

Community Leadership Action Team Meeting

April 27, 2018

Present: Dalia Place, Lorna Parker, Dexter Hebert, Hannah Taylor, Chad Walker, Jennifer Castillo, Kristin Feierabend

Overarching Goal: Equip Southeast Raleigh residents with the knowledge and skills to lead positive community change.

Today's Objectives:

- Review results of leadership survey that was conducted at Southeast Raleigh Community Festival
- Determine next steps on community leadership "roadmap"
- Share related leadership updates

Notes

Discuss results of leadership survey / next steps on Community Leadership Roadmap

Several members of the Community Leadership Action Team attended the YMCA's Southeast Raleigh Community Festival on April 21st and conducted a short "leadership" survey with attendees. Only 18 surveys were completed, so the results are in no way conclusive. However, they can at least be a starting point for conversation. *Survey results on Page 3.*

The group discussed the importance of getting additional input from residents via face-to-face conversations rather than surveys. Potential opportunities to meet with parents include parent orientation and/or parent nights during summer camps:

- YMCA Camp Renaissance at the Upper Room / PAVE Southeast Raleigh Charter School
- YMCA Camp High Hopes at St. Augustine's
- Wake County 4-H Crosby Discovery Camp

The survey results suggest that there are many opportunities to build leadership skills, but **awareness** about these opportunities is low. The group felt that our "sweet spot" as an Action Team might be in compiling information about all of the leadership programs that exist, identifying ways to strengthen these programs, and helping to connect residents to these programs. What this would entail:

- Identifying all of the organizations that offer leadership programs for Southeast Raleigh residents
- Conducting interviews with these organizations about their programs (how many people can enroll, how often is it offered, results, challenges, etc.)
 - Depending on what we learn, our group could help organizations address challenges (for example, help them find funding, help with promotion, etc.)
- Developing an online tool where residents can connect to leadership programs

- Ultimately, training residents to be “REAL (Residents Empowered as Leaders) Ambassadors” and connect fellow residents to leadership opportunities

The group discussed ideas for how to collect this information:

- Southeast Raleigh Promise has applied for an AJ Fletcher Foundation Fellow who could manage the process and help analyze the information collected
- Wake County SEV VISTA could also help manage the process/analyze info
- We would love to be able to pay residents a reasonable wage to actually conduct site visits/interviews with organizations
 - However, we have to be aware of who we are asking to do this. Some residents have real limitations (working multiple jobs, receiving benefits that would be affected, etc.) that would make it difficult for them to help.
- There was also energy around having students from NC State, Shaw, or St. Augustine’s do the data collection.

Questions to be answered at our next meeting:

- Focus groups with parents – what do we want to talk with residents about? What can we offer them?
- What qualifies as a “community leadership” program? Is there specific content that needs to be covered? Does what we’ve outlined on the roadmap cover it?
- What organizations are we targeting? Is the list we’ve started sufficient?
- Why should organizations share information about their programs with us? How will they benefit?
 - Who on our Action Team already has connections to these organizations? We will want Action Team members to provide an introduction to what we’re doing so that organizations trust us.
- What are the questions we will ask these organizations?
- Who will collect the information we seek—residents? Students? How will we compensate them?

Related leadership updates

Southeast Raleigh Promise is interested in working with Diana Powell to put her idea for a “Southeast Raleigh Still Matters” event into action. We might be able to incorporate community leadership into the event by working with residents to organize a clothing drive and/or other activities. Dalia will reach out to Diana Powell and keep us posted.

Kristin shared that Cooperative Extension is in conversation with several individuals/ organizations about developing a Parent Leadership program to help parents become better advocates for their children and get more engaged in their school/neighborhood/community. It was recommended that a program like this be based in the local community vs. school-based, since many young people in Southeast Raleigh attend schools in other areas of the county.

Next meeting: TBD, look for Doodle

Did you know there are many ways to be a LEADER?



How are you a leader at home?

- 18 I set goals for myself and my family.
- 17 I look for people and resources that will help me achieve my goals.
- 17 I participate in family meetings to discuss important issues when they come up.
- 16 I help out my friends or neighbors (watch their kids, yard work, run errands, etc.).

How are you a leader in your school or your child's school?



- 17 I attend school events/meetings.
- 16 I volunteer at school events or my child's classroom.
- 16 I offer ideas for how our school could be improved.
- 16 I participate in school clubs or school committees.

How are you a leader in your workplace?



- 17 I do my best to show up to work on time.
- 16 I ask for help when I don't understand something.
- 17 I offer ideas for how our workplace could be improved.
- 18 I help teach or mentor new co-workers.

How are you a leader in your community?



- 18 I volunteer for activities that help my community.
- 17 I encourage people I know to volunteer for activities that improve our community.
- 18 I attend neighborhood or community meetings.
- 17 I serve in leadership roles in neighborhood and/or community organizations.

Access to Leadership Opportunities

- 17 Are you aware of programs in the community that build leadership skills?
- 17 Do you feel like you have access to leadership opportunities and/or opportunities to build leadership skills?
- 17 Would you use a self-guided online tool to connect to leadership opportunities?
- 18 Are you 18 or under?

I do this now.	I would like to do this more.	This does not apply to me.
50%	44%	6%
76%	18%	6%
59%	35%	6%
56%	19%	25%
I do this now.	I would like to do this more.	This does not apply to me.
41%	12%	47%
25%	19%	56%
19%	25%	56%
25%	19%	56%
I do this now.	I would like to do this more.	This does not apply to me.
94%		6%
100%		
76%	18%	6%
72%	22%	6%
I do this now.	I would like to do this more.	This does not apply to me.
72%	28%	
71%	29%	
44%	56%	
35%	59%	12%
Yes	No	Not Sure
53%	35%	12%
76%	18%	6%
88%		12%
28%	72%	

How do you currently access information about leadership opportunities? (Circle all that apply)

39% My neighbors 39% Online Searches 39% Work/School 22% Through an organization/group 39% Social Media Other