



social +
economic
vitality

Training for Upward Mobility and Labor Market Value

January 14, 2020

Meeting Minutes

Attendees: Pamela Howze (on conference call), Tangela Keaton, Cathy Ector, Verna Best, Michael Ballen, Francis Bisby, Tanesha Jeffries

- Welcome & Acknowledgement of Member Present
- Approval of December Minutes
- 2020 Action Plan and Proposed Timeline: **TOPICS**

Goal #1: Engaging Local Opportunity Youth for Workforce Development Training and Job/Career Opportunities: Apprenticeship and Work Based Learning Program

- Guildford Apprenticeship Partners <https://gapnc.org/> .
- Who can join? Participants must be 16-24 years of age to be in the re-entry program. Pamela's goal is to reach out and help displaced, homeless, human- trafficked, domestic violence, and assaulted victims.
- What are the eligibility requirements? Pamela explained there are not any requirements in order to sign up. GED and diploma are not required either. Interested participants take a career readiness test. If they fail any part of the test (example: algebra), then they will be put into remediation. Moving forward they can re-apply.
- Pamela stated that getting the programs scheduled depends on availability; however, she is determined to have the program ready before Fall 2020.
- How do we get potential participants signed-up? The Wake County portal page is in process of being created and they will be able to explore occupations. Then they can decide which direction fits them best. Also, the pre-apprenticeship career services group will have a counselor!
- Participants will be entered in a registration system to keep up with the students. If everything is successful, then the program will continue to receive funding.
- Tangela asked when will the "marketing bliss" be ready? Pamela stated February 2020, hopefully by the summer. We want to push to market this in places most frequented by community residents (Example: YMCA) Cathy explained that she wants to make sure everyone knows about the program so please help spread the word to your networks.
- TUM may want to explore Social Impacts Grant Award for developing entrepreneurship mindset, "Investing in Woman", soul searching in self to what we can do with residents to lead them to opportunities through Wake Works.
- Francis mentioned programs like Step Up being a great resource to advocate for the Apprenticeship and Work Based Learning Program. Tangela made the comparison that this practice will align well with the Brother's Keeper mission/practices.

- Pamela expressed that if a student has needs at Wake Tech, she aims to apply a supporter who can step in and help them. Verna agreed by saying, to ensure success, if they do not progress well, re-direct. Sometimes additional support is needed to knock down those barriers.
- Francis mentioned that there are youth listening sessions with youth leadership available if anyone is interested in any youth programs.

Definition of “Opportunity Youth”

- Cathy defined “Opportunity Youth” as youth age 16-24 out of school or out of work and can include children in need of services such as foster youth, justice involved youth, substance involved/misuse youth.
- Francis wants to take the role for support in those meetings. Verna agreed there should be some level of training/ code of conduct that the leader of those meetings has in constant practice.

Moving forward with SEV plans and purpose

- With bringing the Wake Tech Culinary Arts Program to the Crosby Garfield location/ site, participants must commit to 12 full weeks of training. Participants must get acceptance email. We can only have 12-15 students due to limited amount of space in kitchen. This will be community friendly site and child care will be provided (children must be potty- trained). Orientation starts on January 30th.
- The City of Raleigh, that granted \$25,000.00 from the Impact Partners Grant that Dynasty helped write, met with Carolina Small Business development and met with others yesterday to attract additional funds using this resource to fill some gaps in services. The course intentionally focuses on skill set and can last about 14 weeks. Entrepreneurship of Self is to allow/ help people analyze their goals. We are currently in the beginning stages of this program.
- What potential participants to target? Community population in general and college students (Shaw, NC State, W Peace). Currently part of our mission is to take our ideas/ efforts through the community and review/ analyze the results.
- Francis mentioned Kim Crocket with Second Chance Alliance is launching local chapters across the state; the “Organize and Amplify Voices” event from 11am-2pm will be at New Life Macedonia Church on Saturday, February 1st.
- Cathy responded that the online applications for the Raleigh Summer Youth Employment Program begins February 15th on [City of Raleigh website](#). They’d like to hire 200 participants and the pay rate is \$8.25 for 1st year participants & 2nd year participants receive \$8.50. Must be 15-18 years of age and City of Raleigh residents. Interviews will take place in March 2020.

Adjourn

Next Meeting: **February 11, 2020**