

Community Leadership Action Team Meeting

January 23, 2019



Present: Dalia Place, MaDeja Leverett, Nikki McDougald, Clif. Lavenhouse, Kristin Feierabend (on phone), Kia Baker, Verna Best



Overarching Goal: Equip Southeast Raleigh residents with the knowledge and skills to lead positive community change.

Today's Objectives:

- Finalize the survey and determine timeline/plan for speaking with organizations on the list

Notes

The meeting started at 12:06pm

Review of December 17th notes

- The December 17th notes were accepted without any changes

Updates

Flyer for community Leadership Action Team

- **Discussion**
 - Dalia drafted a flyer that could be used by the action team when visiting community events. She presented the flyer to the team and asked for feedback. Nikki suggested a Spanish version and the team agreed it's a good idea, but if we promote in Spanish we should provide a translator for the meeting. Verna suggested we add Stephanie's phone number instead of a general voicemail box because people respond better to live person. Verna informed the team that Kevin Bobbitt's youth group KCSSU (Kenetic Cultural Science & System of Unity) are canvassing with information about the Crosby Garfield Advocacy Group and information about the action teams are included in the flyer they are handing out.
- **Action Steps:**
 - Dalia will add Stephanie's phone number to flyer and send to the committee for review
 - Verna will follow up with Wake County about interpreter services.

STEM programs/opportunities for youth

- **Discussion:**
 - Clif is working on setting up meetings with several organizations: Quantum Computer Service Inc., Digital Media Academy, and STEM for Kids to explore the potential of partnerships and connecting STEM programming to SE Raleigh Youth.
 - The action team recommended reaching out to several SE Raleigh youth serving organizations to explore their interest in STEM programming. Kia recommended The Daniel Center and the SE Raleigh Girls Scout Troop. Verna recommended KCSSU and Lydia Newman's group. Lydia won the most recent SE Raleigh Innovation Challenge.
 - The group discussed how the action team can play a connector role with the SE Raleigh youth and the STEM programming organizations. Clif suggested we start by asking the STEM programming organizations to create an introduction workshop for the SE Raleigh youth, to help gauge the interest in STEM learning. Clif acknowledges there will be some cost for some of the programming, and he is willing to help find the financial support for the initial introduction workshop(s).
- **Action Steps:**
 - Verna will connect Clif and Lydia via email.
 - Dalia will connect Clif to the SE Girl Scout troop.

Nonprofit Capacity Building Program

- **Discussion:**
 - Verna confirmed that the program will be at no or very low cost. The program planning team is considering a small fee of \$25 for participants for two reasons: 1. To help with small costs, i.e books, materials, meeting space (The total cost per participant is an estimated \$2000) 2. The participant will be invested in the program. * If a participant can't pay the \$25 it doesn't mean they can't participate and those details are still being discussed. The planning team is also discussing whether the \$25 fee could be reinvested in a program/initiative of the participants. Verna is anticipating having more details after meeting with the planning group in February and will follow up with the action team.
 - There are 25 spots available for the program. Kristin did share our action team's question, "Does the organization need to have a 501c3 status to participate?" with the program planning team. The short answer is no, but the hope is that the participants who go through the program might receive special consideration when applying for city and county funding. The planning team needs to check to see if city and county funding sources require 501c3 status—if so, it would be helpful if program participants are 501c3s (or working toward 501c3s) so that they could actually qualify for that benefit.
 - Kia proposed that the action team explore alternate training for those who do not have/or do not wish to have a 501c3 status.
- **Action Steps:**
 - Verna or Kristin will follow up with any updates after the Nonprofit Capacity Building program planning team meets.

Survey and Organization List

- **Discussion:**
 - MaDeja created a conversation template to help clarify the purpose of the survey. The action team is welcomed to use it as an aid (optional) when reaching out to organizations regarding the survey. The conversation template will also be used as an introduction to the survey if the organization receives the survey via email.
 - Kristin suggested the action team consider the organizations who will be filling out the application for the nonprofit capacity building program, some of the questions on the application may overlap with the survey questions. Kia suggested that we add a disclaimer in the conversation template explaining this scenario.
 - Clif suggested adding a question about the organizations' need for certain skill sets and to add it to question five.
- **Action Steps:**
 - Kia suggested we to conduct the survey in phases. For the first phase, Champions will begin calling organizations/groups to conduct the survey on Monday, February 11th. This phase ends on March 11th. The team agreed on the first phase and will discuss the next phase at February's meeting. *Note, if there is not a Champion assigned to an organization/group February 11th, we will email them the survey with an explanation of the purpose.
 - MaDeja will make final suggested edits to survey and organization list. This includes adding a column to update the status of the organizations completion of the survey.

Community Events hosted by the Action Team

- **Updates:**
 - MaDeja has reached out to a few suggested vendors and venues but has not had any responses. She has met with Shemekka for additional feedback on Southeast Raleigh vendors and venues.
 - The events will be kept to 30-40 people max. MaDeja proposed 6-8pm on Feb 26th and March 26th. This includes representatives from the Community Leadership Action Team. February and March events will be for residents and not service providers.
 - Kristin let the team know that Shemekkka pointed out the March event date falls on the same day as the joint action team meeting, and was wondering if they should be combined. Since the meeting is in the morning and the event is evening Verna suggested it not be combined and the team agreed.
 - Verna asked about the possibility of doing it at a restaurant in Southeast Raleigh and the team thought it would be great to explore that option.
 - Kia suggested reaching out to at least 10 known leaders in the community and asking them to invite 3 people and at the February event asking those 3 guests of the invites to invite 3 more people for March. The team agreed to start with this strategy.

- **Next Steps:**

- Kia and Verna will send any Southeast Raleigh restaurant suggestions to MaDeja
- Action Team members will send contact information for Southeast Raleigh Residents to MaDeja.

FUTURE MEETING DATES

- 4th Wednesdays of the month from 12:00-1:30pm. Location will move between Crosby-Garfield Center and Pathways Center.
 - February 27th, 2019 meeting will take place at the Crosby-Garfield Center (568 E. Lenoir St, Raleigh)

The meeting adjourned at 1:37pm.

Minutes submitted by Dalia Place

All Action Team agendas and minutes are available online at

<http://www.wakegov.com/humanservices/locations/crosby/Pages/Crosby-Garfield-CAG.aspx>