



social +
economic
vitality

Crosby Advocacy Group

June 16, 2020

9:30 AM

Meeting Minutes

Attendees: 40 attendees via Zoom conferencing

Welcome & Approval of Minutes & Acknowledgement of Members Present

Information Presentation: UNC Health Mobile Testing-Randi Towns

- There are health disparities in African American and Hispanic communities that have been exacerbated with the COVID-19 pandemic. Wake County is offering testing to connect patients with pathways to improve those outcomes.
- Mobile testing sites will be implemented at churches, schools, and community centers in efforts to engage the community. It is important to build trust with community partners as well.
- The trend for coronavirus cases has been increasing in the last week.
- Any questions or feedback? Contact randi.towns@unchealth.unc.edu. Find more information here: <https://www.unchealthcare.org/coronavirus/>
- A group member asked if there have been communication issues with a rise in cases in the Latinx community? There is a lot of fear with interpreter spread of the coronavirus. Virtual translation is an option if needed.
- If there are other sites you'd like to recommend, please email Randi to do so. In terms of sites, UNC mobile sites generally need 60 parking spots or more with access to an entrance and an exit and access to bathrooms for staff.
- A group member asked if there are any weekend dates for the testing sites? Weekends are hard to staff and weekdays work better for community members. If the need arises, we can move the testing sites to the weekend.

2020 Census-Sharon Peterson & Sarah Ellison & Byron Laws& Juliana Cabrales

- Census postcards were sent in the mail in mid-March. We want to evaluate and provide an update.
- Raleigh population has increased to 1.5 million. The Crosby Garfield area population has an estimated increase to 73,500 since 2018.
- Federal funding has allowed for COVID testing based on the 2010 census count and estimation.
- The Census Bureau has defined some areas in Wake County such as SE Raleigh, that have a low response rate. About 500 households have not taken the census in the Crosby Garfield area. 1000 have not responded in the downtown area.
- What can we do as a Complete Count committee to ensure we are all counted and addressing these areas? The Count Committee has been emailing property managers asking to put up flyer with QR codes to complete census from phones, and more to get a complete count. The COVID-19 pandemic has made it difficult to reach everyone.

If you have a private property and facility to hang census posters, please contact sarah.peterson@wakegov.com .

- Non- profit organizations are influential in helping with the Census. Due to the COVID-19 pandemic, Black Census week has been proposed in the weeks leading up to the Juneteenth holiday. Black Census week would include food distribution in Goldsboro, Census parades through undercounted communities, and community engagement sessions. The parade is scheduled for this Saturday at Washington Elementary. Contact Byron Laws byron@nccensus.org for more information.
- The Complete Count committee would like to focus on getting Latinx communities to participate in the census. Efforts are focused around calling families who have not yet completed the census and asking them. The Complete Count committee has partnered with El Pueblo company to send postcards as well as Spanish language media and Facebook posts to spread the word.
- Derrick Byrd stated that non-profit organizations have better relationships with communities so we can use those partnerships to get families to complete the census. Derrick would be willing to facilitate a Crosby Advocacy Group (CAG) grassroots group to examine how we may be able to help in SE Raleigh.
- Vielka Gabriel mentioned a subgroup named El Centro that helps families access resources. It would be beneficial to consider connecting with resources that are already going to these communities. El Centro has even connected Chromebooks to food distribution for students. This would be largely beneficial in avoiding door to door counting.
- Lonnie Ervin asked if there has been any information to warn people that they may be visited to help destigmatize and lessen fear? Yes, radio and media ads have been dispersed due to the COVID-19 pandemic.

Neighborfood -Marcus Harris

- Contact Marcus Harris for more information at marcus@marcusjharris.com.
- Food insecurity is another issue exacerbated by the pandemic, Neighborfood would love to help.
- Neighborfood would love the CAG input and feedback.
- Denise Spaug has heard that some farmers don't sell their excess or "ugly" fruit . Denise will connect with Marcus to explore this option to supply food to families.

Summer Food-Sydney Klein

- Food resources will continue through the summer but has been activated since March. Over 1.2 million meals have been served since that time.
- Community sponsors provide backing for funding and meal sites.
- Contact [Sydney Klein](#) for more information. Find more information on food sites here: <http://www.wakegov.com/humanservices/FreeSummerMeals/Pages/default.aspx>

Boyd-Nelson Foundation-Alexis Nelson

- The Boyd Nelson Foundation was established to empower the underserved with education, partnership and financial resources.
- [Please view the Power Point presentation here.](#)

Social & Economic Vitality Update

- The executive team has crafted a statement that will be released on Friday. The statement will address the current events and make specific to the community that we are here with them, acknowledge what is happening, and provide resources for racial justice information.
- Welcome Tyler Daniel, the new SEV staff person for East Wake County!
- There is no concrete date for Crosby reopening. We will keep you updated. Crosby has been identified as a possible place for community testing and personal protective equipment.

Community Coaching

- The 9-week coaching session is upcoming with homeownership and financial coaching components. Contact [Vielka Gabriel](#) for more information.

Adjourn.

Next Meeting: July 21, 2020