



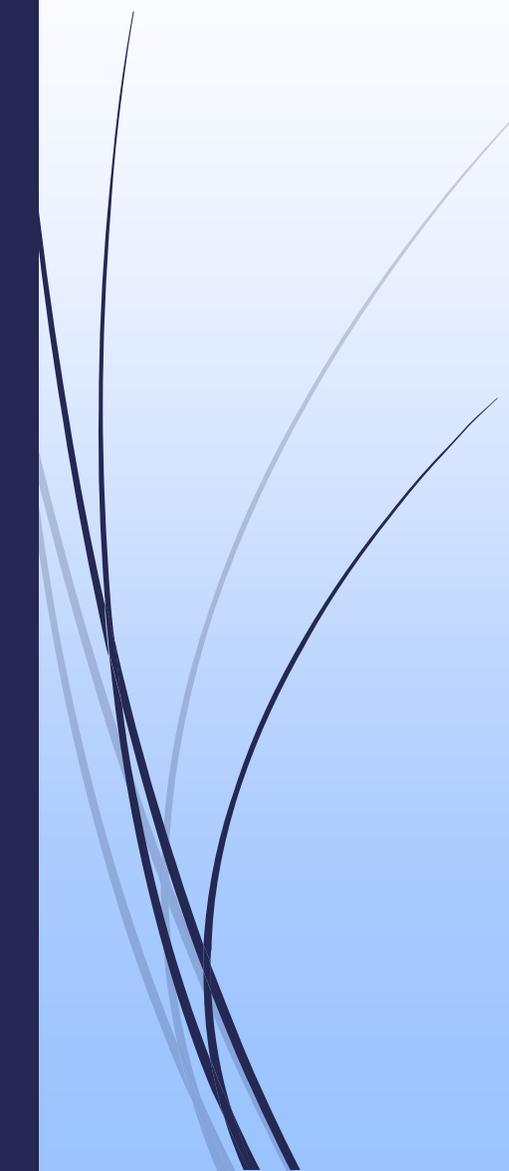
Best Babies Zone

BBZ

Southeast Raleigh Cohort



Overview



- ▶ Chair Holmes of the Wake County Board of Commissioners convened a workgroup to address the infant mortality outcomes for African American babies in Wake County.
- ▶ Workgroup includes: representatives from community-based organizations, clinicians, health and human services staff, hospital representatives, business leaders, and community residents.
- ▶ Charge for the workgroup:
 - To uncover the root cause of the infant mortality gap
 - Identify research-based practices that work
 - Develop specific actions to reduce the gap

Why SE Raleigh?

Demographic Information	Southeast Raleigh Zone	Wake County
Total Population	18,256	1,023,811
By Race/Ethnicity		
% Black/African American	72.3%	21.1%
% Latino/Hispanic	13.0%	10.2%
% Asian Pacific Islander	0.6%	7.3%
% White, Non-Hispanic	12.4%	60.2%
% Other	3.0%	0.8%
By Primary Language		
% English	84.4%	83.2%
% Spanish	13.3%	8.3%
% Other language	2.3%	8.6%
Specific Populations		
Women of reproductive age (15-44)	4,776	226,036
Children <5 years	1,111	65,687
Births per year	240	12,683

Appendices

Appendix A: Data Tables

Potential Zone Name: Southeast Raleigh Zone

Administrative Boundaries (zip code and/or census tract(s) for zone): Census Tracts: 050700,050800, 050900, 052002; Block Group: 052001 (all contiguous)

City or County comparison: Wake County

Years covered by data: 2013-2017; 2018

Data Sources: US Census (2018), American Community Survey (2013-2017), NC State Center for Health Statistics, 2017, 2018

A Closer Look....African American Rates

Health and Well-Being Indicators	Southeast Raleigh Zone	Wake County
Health Indicators		
Infant mortality rate	11.1*	5.3
% LBW (<2500 g)	12.9%*	8.1%
% preterm birth	12.6%*	8.9%
Teen birth rate (ages 15-17)	12.9*	7.5
% without health insurance	23.4%	10.1%
Economic Indicators		
% < 200% FPL	69.2%	24.3%
Median household income	\$29,963	\$73,577
Unemployment rate	11.4%	4.9%
Community Indicators		
% home ownership	30.4%	64.1%
% single parent households	38.6%	15.2%
% of homeowners where housing is 30% of income or more	24.5%	17.7%
% living in same residence as previous year	76.4%	82.5%
Education/early care		
% 3 year olds enrolled in preschool†	3.1%	6.1%
% adult population with high school diploma	78.4%	92.5%

Indicators of Community Conditions

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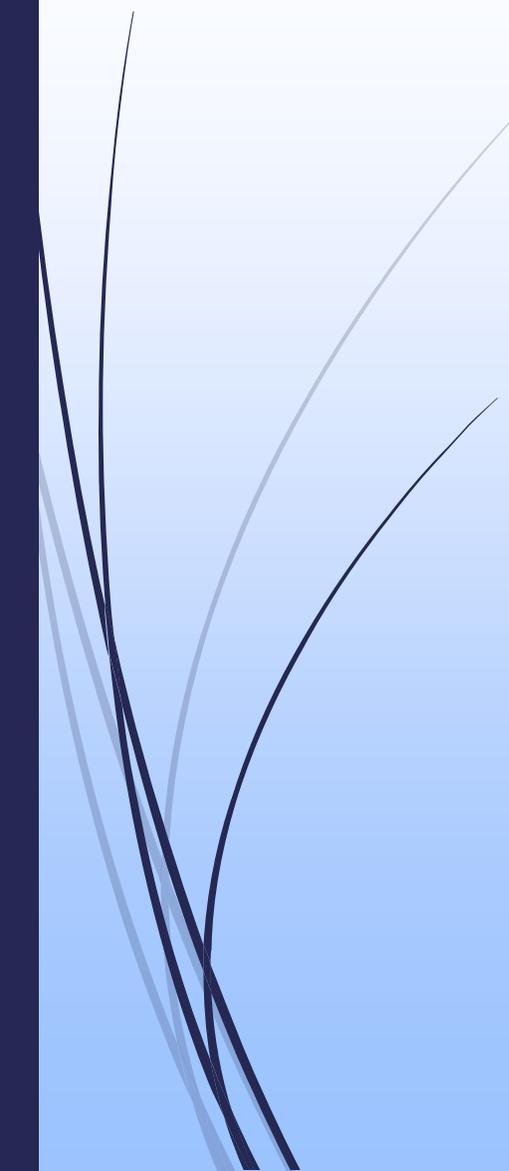
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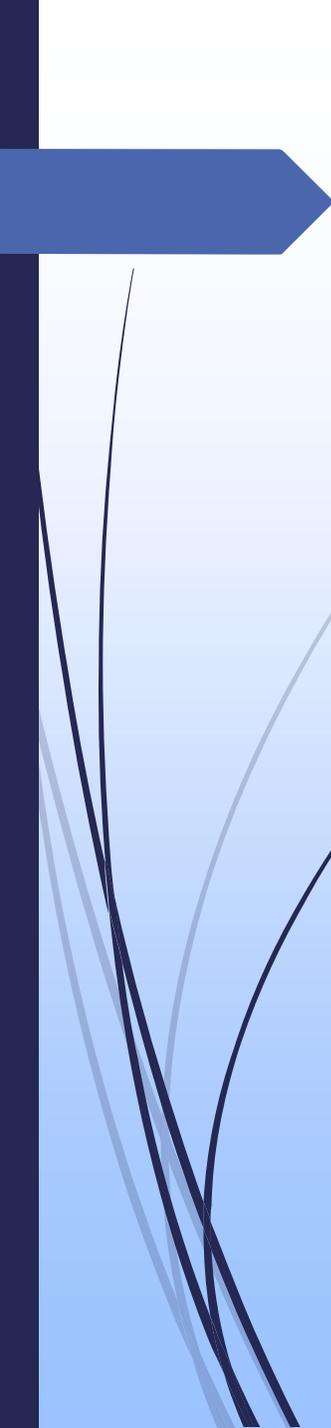
Focus on SE Raleigh through BBZ Project

- ▶ Wake County has been chosen by City MatCH, which is the National Organization of Urban Maternal and Child Health leaders to be part of a learning cohort focusing on upstream causes of poor birth outcomes.
 - ▶ The BBZ is a strategic national effort to advance the BBZ approach, which is a place-based, multi-sector, community-driven effort to reduce racial inequities in infant mortality and birth outcomes.
 - ▶ BBZ approach entails mobilizing the community residents and organizational partners to address social, structural, and economic determinants of health and promote racial equity.
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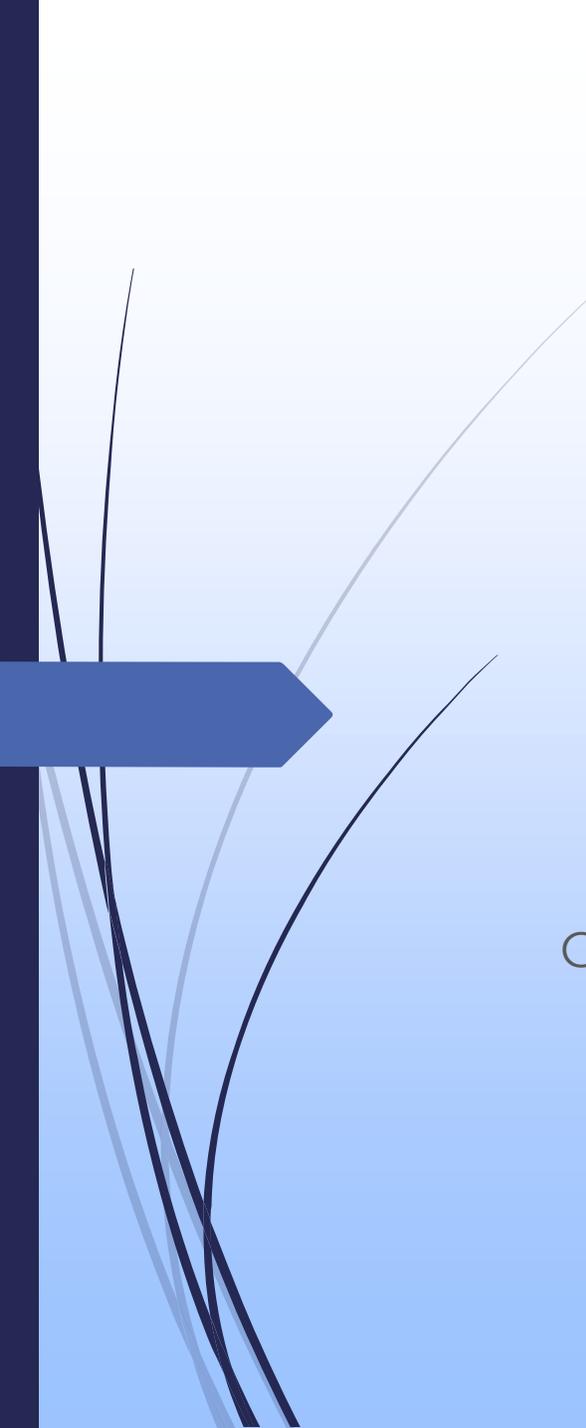
Focus on SE Raleigh through BBZ Project

- ▶ Over a three year span the Wake County Team will participate and receive training to support, implement, and evaluate our efforts to reduce infant mortality in SE Raleigh.
- ▶ The travel team will receive face to face BBZ training and work with mentor teams from previous cohorts in August 2019 in Minneapolis, Minnesota, and will bring the information and strategies learned back to the team and community partners.
- ▶ Verna Best, Social and Economic Vitality Program Manager at Crosby Garfield Community Center will also serve on the travel team.



“The Grand-Reopening of the historic Crosby-Garfield Center celebrated COMMUNITY and collaboration. This effort demonstrated that our Social and Economic Vitality work will be COMMUNITY (which includes residents, partners, officials and staff) driven with the voice of those who seek upward mobility to make their community a better place to live, work and play in the forefront of all that we do...**TOGETHER!**”

Verna Best, Social and Economic Vitality Program Manager



Questions?

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