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Training for Upward Mobility and Labor Market Value

June 12, 2019, 11:30 AM

Meeting Minutes

Attendees: Sterling Brown, Stephanie Sims, Vielka Maria Gabriel, Christal Toodle, Leslie Brickhouse, Dynasty Winters, Tangela Keaton, Frances Bisby, Michael Ballen, Jessie Hathcock, Deidre McCullers

- Welcome, Introductions and Approval of Minutes
 - Meeting called to order by Tangela Keaton at 11:30 AM.
- Review of Homework Assignment
 - TUM wants to be intentional about offering opportunities to nonprofits and young adults.
 - The goal of TUM is to build the capacity of organizations, reaching the target population, and branding the TUM action team.
 - Deidre suggested that on the day the proclamation is read that we all wear matching T-shirts to represent the committee.
 - Francis suggested a reentry fair that focuses on people that are reentering the workforce whether they are justice involved, women, retirees, and other underserved populations . Perhaps the Blanchard Clinic and Campbell Law may wish to offer law career information to youth as well as offer expungement services.
 - The Crossroads Fellowship church has a periodic convening of agencies, service providers, etc. that can speak to the needs of the community and how to connect at the reentry fair.
- When do we make the Proclamation request to BOC?
 - TUM will make the request no later than July.
 - The group decided that September will be the month we ask the Board of Commissioners to proclaim as Workforce Development Month. Once the request has been sent, the approval process begins, no later than July. TUM will work to get any needed paperwork completed.
 - Jessie asked how would we market a proclamation? Tangela responded that media is usually involved such as newspapers, bloggers, and TV.
 - The BOC will meet on September 3rd where we are hoping to have the proclamation read.
- Brainstorm ideas/discussion of activities that TUM will highlight
 - Week 1:
 - Jobs for Life has a signature fundraiser event on September 6th at the Brier Creek Country Club. All community leaders are invited. Find more information here: <https://www.jobsforlife.org/events/detail/279/2019-09-06/Labor+Day+for+Dignity+-+Sept.+6/filterid,#.XQFQlohKiUk>

- Week 2:
 - There will be a large hiring fair at Swinburne September 12.
 - The group suggested we do a reentry fair in conjunction with the Swinburne event or on a separate floor.
- Week 3:
 - On September 19, Cathey Ector of the Raleigh Pathways Center wants to host a career fair to recruit community members for various positions at the Public Utilities and Works department of City of Raleigh. The group decided that TUM can refer JfL, Step Up, etc. graduates to this fair.
 - Vielka mentioned that Passage Home offers training for construction trades, hospitality industry, DOT, etc.
 - Deidre mentioned that often residents don't take advantage of the career certifications because they are for labor intensive positions while some community member interests are in healthcare, IT, entrepreneurship, etc.
- Week 4:
 - There will be a WakeTech hiring event on September 24 at the Northern Wake Campus that specifically focuses on youth at SERHS, Enloe, Broughton, and Raleigh Charter high schools.
 - Lesley mentioned that the career fairs for tech companies is often offered through WCPSS. There is a list of companies with open positions for entry level jobs willing to do OTJ training.
- Next Steps/Other Announcements:
 - Francis will contact Steve Scoggins to be a speaker for construction trades.
 - Jessie serves on the committee in charge of the Swinburne hiring event on Sept. 12. She will contact them about holding a reentry fair in conjunction with this event.
 - Francis will contact Diana Powell to inquire about the reentry fair.
 - Lesley will contact Rosalin Bethae to communicate any ideas TUM has for the WakeTech career fair and share the list of employers that have entry level positions.
 - Tangela will meet with YouthThrive to inquire about upcoming events in the month of September.
 - Jessie will contact Cathey Dumas who has information about skilled labor training.

Adjourn

Next Meeting: July 9, 11:30 AM