

Received

SEP 8 2011

# Electioneering Communications Report

## Campaign Finance

This form should be accompanied by forms CRO-2320, CRO-2330 and CRO-2340. For statutory guidance, please refer to N.C.G.S. § 163-278.6(8), N.C.G.S. § 163-278.6(8k) and N.C.G.S. § 163-278.12C.

Amendment  
 Yes  No

<b>1. Reporting Entity Information</b>	
a. Full Name of Entity Making Disbursement <b>Common Sense Matters</b>	d. Entity Type (Check One) <input type="checkbox"/> Individual <input type="checkbox"/> Other Organization <input checked="" type="checkbox"/> Nonprofit Organization
b. Mailing Address (include City, State and Zip Code) and Phone Number <b>PO Box 1722 Raleigh, NC 27602</b>	e. Federal ID Number (if applicable) <b>45-3125961</b>
f. Date Filed <b>9/6/2011</b>	
g. Employer's Name or Principal Place of Business <b>N/A</b>	
h. Occupation <b>N/A</b>	
c. Report Type <input checked="" type="checkbox"/> Initial 48 Hour <input type="checkbox"/> Quarterly <input type="checkbox"/> First <input type="checkbox"/> Mid Year <input type="checkbox"/> Second <input type="checkbox"/> Year End <input type="checkbox"/> Third <input type="checkbox"/> Fourth <input type="checkbox"/> Fourth	
2. Report Year <b>2011</b>	3. Period Start Date (mm/dd/yyyy) <b>8/31/2011</b>
4. Period End Date (mm/dd/yyyy) <b>9/6/2011</b>	
<b>5. Custodian of Books</b>	
a. Full Name of Entity's Custodian of Books and Accounts <b>Michael J. Schierbeek, CPA</b>	
b. Mailing Address (include City, State and Zip Code) and Phone Number <b>PO Box 1722 Raleigh, NC 27602 919.542.9857</b>	
c. Employer's Name or Principal Place of Business <b>N/A</b>	
d. Occupation <b>N/A</b>	
6. Total Contributions ALL Pages <b>\$21,000.00</b>	
7. Total Disbursements ALL Pages <b>\$14,227.38</b>	
<b>CERTIFICATION</b>	
I certify that this statement is complete, true and correct. As provided by N.C.G.S. 163-278.32 this certification is treated as being made under oath and any person making this certification knowing the information to be untrue is guilty of a class I felony.	
<b>Michael L. Weisel</b>	<b>9/6/2011</b>
Printed Name of Signer	Date
Signature <i>Michael L. Weisel</i>	

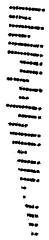
CRO-2310

NC State Board of Elections

October 2010







RALEIGH NC  
 PADC 27605 AFSM#7  
 WED 07 SEP 2011 PM

REQUEST 09/07/2011  
 FIRST CLASS MAIL  
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 Raleigh, NC 27611-7255