



social +
economic
vitality

Training for Upward Mobility and Labor Market Value

July 9, 2019, 1 PM

900 S Wilmington St. Raleigh NC

Meeting Minutes

Attendees: Dynasty Winters, Deidre McCullers, Dalia Place, Vielka Gabriel, Stephanie Sims, Cathey Ector

- Welcome, Introductions and Approval of Minutes
 - Meeting called to order by Cathey Ector at 11:30 AM.
- BOCC Proclamation Update
 - Dynasty worked to create the proclamation with Billy Shroyer, WCHS data analyst for specific unemployment statistics.
 - The group decided to keep the word “disadvantaged” as it accurately depicts someone with barriers to employment. Deidre added that using soft words doesn’t express the how dire the situation is.
 - The draft will be finalized and sent to the communications department in the next week. It is important to note that the communications department may wish to change things as well.
- How does TUM want to highlight and market Workforce Development Month?
 - Media highlight press release
 - City officials will be present
- Review and Finalize list of activities
 - Week 1:
 - Jobs for Life event doesn’t seem inclusive and it is meant to be a fundraiser
 - The proclamation reading can be the kickoff of the event if needed.
 - Cathey will contact Capital Area Workforce Development to see if there are any other kickoff events?
 - Week 2:
 - The Swinburne event is Sept 12. TUM may be able to partner to add reentry focused information.
 - Is there a flyer that markets the Swinburne event?
 - Vielka is working to confirm if reentry can be added to the large event.
 - Week 3:
 - September 19, 3-6 PM is the tentative date for a public service careers fair for available positions with the City of Raleigh.
 - The group asked if the Wake Tech scholarship department can be present to give out information to students.

- Francis suggested having placards that inform students of the education, and certification process to get the positions. TUM may be able to help by preparing students before the interview process.
 - If we decide to hold a community preparation event, we will need to include:
 - Childcare
 - Food
 - Key areas to hold the event
 - Heritage Park
 - Kentwood
 - Washington Terrace- Cathey and Vielka will talk with DHIC
 - Week 4:
 - The event will be at Wake tech specifically for SERHS, Broughton, and Raleigh Charter. Vielka will ask if Mary Phillips can be included.
- Next Steps:
 - Dynasty will send the proclamation to the Board of Commissioners and create a flyer to give to Francis.
 - All of TUM will spread the word about Workforce Development Month.
 - Vielka, Jessie, and Francis will work on the Swinburne event.
 - Cathey and Tangela will work on the Public Service event.

Adjourn

Next Meeting: August 13, 11:30 AM

Southeast Raleigh Promise Zone

Total Population	Total Population: Civilian Labor Force	Employed Population	Unemployed Population	Employment Rate	Unemployment Rate
2055	137	137	0	6.67%	0.00%
1203	692	638	54	53.03%	7.80%
854	479	478	1	55.97%	0.21%
960	542	528	14	55.00%	2.58%
2787	1996	1776	220	63.72%	11.02%
846	602	594	8	70.21%	1.33%
999	688	637	51	63.76%	7.41%
3423	2657	2348	309	68.59%	11.63%

1285	687	625	62	48.64%	9.02%
1883	1421	1306	115	69.36%	8.09%
520	388	312	76	60.00%	19.59%
1216	793	656	137	53.95%	17.28%
1213	835	664	171	54.74%	20.48%
1698	827	741	86	43.64%	10.40%
1303	699	533	166	40.91%	23.75%
627	318	299	19	47.69%	5.97%
816	499	405	94	49.63%	18.84%
776	503	428	75	55.15%	14.91%
24464	14763	13105	1658	53.57%	11.23%

East Central Zone:

OBJECTID	GEOID	GEOID_Data	Total Population	Total Population: Civilian Labor Force	Employed Population	Unemployed Population	Employment Rate	Unemployment Rate
1	371830541055	15000US371830541055	757	540	522	18	68.96%	3.33%
2	371830541052	15000US371830541052	2424	1657	1657	0	68.36%	0.00%
3	371830541051	15000US371830541051	1824	1358	1267	91	69.46%	6.70%
4	371830505001	15000US371830505001	1083	900	900	0	83.10%	0.00%
5	371830541063	15000US371830541063	3615	2890	2787	103	77.10%	3.56%
6	371830505002	15000US371830505002	1323	1117	1064	53	80.42%	4.74%
7	371830508003	15000US371830508003	2055	137	137	0	6.67%	0.00%
8	371830507003	15000US371830507003	1203	692	638	54	53.03%	7.80%
9	371830527062	15000US371830527062	1131	856	851	5	75.24%	0.58%
10	371830541053	15000US371830541053	2736	2162	1991	171	72.77%	7.91%
11	371830541044	15000US371830541044	1453	1181	1181	0	81.28%	0.00%
12	371830541061	15000US371830541061	1339	1058	1032	26	77.07%	2.46%
13	371830541042	15000US371830541042	2371	1906	1786	120	75.33%	6.30%
14	371830541041	15000US371830541041	1314	921	874	47	66.51%	5.10%
15	371830506003	15000US371830506003	790	609	584	25	73.92%	4.11%
16	371830541054	15000US371830541054	2520	1880	1785	95	70.83%	5.05%
17	371830527072	15000US371830527072	1124	789	732	57	65.12%	7.22%
18	371830527063	15000US371830527063	794	348	342	6	43.07%	1.72%
19	371830541043	15000US371830541043	3420	2856	2598	258	75.96%	9.03%

East Zone:

Total Population: Civilian Labor Force	Employed Population	Unemployed Population	Employment Rate	Unemployment Rate
645	645	0	73.88%	0.00%
1962	1929	33	68.50%	1.68%
1728	1686	42	80.52%	2.43%
1537	1502	35	71.93%	2.28%
1469	1430	39	70.48%	2.65%
706	651	55	59.56%	7.79%
2601	2459	142	75.02%	5.46%
1144	1085	59	70.41%	5.16%
1209	1099	110	67.80%	9.10%
1133	1051	82	71.74%	7.24%
1056	994	62	63.43%	5.87%
605	577	28	45.98%	4.63%
1817	1816	1	78.55%	0.06%
1292	1244	48	64.09%	3.72%
1335	1273	62	63.24%	4.64%
1194	1168	26	61.12%	2.18%
687	629	58	63.41%	8.44%
1200	965	235	58.73%	19.58%

638	582	56	55.17%	8.78%
504	504	0	71.90%	0.00%
429	360	69	51.06%	16.08%
758	702	56	60.36%	7.39%
656	614	42	59.96%	6.40%
1012	936	76	60.12%	7.51%
2057	1906	151	62.84%	7.34%
770	675	95	67.84%	12.34%
1295	1186	109	59.42%	8.42%
1661	1584	77	72.49%	4.64%
888	840	48	70.41%	5.41%
691	632	59	67.02%	8.54%
575	536	39	58.39%	6.78%
563	522	41	55.77%	7.28%
1411	1359	52	60.51%	3.69%
475	421	54	48.56%	11.37%
641	582	59	51.37%	9.20%
749	660	89	61.62%	11.88%
39093	36804	2289	65.43%	5.86%