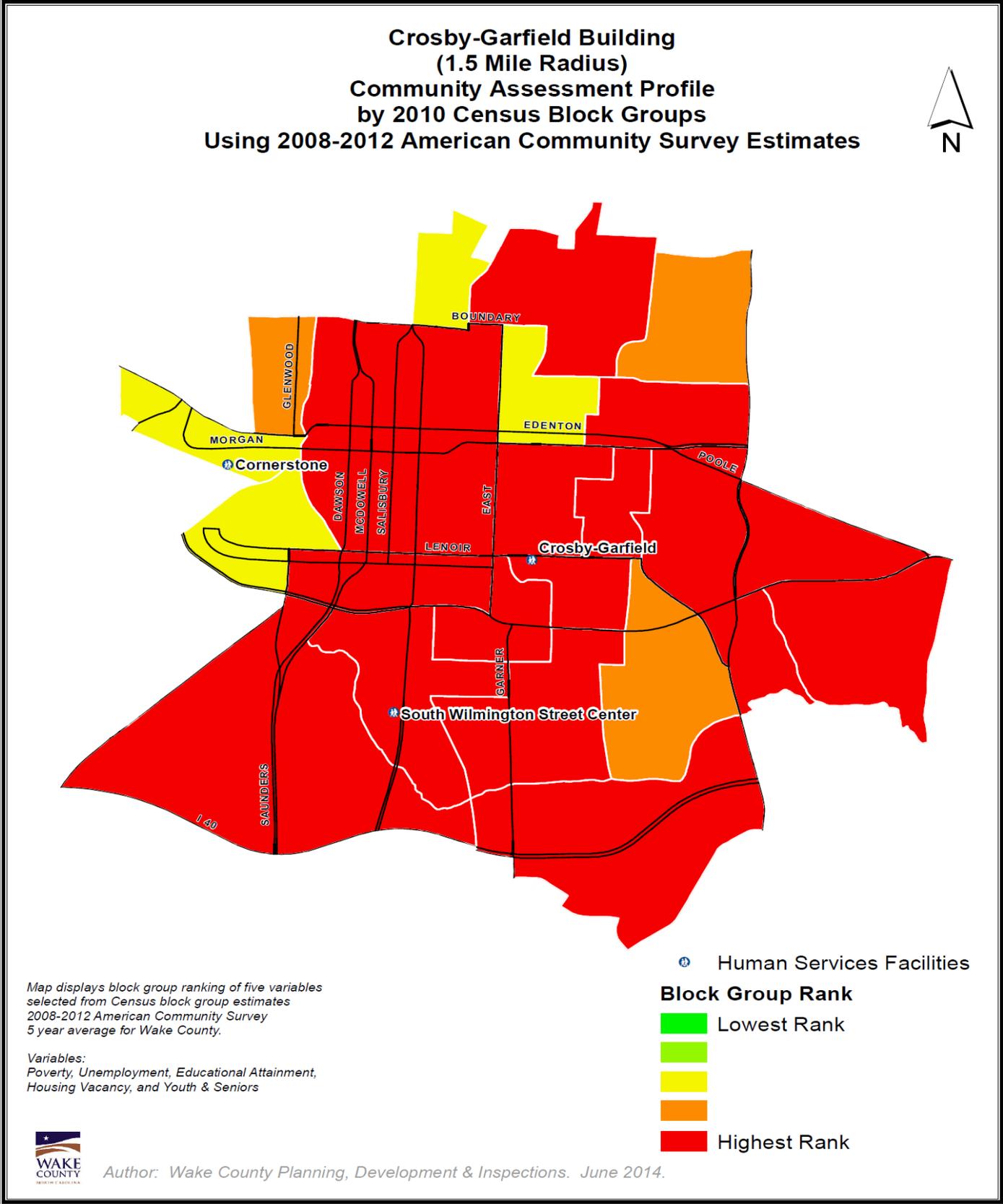
**Attached:**

- APPENDIX A – page 5
- APPENDIX B – page 6
- APPENDIX C – page 7
- APPENDIX D – page 8

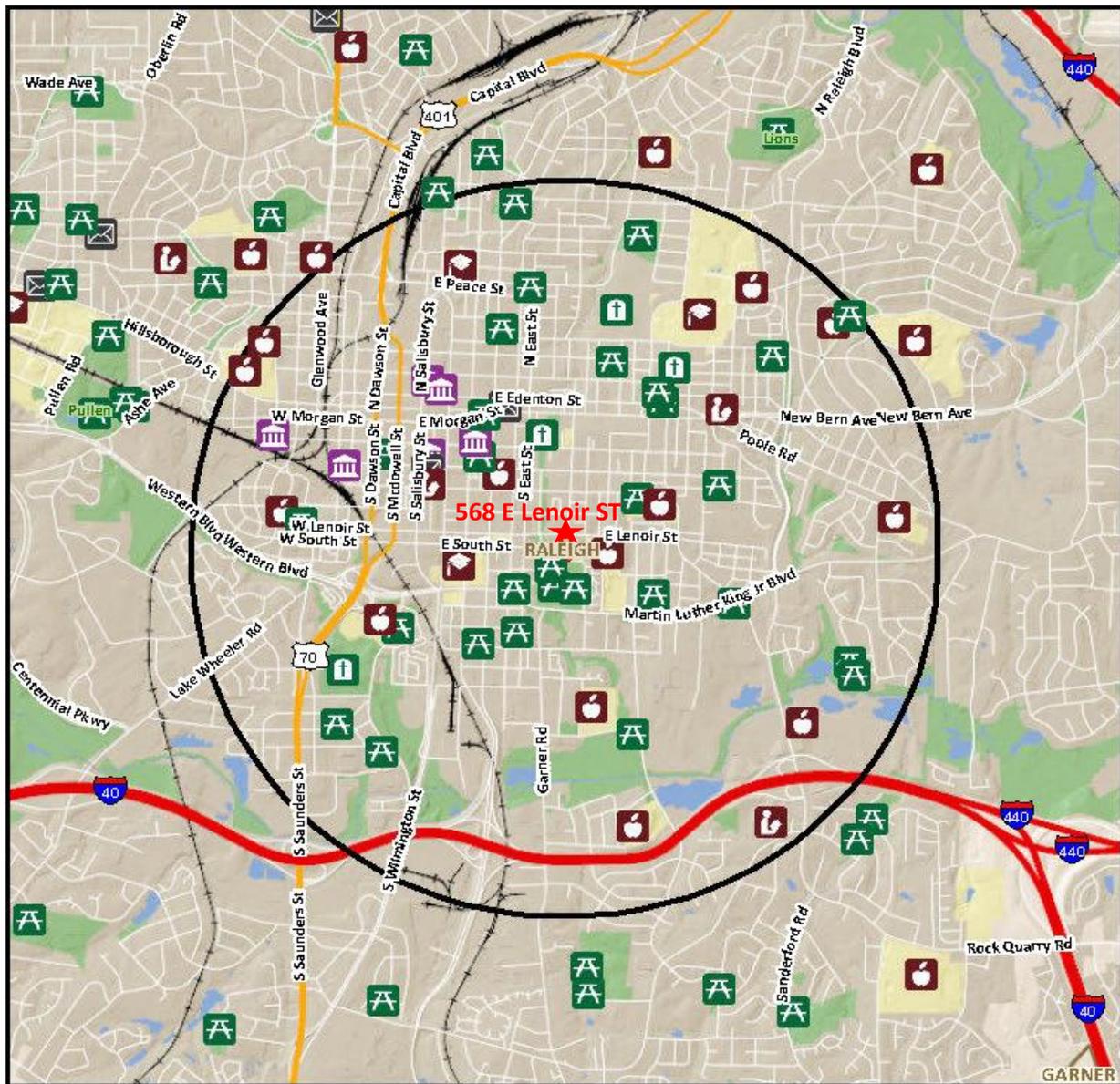
## APPENDIX A - Wake County Human Services Usage Summary - Details for Crosby-Garfield Area

Human Service Usage in Crosby-Garfield Area by Census Block Group										
2010 Census Tract	Block Group	WCHS FY13 Adult Medicaid	WCHS FY13 Child Care Subsidy	WCHS FY13 CPS Accepted Reports	WCHS FY13 Family & Children's Medicaid	WCHS FY13 Prenatal Clinical	WCHS FY13 STD & HIV Program	WCHS FY13 TB	WCHS FY13 WIC	Row TOTAL
501	1	100	20	3	95	4	10	1	11	244
503	2	242	0	0	14	1	4	2	1	264
504	2	34	11	4	78	2	4	1	13	147
505	1	37	5	6	90	7	6	2	14	167
506	1	31	15	7	109	8	17	1	13	201
506	2	116	13	21	218	23	29	2	39	461
506	3	60	10	12	112	8	20	0	8	230
507	1	172	25	20	290	28	37	1	54	627
507	2	68	15	12	187	9	25	0	45	361
507	3	130	31	28	340	26	29	1	63	648
508	1	68	12	14	156	12	15	3	45	325
508	2	105	28	47	506	32	36	7	117	878
508	3	33	8	9	105	8	15	1	32	211
509	1	74	12	13	198	21	28	4	35	385
509	2	97	9	12	172	16	28	4	41	379
509	3	77	11	19	197	15	19	5	49	392
510	1	93	5	6	66	4	12	5	8	199
510	2	34	5	2	65	11	11	17	15	160
520.02	2	171	35	34	465	43	55	9	143	955
520.02	4	63	27	16	275	15	14	2	53	465
521.01	4	89	17	19	254	18	25	3	56	481
545	1	51	13	23	315	10	9	4	80	505
<b>Column TOTAL</b>		<b>1945</b>	<b>327</b>	<b>327</b>	<b>4307</b>	<b>321</b>	<b>448</b>	<b>75</b>	<b>935</b>	<b>8685</b>

APPENDIX B – Map of Crosby-Garfield Area



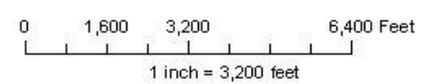
APPENDIX C - Assets



Assets in 1.5 Mile Radius of 568 E Lenoir

**Places of Interest**

-  Libraries
-  Museums
-  Universities/Colleges
-  Schools
-  Community Centers
-  Parks



*Disclaimer*  
 iMaps makes every effort to produce and publish the most current and accurate information possible. However, the maps are produced for information purposes, and are NOT surveys. No warranties, expressed or implied are provided for the data therein, its use, or its interpretation.

## APPENDIX D - Demographics of Crosby Garfield Area using American Community Survey 2008-2012 5-Year Estimates

2010 Census Tract	Block Group	Total Population Estimate	Under Age 18	Age 65 and Over	Over Age 25, No Diploma	Poverty at 100%	Unemployed	Vacant Housing Units
501	1	3,284	246	303	581	528	129	246
503	2	913	19	164	167	329	28	126
504	2	962	64	107	29	35	83	10
505	1	1,489	348	90	95	473	110	58
506	1	1,758	108	42	62	146	73	24
506	2	922	214	135	109	265	61	123
506	3	956	90	45	58	143	39	42
507	1	1,030	347	162	138	478	131	71
507	2	864	285	71	107	398	49	22
507	3	1,654	462	227	153	617	146	16
508	1	688	260	96	188	445	68	87
508	2	1,078	352	47	349	661	139	110
508	3	2,410	172	44	641	128	17	14
509	1	1,570	303	25	110	309	103	28
509	2	1,298	607	58	238	1,018	104	130
509	3	453	55	79	171	216	57	112
510	1	1,114	60	49	78	286	37	80
510	2	1,078	169	43	51	112	44	78
520.02	2	1,507	292	347	278	256	148	78
520.02	4	1,179	590	110	124	240	0	34
521.01	4	1,204	259	311	158	31	86	90
545	1	1,283	241	74	217	376	95	228
<b>Crosby Study Area</b>		<b>28,694</b>	<b>5,543</b>	<b>2,629</b>	<b>4,102</b>	<b>7,490</b>	<b>1,747</b>	<b>1,807</b>

## Acknowledgements

### Contributors to this report:

Cindy Barnier

Charlenzo Belcher

Lechelle Wardell

Nikki Lyons

Regina Petteway

Sharon R Peterson

Yang K Ly

Compiled by Caroline J Harper

[caroline.haper@wakegov.com](mailto:caroline.haper@wakegov.com)