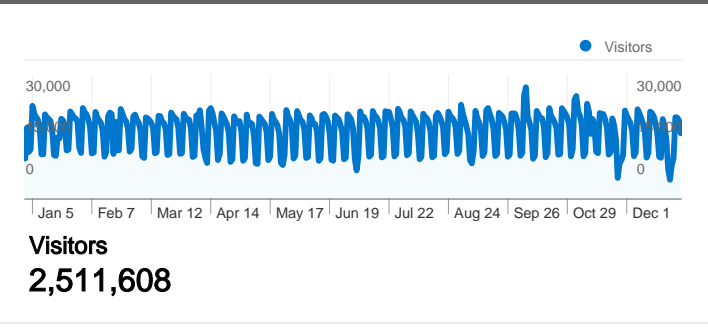


**Site Usage**

<b>9,062,014</b> Visits	<b>54.33%</b> Bounce Rate
<b>20,698,807</b> Pageviews	<b>00:01:51</b> Avg. Time on Site
<b>2.28</b> Pages/Visit	<b>25.69%</b> % New Visits

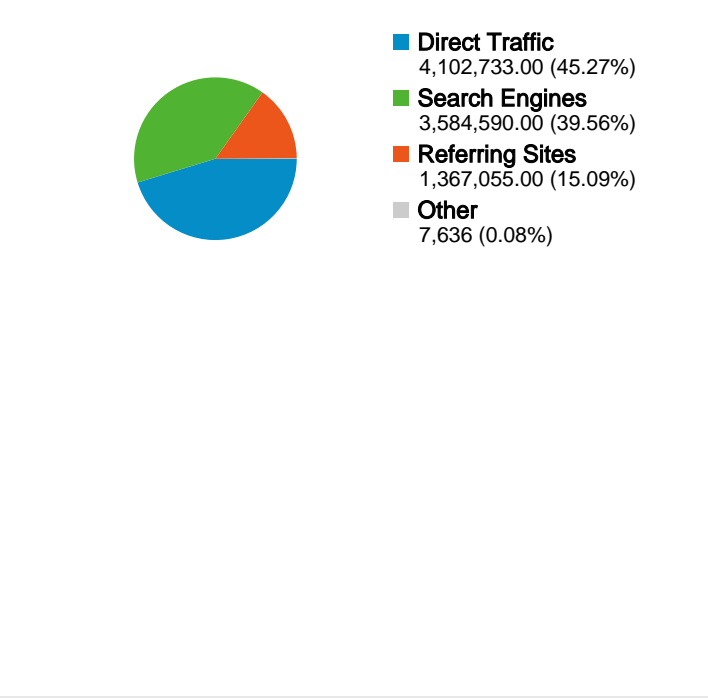
**Visitors Overview**



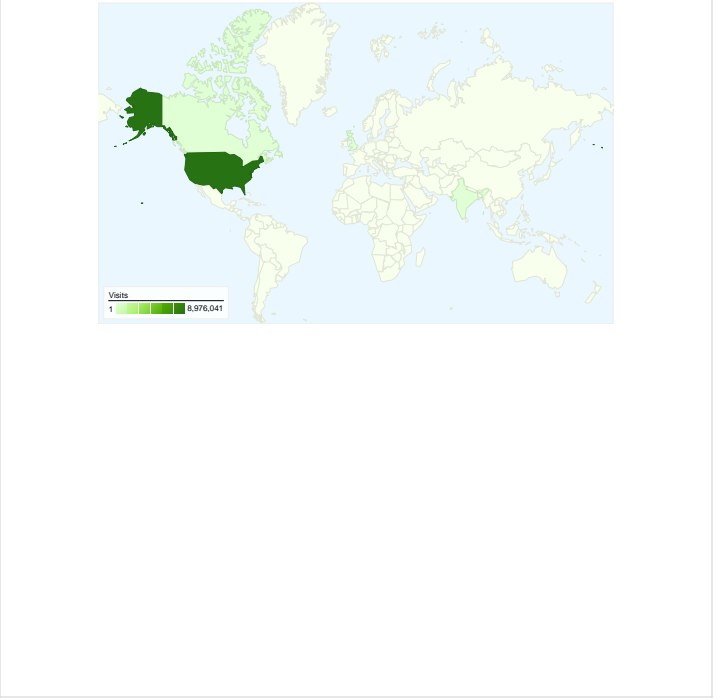
**Content Overview**

Pages	Pageviews	% Pageviews
/default.htm	4,570,060	22.08%
/tax/default.htm	4,033,908	19.49%
/libraries/default.htm	1,513,324	7.31%
/	1,445,312	6.98%
/employment/default.htm	408,929	1.98%

**Traffic Sources Overview**



**Map Overlay**



Browsers		
Browser	Visits	% visits
Internet Explorer	7,187,779	79.32%
Firefox	1,401,275	15.46%
Safari	331,718	3.66%
Chrome	103,378	1.14%
Opera	12,496	0.14%

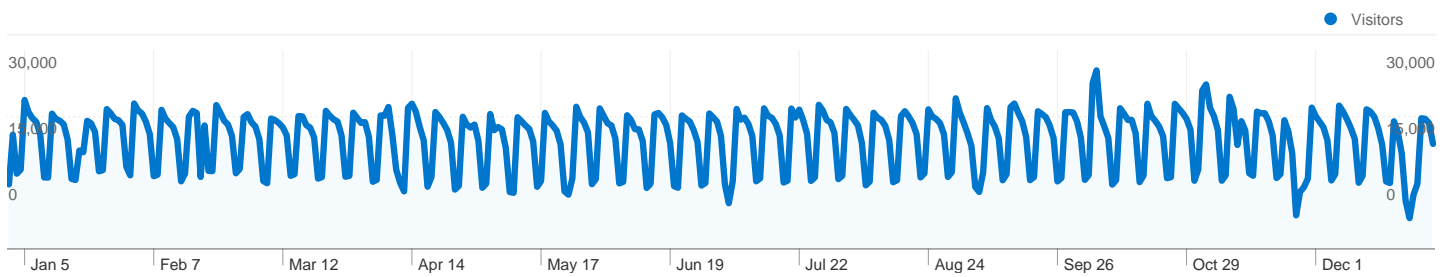
Browser: Internet Explorer		
Browser Version	Visits	% visits
6.0	3,604,352	50.15%
7.0	2,754,257	38.32%
8.0	827,382	11.51%
5.5	1,598	0.02%
999.1	107	> 0.00%

Browser: Firefox		
Browser Version	Visits	% visits
3.0.10	162,833	11.62%
3.0.5	125,236	8.94%
3.0.11	124,812	8.91%
3.0.6	98,087	7.00%
3.5.3	96,050	6.85%

Browser: Safari		
Browser Version	Visits	% visits
531.9	74,110	22.34%
525.27.1	72,998	22.01%
528.16	29,546	8.91%
530.19	25,944	7.82%
531.21.10	22,254	6.71%

Browser: Chrome		
Browser Version	Visits	% visits
3.0.195.33	12,320	11.92%
3.0.195.27	11,430	11.06%
1.0.154.48	8,161	7.89%
2.0.172.39	7,419	7.18%
2.0.172.43	7,190	6.96%

Browsers and OS		
Browser and OS	Visits	% visits
Internet Explorer / Windows	7,187,486	79.31%
Firefox / Windows	1,249,713	13.79%
Safari / Macintosh	278,685	3.08%
Firefox / Macintosh	126,049	1.39%
Chrome / Windows	102,750	1.13%



**2,511,608 people visited this site**

**9,062,014** Visits

**2,511,608** Absolute Unique Visitors

**20,698,807** Pageviews

**2.28** Average Pageviews

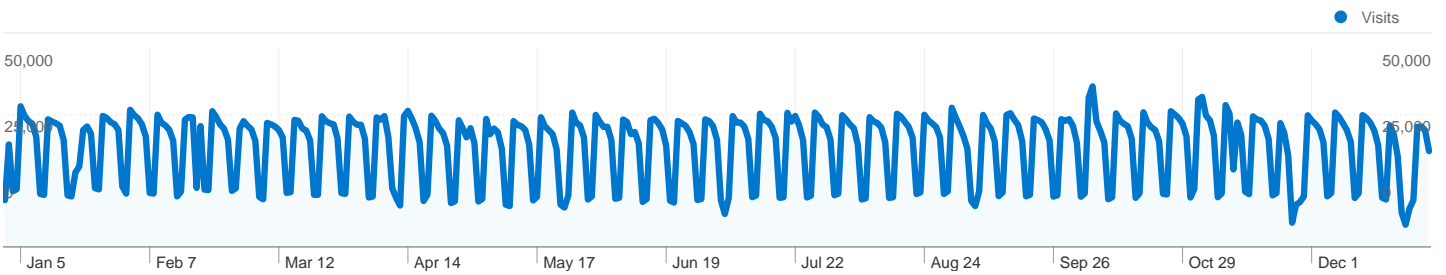
**00:01:51** Time on Site

**54.33%** Bounce Rate

**25.69%** New Visits

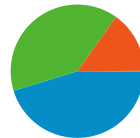
**Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	7,187,779	79.32%	Unknown	3,605,072	39.78%
Firefox	1,401,275	15.46%	Cable	3,461,491	38.20%
Safari	331,718	3.66%	DSL	1,251,153	13.81%
Chrome	103,378	1.14%	T1	575,978	6.36%
Opera	12,496	0.14%	Dialup	108,271	1.19%



All traffic sources sent a total of 9,062,014 visits

- 45.27% Direct Traffic
- 15.09% Referring Sites
- 39.56% Search Engines

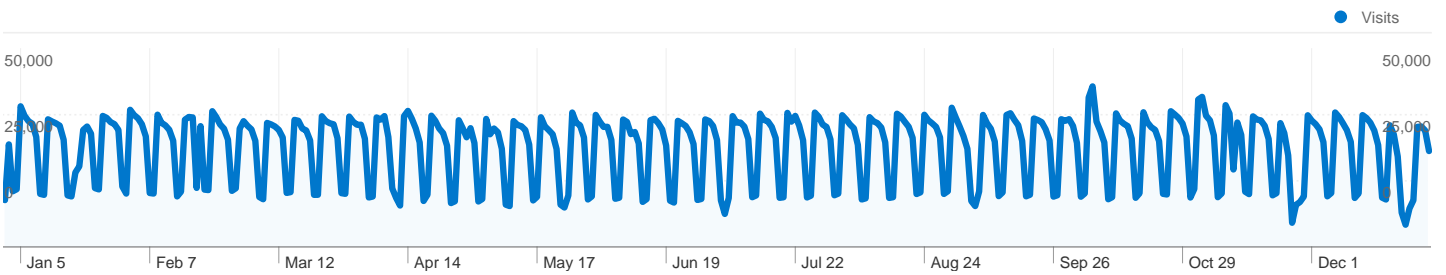


- **Direct Traffic**  
4,102,733.00 (45.27%)
- **Search Engines**  
3,584,590.00 (39.56%)
- **Referring Sites**  
1,367,055.00 (15.09%)
- **Other**  
7,636 (0.08%)

## Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	4,102,733	45.27%
google (organic)	2,808,363	30.99%
yahoo (organic)	378,395	4.18%
services.wakegov.com	204,474	2.26%
bing (organic)	166,324	1.84%

Keywords	Visits	% visits
wake county library	195,021	5.81%
wake county	167,716	5.00%
wake county real estate	155,856	4.64%
wake county public library	102,853	3.06%
wakegov.com	101,176	3.01%



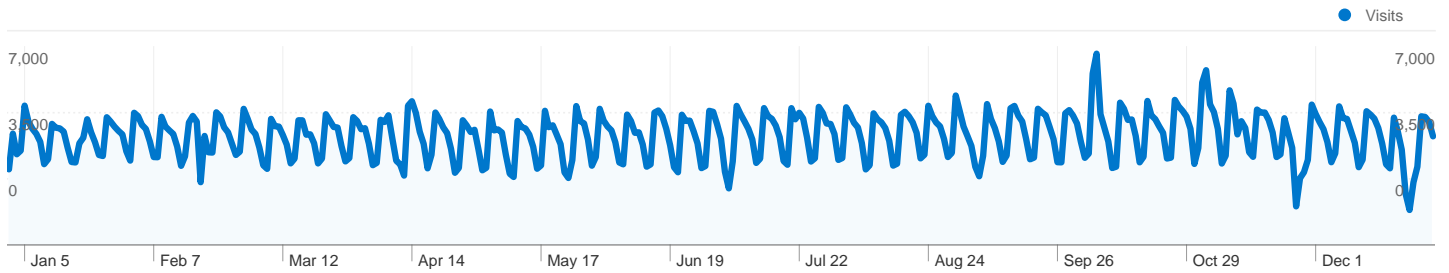
## 9,062,014 visits used 93 browsers

### Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>9,062,014</b> % of Site Total: 100.00%	<b>2.28</b> Site Avg: 2.28 (0.00%)	<b>00:01:51</b> Site Avg: 00:01:51 (0.00%)	<b>25.70%</b> Site Avg: 25.69% (0.05%)	<b>54.33%</b> Site Avg: 54.33% (0.00%)	
Browser	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Internet Explorer	7,187,779	2.24	00:01:46	21.71%	55.77%
Firefox	1,401,275	2.48	00:02:13	44.04%	48.06%
Safari	331,718	2.35	00:02:00	25.28%	52.12%
Chrome	103,378	2.70	00:02:09	44.86%	43.59%
Opera	12,496	1.91	00:02:02	34.93%	64.33%
Mozilla	9,424	1.65	00:00:57	80.80%	80.23%
Netscape	4,008	2.78	00:02:45	47.36%	36.70%
SeaMonkey	1,961	2.41	00:02:10	41.92%	44.62%
Camino	1,706	2.59	00:02:00	45.66%	49.47%
Mozilla Compatible Agent	1,528	2.43	00:01:58	69.04%	47.32%
BlackBerry9530	1,457	2.13	00:02:19	69.73%	47.70%
Blazer	1,153	1.69	00:01:43	81.18%	64.01%
Opera Mini	651	2.14	00:01:48	62.98%	52.53%
NetFront	506	2.44	00:02:25	68.77%	47.04%
BlackBerry9000	367	2.11	00:02:12	73.30%	46.32%
Playstation 3	335	3.13	00:02:50	82.39%	35.22%
BlackBerry9630	265	2.14	00:01:58	73.58%	46.79%
(not set)	242	2.43	00:02:15	56.20%	49.59%
BlackBerry8900	194	2.10	00:03:34	69.59%	45.36%
Konqueror	183	1.83	00:00:48	80.87%	71.04%
BlackBerry8350i	180	1.93	00:02:42	68.33%	51.11%
SAMSUNG-SGH-I617	170	2.35	00:08:44	81.18%	51.18%

IE with Chrome Frame	166	2.70	00:02:20	37.35%	32.53%
Googlebot	128	1.43	01:06:38	100.00%	87.50%
LG-LX600 Polaris	108	2.69	00:12:15	50.00%	24.07%
Playstation Portable	75	1.16	00:00:23	92.00%	89.33%
8900b	61	2.97	00:02:32	60.66%	34.43%
BlackBerry9550	46	2.22	00:01:16	86.96%	54.35%
LG-GR500	33	3.52	00:03:31	75.76%	24.24%
Treo800w	33	3.21	00:03:15	84.85%	30.30%
8900a	32	2.78	00:02:31	68.75%	43.75%
BlackBerry9700	29	3.03	00:06:12	75.86%	27.59%
HTC-P4600	26	2.58	00:01:59	80.77%	38.46%
SAMSUNG-SGH-I907	26	2.54	00:02:16	80.77%	30.77%
Samsung-SPHM540 Polaris	26	1.85	00:01:40	84.62%	69.23%
BlackBerry8520	24	2.08	00:04:37	79.17%	45.83%
Empty	20	5.25	00:03:25	35.00%	25.00%
SAMSUNG-SGH-I637	17	2.94	00:01:49	88.24%	52.94%
BlackBerry8220	14	2.79	00:06:19	71.43%	28.57%
LG-CT810	14	3.14	00:02:08	71.43%	42.86%
HTC-8900	13	3.15	00:02:52	69.23%	23.08%
HTC_TyTN_II Mozilla	13	2.08	00:00:39	38.46%	38.46%
Palm750	12	2.92	00:04:14	91.67%	41.67%
BlackBerry8230f	10	1.60	00:02:02	70.00%	60.00%
QVZMYML	10	1.10	00:00:05	40.00%	90.00%
X1i Mozilla	8	2.62	00:01:13	87.50%	25.00%
PANTECH-C810	6	2.67	00:01:43	100.00%	33.33%
SonyEricssonX2	6	1.83	00:00:42	100.00%	66.67%
Ask Jeeves/Teoma	5	1.80	00:00:16	0.00%	60.00%
HTC-8500	5	2.80	00:02:32	100.00%	40.00%

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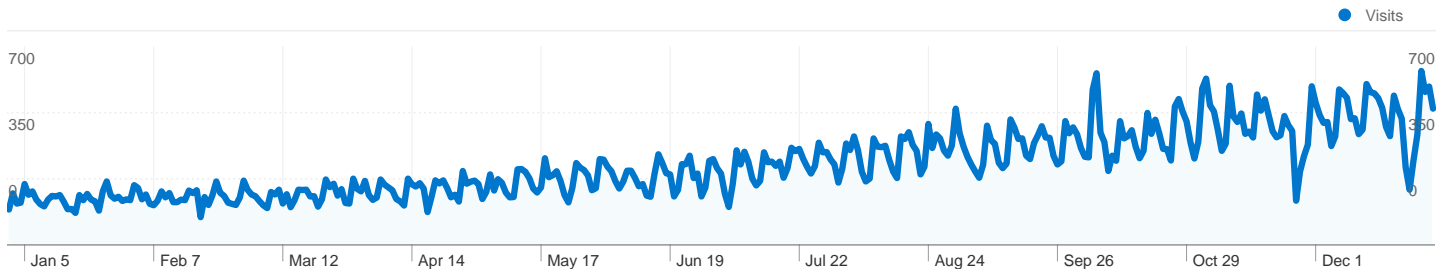
**This browser sent 1,401,275 visits via 91 browser versions**

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>1,401,275</b> % of Site Total: 15.46%	<b>2.48</b> Site Avg: 2.28 (8.37%)	<b>00:02:13</b> Site Avg: 00:01:51 (19.98%)	<b>44.04%</b> Site Avg: 25.69% (71.43%)	<b>48.06%</b> Site Avg: 54.33% (-11.53%)	
Browser Version	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
3.0.10	162,833	2.39	00:02:16	46.38%	49.64%
3.0.5	125,236	2.46	00:02:09	53.60%	46.66%
3.0.11	124,812	2.42	00:02:09	37.44%	48.08%
3.0.6	98,087	2.37	00:02:08	52.58%	48.17%
3.5.3	96,050	2.65	00:02:14	39.45%	46.93%
3.0.8	82,757	2.38	00:02:05	42.12%	47.84%
3.5.5	79,236	2.70	00:02:12	39.75%	45.57%
3.0.13	71,661	2.48	00:02:12	35.95%	47.07%
3.0.7	71,105	2.43	00:02:08	45.22%	47.59%
3.0.14	70,264	2.67	00:02:20	34.69%	46.03%
3.0.15	58,603	2.67	00:02:19	34.63%	46.07%
3.5.2	56,746	2.51	00:02:07	44.35%	48.20%
2.0.0.20	46,339	2.48	00:02:11	48.21%	46.03%
3.0.12	34,338	2.35	00:02:04	36.23%	48.28%
3.5.6	25,066	2.73	00:02:20	40.63%	43.67%
3.0.1	20,615	2.22	00:02:10	46.16%	57.62%
3.0.9	19,700	2.26	00:02:01	43.85%	52.68%
3.5.4	19,670	2.57	00:02:09	37.08%	48.50%
3.5	14,042	2.27	00:02:32	54.46%	53.46%
3.5.1	13,094	2.39	00:02:02	44.72%	48.29%
2.0.0.12	12,512	2.27	00:02:35	73.76%	58.20%

3.0.16	11,419	2.68	00:02:22	35.99%	45.29%
3.0.4	10,923	2.67	00:02:09	68.66%	42.11%
3.0.3	8,381	2.56	00:03:47	44.60%	45.95%
2.0.0.7	7,293	1.86	00:02:34	81.31%	68.20%
2.0.0.6	5,317	2.10	00:03:45	65.86%	57.80%
2.0.0.11	4,279	2.49	00:02:48	60.11%	46.37%
2.0.0.14	4,247	2.44	00:02:15	57.92%	49.05%
2.0	4,129	2.23	00:03:07	21.34%	56.65%
2.0.0.16	3,975	2.57	00:03:59	57.13%	49.84%
3.0	3,868	2.38	00:01:46	60.68%	51.03%
2.0.0.18	3,827	2.19	00:02:00	54.43%	55.00%
1.5.0.12	3,660	2.28	00:01:42	37.68%	49.37%
2.0.0.15	2,756	1.56	00:02:07	6.02%	76.23%
3.1	2,377	2.27	00:02:26	58.77%	57.05%
2.0.0.3	2,265	2.73	00:02:54	68.83%	52.41%
3.0.2	1,903	2.48	00:02:15	46.35%	44.25%
2.0.0.13	1,873	2.93	00:02:28	36.63%	37.53%
1.0.7	1,665	2.37	00:02:12	29.49%	57.12%
2.0.0.17	1,612	2.51	00:02:11	54.03%	44.35%
2.0.0.4	1,496	2.51	00:02:09	63.77%	49.93%
2.0.0.9	1,305	2.51	00:02:08	65.13%	40.46%
2.0.0.2	1,040	1.83	00:01:52	42.50%	70.96%
2.0.0.1	966	2.63	00:02:21	52.90%	46.38%
2.0.0.8	683	2.08	00:01:40	45.83%	59.59%
1.5.0.6	533	3.29	00:02:15	27.58%	30.96%
1.5	508	2.02	00:02:22	31.30%	61.61%
3.6	487	2.63	00:02:34	49.49%	48.05%
2.0.0.19	484	2.37	00:02:20	63.64%	50.83%
1.0.6	471	2.98	00:02:10	56.48%	37.37%

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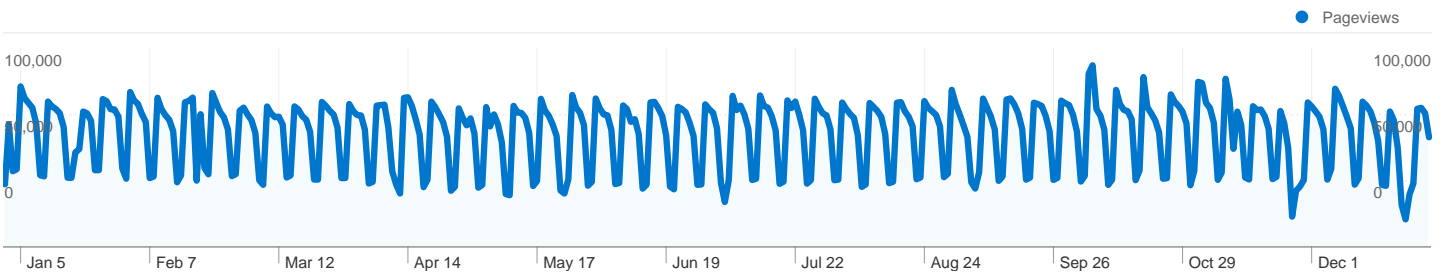
**This browser sent 103,378 visits via 211 browser versions**

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>103,378</b> % of Site Total: 1.14%	<b>2.70</b> Site Avg: 2.28 (18.35%)	<b>00:02:09</b> Site Avg: 00:01:51 (16.31%)	<b>44.86%</b> Site Avg: 25.69% (74.62%)	<b>43.59%</b> Site Avg: 54.33% (-19.76%)	
Browser Version	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
3.0.195.33	12,320	2.66	00:02:03	36.52%	44.55%
3.0.195.27	11,430	2.67	00:02:23	35.41%	44.92%
1.0.154.48	8,161	2.70	00:02:12	47.54%	42.26%
2.0.172.39	7,419	2.70	00:02:29	49.78%	43.67%
2.0.172.43	7,190	2.77	00:02:11	50.96%	43.98%
2.0.172.33	6,334	2.78	00:02:07	50.22%	41.65%
1.0.154.65	5,983	2.86	00:02:09	48.62%	43.04%
3.0.195.38	5,531	2.71	00:02:10	39.02%	43.61%
1.0.154.53	5,400	2.68	00:02:01	48.96%	43.17%
3.0.195.21	5,055	2.66	00:01:59	43.60%	43.34%
2.0.172.37	4,573	2.71	00:02:17	49.60%	42.34%
1.0.154.43	3,104	2.78	00:02:06	46.59%	39.98%
2.0.172.31	2,824	2.71	00:01:48	51.27%	43.17%
1.0.154.59	2,790	2.74	00:02:05	49.89%	40.86%
3.0.195.25	2,318	2.81	00:02:15	39.99%	42.71%
1.0.154.36	2,269	2.78	00:02:19	46.98%	40.68%
3.0.195.32	1,856	2.64	00:01:58	35.24%	42.62%
3.0.195.24	1,644	2.60	00:01:56	44.22%	44.83%
2.0.172.30	983	2.83	00:01:52	52.39%	44.15%
1.0.154.46	782	2.77	00:02:35	44.12%	39.90%
2.0.172.28	546	2.85	00:02:16	65.20%	43.22%

4.0.223.16	542	2.53	00:01:58	38.19%	42.44%
4.0.249.43	484	2.48	00:01:58	52.07%	41.94%
4.0.249.30	402	2.47	00:01:48	52.99%	48.01%
0.2.149.29	312	1.65	00:01:00	2.88%	67.63%
3.0.195.6	307	2.62	00:02:07	44.30%	45.93%
1.0.154.64	176	2.37	00:01:48	46.59%	51.70%
2.0.169.1	175	3.27	00:03:22	67.43%	37.14%
3.0.195.10	171	2.61	00:01:49	35.67%	47.37%
2.0.172.8	138	3.20	00:02:13	49.28%	52.17%
3.0.193.2	133	2.73	00:01:48	50.38%	48.87%
4.0.266.0	101	1.99	00:01:14	46.53%	52.48%
4.0.223.11	85	1.84	00:00:59	42.35%	60.00%
0.2.149.30	81	2.40	00:01:42	30.86%	35.80%
2.0.172.27	81	2.14	00:02:00	51.85%	49.38%
0.3.154.9	64	2.59	00:02:35	26.56%	48.44%
3.0.195.17	57	1.79	00:01:37	36.84%	59.65%
4.0.206.1	49	3.57	00:02:32	55.10%	44.90%
4.0.249.25	46	2.46	00:01:54	36.96%	52.17%
3.0.195.20	43	2.19	00:01:53	27.91%	48.84%
4.0.237.0	41	2.10	00:00:44	41.46%	53.66%
4.0.249.11	41	2.32	00:02:18	58.54%	58.54%
2.0.172.6	38	2.61	00:00:56	57.89%	55.26%
1.0.156.0	37	1.73	00:01:07	8.11%	78.38%
2.0.172.23	37	2.81	00:01:29	70.27%	51.35%
4.0.221.6	35	1.74	00:00:45	45.71%	68.57%
3.0.197.11	34	2.26	00:01:36	55.88%	55.88%
2.0.174.0	32	1.81	00:01:48	65.62%	71.88%
4.0.202.0	32	1.66	00:00:28	62.50%	62.50%
4.0.222.12	32	2.53	00:01:57	50.00%	46.88%

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**Pages on this site were viewed a total of 20,698,807 times**

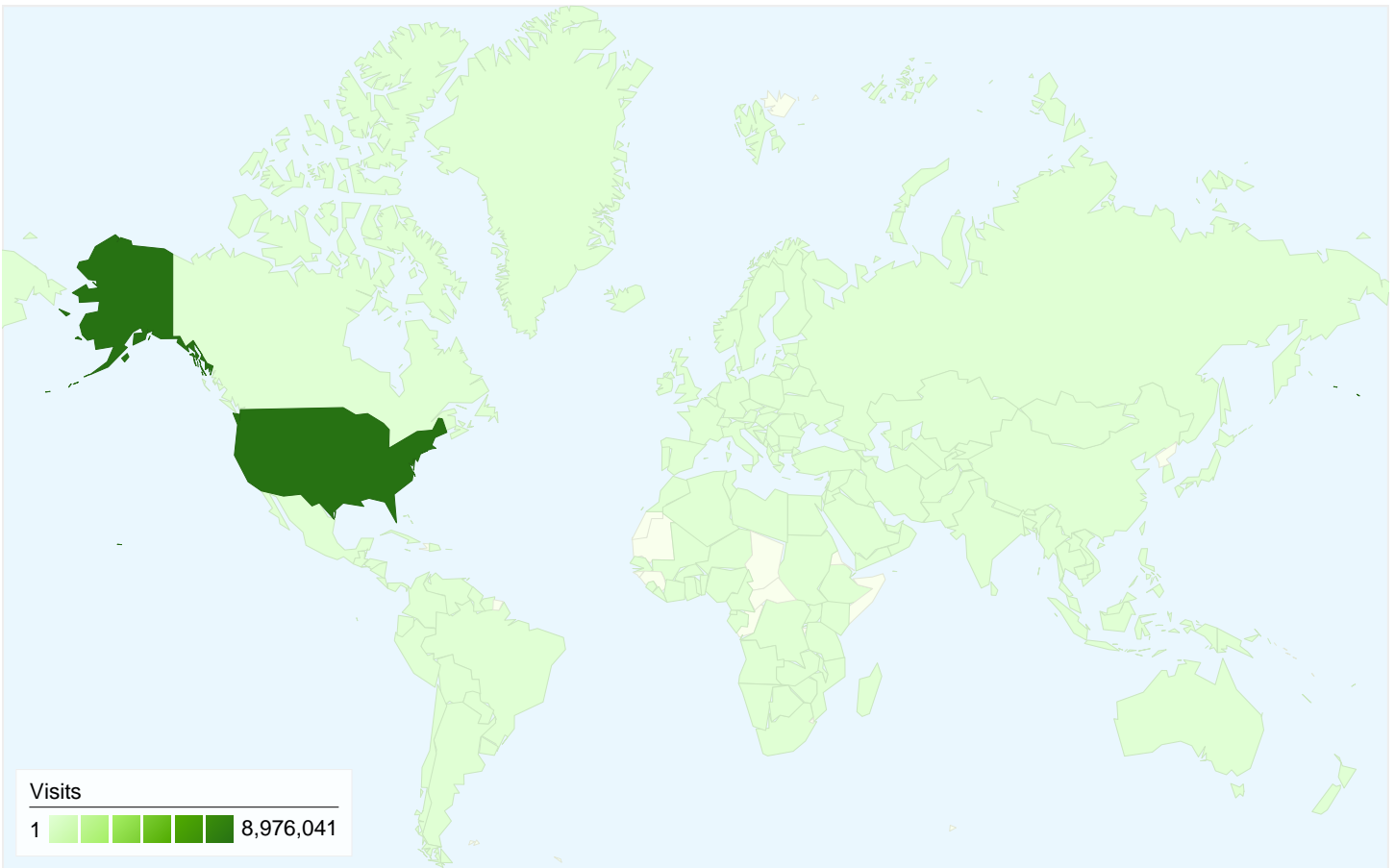
**20,698,807** Pageviews

**15,762,567** Unique Views

**54.33%** Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/default.htm	4,570,060	22.08%
/tax/default.htm	4,033,908	19.49%
/libraries/default.htm	1,513,324	7.31%
/	1,445,312	6.98%
/employment/default.htm	408,929	1.98%



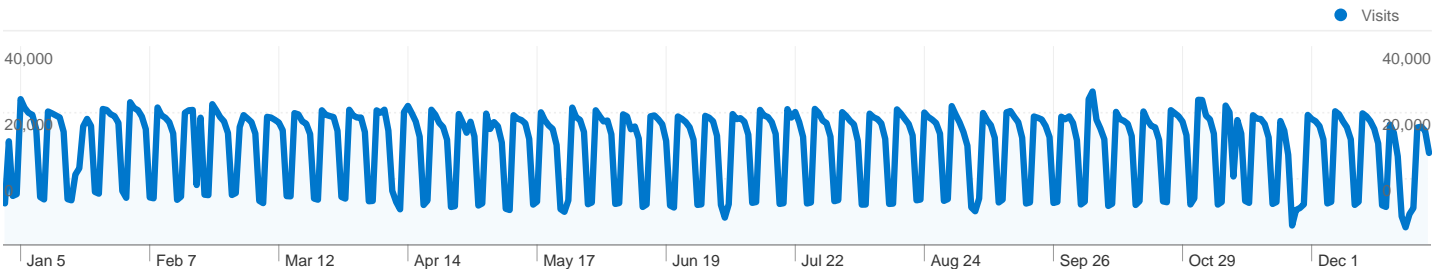
**9,062,014 visits came from 197 countries/territories**

**Site Usage**

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>9,062,014</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>2.28</b> Site Avg: 2.28 (0.00%)	<b>Avg. Time on Site</b> <b>00:01:51</b> Site Avg: 00:01:51 (0.00%)	<b>% New Visits</b> <b>25.70%</b> Site Avg: 25.69% (0.05%)	<b>Bounce Rate</b> <b>54.33%</b> Site Avg: 54.33% (0.00%)	
United States	8,976,041	2.28	00:01:51	25.41%	54.32%
(not set)	24,083	2.73	00:02:39	28.89%	39.21%
Canada	17,493	2.15	00:01:32	50.09%	53.04%
United Kingdom	7,119	1.96	00:01:17	66.47%	65.40%
India	4,723	2.18	00:01:28	75.08%	55.94%
Philippines	3,795	2.81	00:02:51	65.32%	58.16%
France	2,380	2.32	00:01:39	40.04%	51.72%
Germany	1,929	2.35	00:01:39	65.89%	53.29%
Ireland	1,803	1.12	00:00:08	96.89%	95.73%

Australia	1,608	1.69	00:01:04	90.30%	78.86%
Spain	1,327	2.25	00:01:34	48.91%	50.57%
China	1,087	2.08	00:01:37	56.30%	52.71%
Japan	773	2.35	00:01:51	62.48%	50.45%
Malaysia	641	1.71	00:01:31	90.80%	78.32%
Mexico	620	2.45	00:01:46	75.16%	59.52%
Italy	576	2.10	00:01:30	81.94%	69.27%
Iraq	565	2.39	00:02:47	56.46%	49.38%
Poland	544	1.24	00:00:30	92.28%	90.99%
Turkey	533	1.74	00:01:33	79.92%	72.42%
South Korea	508	2.08	00:01:53	73.23%	63.98%
Thailand	495	1.45	00:01:17	58.38%	85.25%
Indonesia	494	1.24	00:00:46	96.36%	89.07%
Singapore	471	1.70	00:00:57	82.17%	74.31%
Taiwan	457	1.70	00:01:11	59.30%	70.24%
Netherlands	447	1.66	00:01:06	80.09%	72.93%
Hong Kong	432	1.85	00:01:41	79.86%	64.35%
Brazil	427	1.63	00:01:11	75.88%	73.30%
Puerto Rico	409	2.55	00:02:28	66.26%	57.70%
Sweden	393	1.91	00:01:04	76.34%	69.72%
Pakistan	385	2.06	00:01:44	80.52%	63.12%
New Zealand	356	1.87	00:01:26	78.93%	68.82%
United Arab Emirates	352	2.00	00:01:34	78.41%	68.47%
South Africa	339	1.85	00:01:32	91.74%	71.09%
Belgium	295	1.92	00:01:36	81.36%	73.22%
Egypt	268	1.78	00:01:21	90.67%	68.66%
Saudi Arabia	249	2.34	00:02:43	83.94%	61.85%
Switzerland	246	2.35	00:01:23	72.36%	58.13%
Greece	242	1.56	00:00:50	82.23%	76.45%
Czech Republic	237	1.32	00:00:33	95.36%	83.12%
Russia	213	1.54	00:00:34	87.79%	79.34%
Romania	213	1.47	00:00:46	95.77%	80.75%
Iran	212	1.78	00:01:29	91.98%	75.47%
Serbia	197	1.68	00:00:40	67.51%	78.17%
Israel	192	2.13	00:01:46	88.02%	62.50%
Vietnam	191	1.48	00:01:08	91.62%	78.01%

Argentina	<b>190</b>	1.93	00:00:57	73.16%	65.79%
Bulgaria	<b>186</b>	1.40	00:00:14	95.70%	85.48%
Norway	<b>181</b>	1.90	00:01:27	89.50%	70.17%
Finland	<b>180</b>	1.98	00:00:50	83.33%	80.00%
Hungary	<b>179</b>	1.51	00:00:40	96.09%	84.92%
					1 - 50 of 197

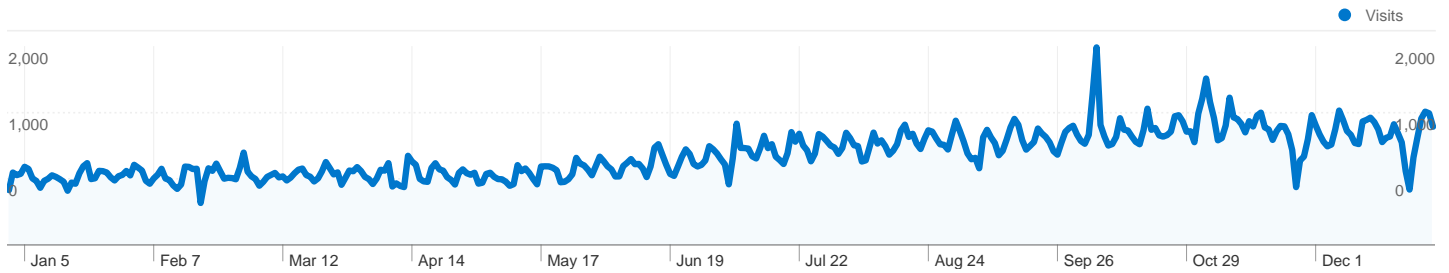


**This browser sent 7,187,779 visits via 9 browser versions**

Site Usage

<b>Visits</b> <b>7,187,779</b> % of Site Total: 79.32%	<b>Pages/Visit</b> <b>2.24</b> Site Avg: 2.28 (-1.97%)	<b>Avg. Time on Site</b> <b>00:01:46</b> Site Avg: 00:01:51 (-4.60%)	<b>% New Visits</b> <b>21.71%</b> Site Avg: 25.69% (-15.50%)	<b>Bounce Rate</b> <b>55.77%</b> Site Avg: 54.33% (2.66%)	
Browser Version	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
6.0	3,604,352	1.82	00:01:19	12.60%	69.28%
7.0	2,754,257	2.63	00:02:09	29.49%	42.50%
8.0	827,382	2.77	00:02:29	35.50%	41.11%
5.5	1,598	2.75	00:02:42	22.72%	40.24%
999.1	107	3.56	00:02:19	67.29%	42.99%
5.01	68	3.44	00:02:51	41.18%	38.24%
6.1	9	1.67	00:00:37	33.33%	44.44%
6.5	4	2.50	00:00:24	75.00%	0.00%
5.0	2	2.50	00:00:15	0.00%	0.00%

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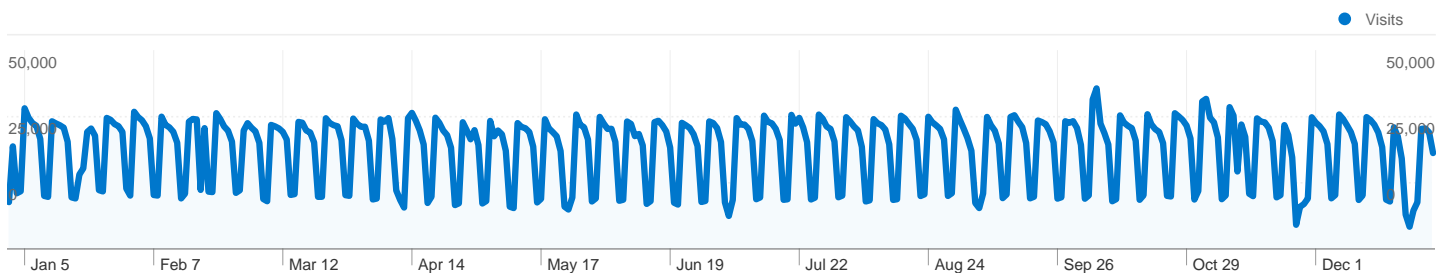
**This browser sent 331,718 visits via 98 browser versions**

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>331,718</b> % of Site Total: 3.66%	<b>2.35</b> Site Avg: 2.28 (2.80%)	<b>00:02:00</b> Site Avg: 00:01:51 (8.28%)	<b>25.28%</b> Site Avg: 25.69% (-1.61%)	<b>52.12%</b> Site Avg: 54.33% (-4.06%)	
Browser Version	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
531.9	74,110	2.28	00:01:43	16.47%	58.17%
525.27.1	72,998	2.51	00:02:24	26.47%	44.93%
528.16	29,546	2.07	00:01:42	38.10%	56.10%
530.19	25,944	2.24	00:01:45	17.53%	57.77%
531.21.10	22,254	2.31	00:01:46	18.04%	55.58%
525.20.1	20,844	2.57	00:02:34	30.21%	43.21%
525.20	16,793	2.08	00:01:31	51.02%	51.88%
525.28.3	16,640	2.56	00:02:16	24.01%	46.67%
530.17	10,603	2.26	00:01:46	23.02%	57.99%
530.18	9,393	2.12	00:01:34	16.03%	60.35%
525.22	6,866	2.56	00:02:45	25.43%	45.97%
531.9.1	3,743	2.28	00:01:30	27.76%	61.23%
523.12	3,407	2.73	00:02:35	27.38%	41.94%
523.12.2	2,364	2.57	00:02:30	30.33%	44.50%
312.6	2,107	2.19	00:02:58	29.38%	54.53%
523.15	1,650	2.69	00:02:26	28.55%	38.06%
525.28.1	1,593	2.53	00:01:49	41.24%	43.13%
419.3	1,573	2.42	00:02:21	36.49%	46.47%
530.19.1	1,424	2.02	00:01:20	31.18%	61.52%
528.17	1,342	2.05	00:01:20	18.26%	60.95%
525.18	1,237	2.57	00:02:43	27.41%	43.73%

523.10	900	2.75	00:02:29	32.33%	36.44%
525.21	900	2.77	00:02:12	42.11%	39.00%
525.26.12	822	2.49	00:03:09	27.25%	44.77%
525.13	574	2.67	00:02:19	40.59%	51.22%
525.29	390	2.61	00:02:15	43.08%	45.64%
417.9.2	166	1.64	00:10:51	8.43%	69.88%
525.17	112	2.61	00:01:49	35.71%	34.82%
525.26.13	104	2.57	00:01:14	49.04%	39.42%
523.10.6	90	1.97	00:01:43	43.33%	61.11%
413	87	1.97	00:02:40	100.00%	54.02%
417.8	85	3.71	00:03:31	21.18%	47.06%
5525.27.1	78	2.06	00:02:22	15.38%	52.56%
85.8.1	68	3.62	00:07:23	35.29%	41.18%
525.1	63	2.83	00:01:07	22.22%	15.87%
528.7	63	3.79	00:04:13	26.98%	63.49%
525.19	62	2.81	00:02:06	19.35%	33.87%
312	61	2.15	00:02:35	40.98%	50.82%
412	54	3.67	00:04:26	29.63%	46.30%
5525.20.1	53	2.19	00:02:03	9.43%	62.26%
531.7	48	1.88	00:00:26	10.42%	75.00%
522.12.1	45	2.20	00:00:58	35.56%	37.78%
532.0	41	1.80	00:00:51	46.34%	53.66%
125.9	40	2.02	00:02:26	12.50%	50.00%
528.5	34	1.00	00:00:00	100.00%	100.00%
5531.9	29	2.90	00:03:17	17.24%	48.28%
530.9	26	3.42	00:02:51	42.31%	34.62%
85	26	2.35	00:02:57	11.54%	57.69%
525.13.3	23	2.35	00:02:19	65.22%	39.13%
528.15	22	1.91	00:01:12	72.73%	45.45%

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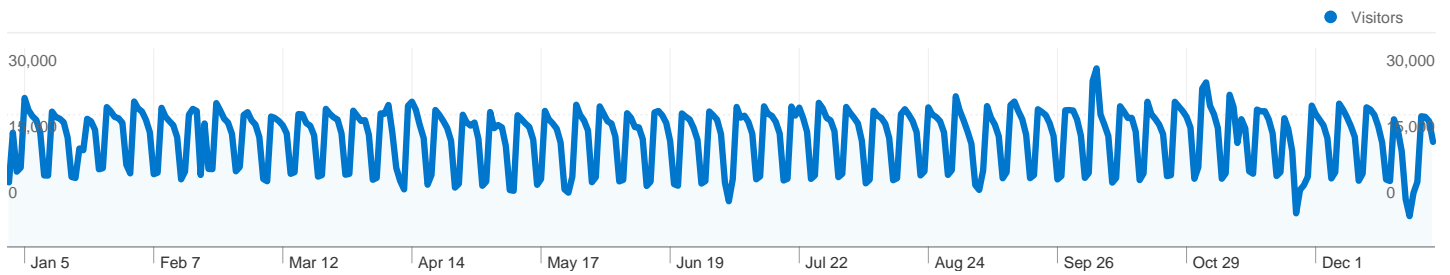
## 9,062,014 visits used 151 browser and OS combinations

### Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>9,062,014</b> % of Site Total: 100.00%	<b>2.28</b> Site Avg: 2.28 (0.00%)	<b>00:01:51</b> Site Avg: 00:01:51 (0.00%)	<b>25.70%</b> Site Avg: 25.69% (0.05%)	<b>54.33%</b> Site Avg: 54.33% (0.00%)	
Browser and OS	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Internet Explorer / Windows	7,187,486	2.24	00:01:46	21.71%	55.77%
Firefox / Windows	1,249,713	2.48	00:02:15	44.37%	48.00%
Safari / Macintosh	278,685	2.38	00:02:04	21.23%	52.03%
Firefox / Macintosh	126,049	2.44	00:01:57	40.22%	48.50%
Chrome / Windows	102,750	2.71	00:02:09	44.74%	43.55%
Safari / iPhone	31,594	2.08	00:01:34	47.44%	53.00%
Firefox / Linux	25,018	2.44	00:02:06	46.09%	49.03%
Safari / Windows	12,380	2.40	00:01:45	35.76%	52.57%
Opera / Windows	11,318	1.86	00:02:02	32.48%	65.75%
Safari / iPod	6,333	2.20	00:01:36	53.97%	51.81%
Mozilla / Linux	4,983	1.23	00:00:16	92.76%	91.93%
Netscape / Windows	3,575	2.80	00:02:57	49.85%	38.60%
Mozilla / Windows	2,334	2.93	00:03:01	47.09%	42.42%
Safari / Android	1,822	2.43	00:02:55	63.17%	50.49%
Mozilla / Danger Hiptop	1,783	1.00	00:00:00	100.00%	100.00%
Camino / Macintosh	1,706	2.59	00:02:00	45.66%	49.47%
SeaMonkey / Windows	1,518	2.48	00:02:17	40.58%	43.74%
BlackBerry9530 / BlackBerry	1,156	2.15	00:02:25	69.72%	47.49%
Blazer / PalmOS	1,153	1.69	00:01:43	81.18%	64.01%
Mozilla Compatible Agent / (not set)	1,091	2.66	00:02:21	68.10%	42.07%
Safari / (not set)	749	2.74	00:02:27	71.96%	44.86%
Opera Mini / (not set)	651	2.14	00:01:48	62.98%	52.53%

Opera / Macintosh	442	2.40	00:02:05	40.27%	52.94%
Netscape / Macintosh	413	2.44	00:00:57	25.18%	21.55%
Chrome / Macintosh	368	2.38	00:01:48	70.38%	47.83%
Playstation 3 / Playstation 3	335	3.13	00:02:50	82.39%	35.22%
Mozilla Compatible Agent / iPhone	320	1.73	00:00:55	69.69%	63.44%
Firefox / SunOS	312	2.57	00:01:50	85.90%	42.63%
Mozilla / Macintosh	306	2.39	00:01:51	32.03%	64.71%
Opera / Linux	302	1.89	00:01:06	56.62%	60.93%
BlackBerry9530 / (not set)	301	2.06	00:01:55	69.77%	48.50%
Internet Explorer / (not set)	291	2.90	00:02:24	71.48%	40.55%
NetFront / (not set)	266	2.74	00:02:52	69.55%	41.35%
Chrome / Linux	260	2.38	00:01:39	53.08%	52.31%
BlackBerry9630 / BlackBerry	255	2.15	00:01:58	73.33%	47.84%
Opera / (not set)	255	2.44	00:02:18	74.12%	41.96%
SeaMonkey / Macintosh	247	2.14	00:01:43	39.68%	49.39%
SeaMonkey / Linux	195	2.17	00:01:50	54.87%	45.13%
(not set) / (not set)	192	2.76	00:02:49	61.98%	39.58%
BlackBerry9000 / (not set)	184	2.31	00:02:17	69.57%	42.39%
BlackBerry9000 / BlackBerry	183	1.91	00:02:06	77.05%	50.27%
Konqueror / Linux	179	1.83	00:00:46	81.56%	71.51%
SAMSUNG-SGH-I617 / Windows	170	2.35	00:08:44	81.18%	51.18%
IE with Chrome Frame / Windows	166	2.70	00:02:20	37.35%	32.53%
Opera / Nintendo Wii	166	2.70	00:02:31	85.54%	42.77%
BlackBerry8900 / BlackBerry	142	2.06	00:03:47	70.42%	47.18%
NetFront / Samsung	132	2.37	00:01:55	65.15%	44.70%
Googlebot / (not set)	127	1.43	01:07:09	100.00%	87.40%
Firefox / (not set)	117	1.10	00:00:03	91.45%	93.16%
LG-LX600 Polaris / (not set)	108	2.69	00:12:15	50.00%	24.07%

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**2,511,608 people visited this site**

**9,062,014** Visits

**2,511,608** Absolute Unique Visitors

**20,698,807** Pageviews

**2.28** Average Pageviews

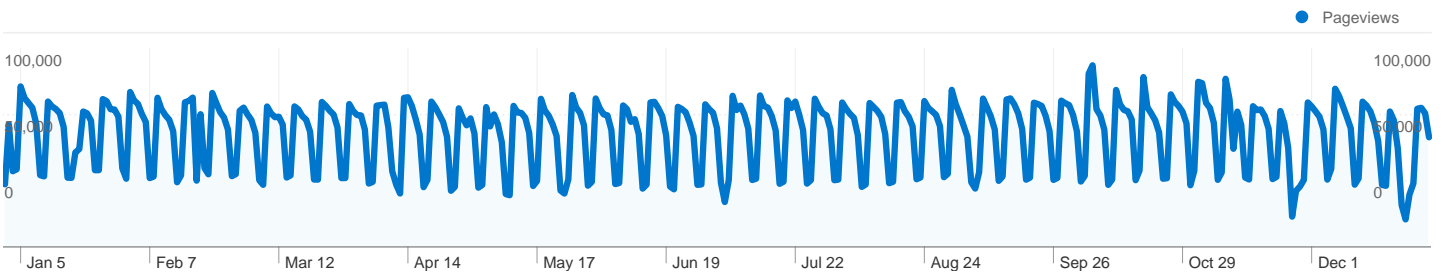
**00:01:51** Time on Site

**54.33%** Bounce Rate

**25.69%** New Visits

**Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	7,187,779	79.32%	Unknown	3,605,072	39.78%
Firefox	1,401,275	15.46%	Cable	3,461,491	38.20%
Safari	331,718	3.66%	DSL	1,251,153	13.81%
Chrome	103,378	1.14%	T1	575,978	6.36%
Opera	12,496	0.14%	Dialup	108,271	1.19%



**15,028 pages were viewed a total of 20,698,807 times**

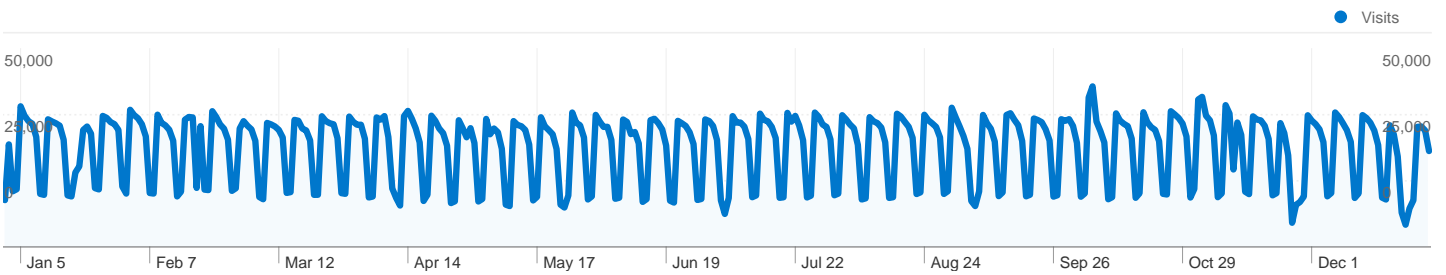
**Content Performance**

<b>Pageviews</b> <b>20,698,807</b> % of Site Total: 100.00%	<b>Unique Pageviews</b> <b>15,762,567</b> % of Site Total: 100.00%	<b>Avg. Time on Page</b> <b>00:01:27</b> Site Avg: 00:01:27 (0.00%)	<b>Bounce Rate</b> <b>54.33%</b> Site Avg: 54.33% (0.00%)	<b>% Exit</b> <b>43.78%</b> Site Avg: 43.78% (0.00%)	<b>\$ Index</b> <b>\$0.00</b> Site Avg: \$0.00 (0.00%)
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Page	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
/default.htm	4,570,060	3,765,936	00:01:09	51.04%	47.26%	\$0.00
/tax/default.htm	4,033,908	2,905,770	00:03:36	71.70%	66.30%	\$0.00
/libraries/default.htm	1,513,324	1,231,425	00:01:58	66.12%	61.64%	\$0.00
/	1,445,312	1,184,871	00:01:05	49.36%	45.82%	\$0.00
/employment/default.htm	408,929	277,828	00:01:08	54.73%	43.91%	\$0.00
/libraries/locations/default.htm	361,757	256,461	00:00:36	53.21%	30.10%	\$0.00
/pets/adoptions/dogs/default.htm	343,271	120,166	00:01:07	40.11%	24.82%	\$0.00
/departments/default.htm	218,070	160,510	00:00:28	15.13%	10.05%	\$0.00
/humanservices/default.htm	210,302	142,108	00:00:54	19.96%	16.85%	\$0.00
/pets/default.htm	172,575	128,092	00:00:29	7.86%	11.67%	\$0.00
/tax/realestate/foreclosures.htm	133,288	74,722	00:01:42	54.14%	30.15%	\$0.00
/locations/default.htm	128,612	90,836	00:00:27	18.29%	7.43%	\$0.00
/tax/realestate/default.htm	111,406	82,740	00:01:10	37.15%	34.66%	\$0.00
/gis/default.htm	97,140	71,357	00:01:26	44.57%	37.16%	\$0.00
/deeds/default.htm	96,688	85,457	00:02:39	56.70%	49.74%	\$0.00
/contact/default.htm	93,790	70,345	00:01:04	45.45%	28.65%	\$0.00
/departments/services/default.htm	93,248	78,433	00:02:15	55.87%	45.72%	\$0.00
/elections/default.htm	89,727	71,329	00:02:02	55.80%	51.21%	\$0.00
/libraries/research/default.htm	83,495	64,748	00:01:36	57.84%	40.59%	\$0.00
/libraries/kids/default.htm	79,972	60,690	00:00:30	34.16%	22.64%	\$0.00
/recycling/default.htm	76,867	49,980	00:00:21	7.47%	6.28%	\$0.00

/recycling/trashtakers/default.htm	<b>71,643</b>	21,006	00:00:49	20.52%	15.68%	\$0.00
/sheriff/default.htm	<b>69,876</b>	41,504	00:00:43	24.18%	20.42%	\$0.00
/sheriff	<b>67,147</b>	43,948	00:00:47	19.54%	23.55%	\$0.00
/tax/billing/default.htm	<b>65,571</b>	46,666	00:01:42	40.62%	36.61%	\$0.00
/pets/adoptions/cats/default.htm	<b>62,625</b>	24,283	00:01:13	46.21%	22.55%	\$0.00
/tax/personalproperty/default.htm	<b>60,346</b>	42,964	00:00:31	7.82%	8.25%	\$0.00
/departments/wakecountycourthouse.htm	<b>57,281</b>	48,353	00:01:54	58.94%	56.89%	\$0.00
/flu/resources/vaccinations.htm	<b>56,899</b>	34,776	00:01:14	53.29%	32.89%	\$0.00
/libraries/locations/northregional/default.htm	<b>52,213</b>	45,388	00:01:14	53.31%	44.21%	\$0.00
/pets/shelter/default.htm	<b>50,177</b>	41,121	00:00:40	8.65%	15.87%	\$0.00
/tax/vehicles/default.htm	<b>49,876</b>	34,447	00:01:15	29.41%	24.20%	\$0.00
/recycling/business/multimaterialdropoff.htm	<b>49,654</b>	27,108	00:00:39	19.39%	15.60%	\$0.00
/libraries/locations/westregional/default.htm	<b>46,976</b>	40,281	00:01:19	58.26%	45.62%	\$0.00
/parks/default.htm	<b>44,830</b>	29,596	00:00:41	23.67%	17.08%	\$0.00
/libraries/locations/evaperry/default.htm	<b>43,839</b>	38,265	00:01:14	59.73%	46.78%	\$0.00
/firingrange/default.htm	<b>43,640</b>	28,066	00:00:28	11.65%	13.96%	\$0.00
/libraries/locations/cameronvillage/default.htm	<b>43,287</b>	37,201	00:01:25	61.23%	49.21%	\$0.00
/recycling/residents/wheretorecycle.htm	<b>42,410</b>	28,755	00:00:37	22.12%	9.72%	\$0.00
/flu/default.htm	<b>42,011</b>	32,387	00:01:09	53.21%	34.77%	\$0.00
/libraries/research/databases/default.htm	<b>40,608</b>	32,896	00:02:25	63.84%	55.02%	\$0.00
/parks/lakecrabtree/default.htm	<b>39,827</b>	26,212	00:00:46	31.10%	27.44%	\$0.00
/humanservices/economic/employment/default.htm	<b>38,926</b>	29,370	00:03:38	52.83%	55.67%	\$0.00
/libraries/reading/default.htm	<b>38,380</b>	28,781	00:00:56	47.14%	20.53%	\$0.00
/recycling/residents/default.htm	<b>38,228</b>	26,366	00:00:17	24.32%	5.41%	\$0.00
/recycling/business/disposalfees.htm	<b>37,124</b>	21,019	00:00:46	16.63%	10.20%	\$0.00
/ems/default.htm	<b>36,080</b>	15,944	00:00:25	12.77%	10.74%	\$0.00
/libraries/howto/default.htm	<b>35,005</b>	28,564	00:00:58	57.65%	29.18%	\$0.00
/deeds/	<b>34,767</b>	31,641	00:02:38	53.89%	49.64%	\$0.00
/libraries/events/default.htm	<b>34,383</b>	24,742	00:00:23	14.06%	6.52%	\$0.00

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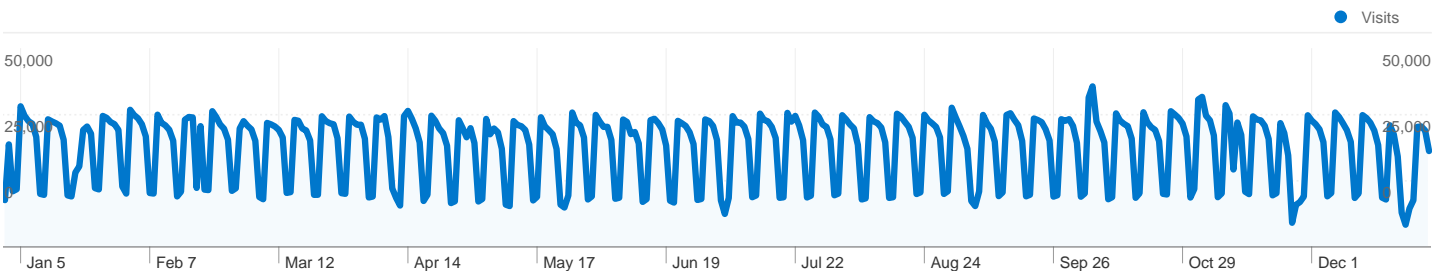
All traffic sources sent a total of 9,062,014 visits



## Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	4,102,733	45.27%
google (organic)	2,808,363	30.99%
yahoo (organic)	378,395	4.18%
services.wakegov.com	204,474	2.26%
bing (organic)	166,324	1.84%

Keywords	Visits	% visits
wake county library	195,021	5.81%
wake county	167,716	5.00%
wake county real estate	155,856	4.64%
wake county public library	102,853	3.06%
wakegov.com	101,176	3.01%



## 9,062,014 visits used 151 browser and OS combinations

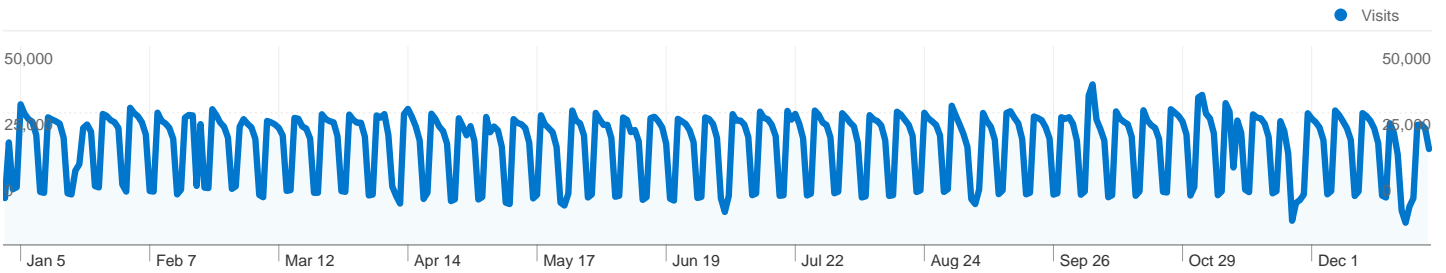
### Site Usage

<b>Visits</b> <b>9,062,014</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>2.28</b> Site Avg: 2.28 (0.00%)	<b>Avg. Time on Site</b> <b>00:01:51</b> Site Avg: 00:01:51 (0.00%)	<b>% New Visits</b> <b>25.70%</b> Site Avg: 25.69% (0.05%)	<b>Bounce Rate</b> <b>54.33%</b> Site Avg: 54.33% (0.00%)
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Browser and OS	Visits	Visits	Visits
Internet Explorer / Windows	7,187,486	79.31%	
Firefox / Windows	1,249,713	13.79%	
Safari / Macintosh	278,685	3.08%	
Firefox / Macintosh	126,049	1.39%	
Chrome / Windows	102,750	1.13%	
Safari / iPhone	31,594	0.35%	
Firefox / Linux	25,018	0.28%	
Safari / Windows	12,380	0.14%	
Opera / Windows	11,318	0.12%	
Safari / iPod	6,333	0.07%	
Mozilla / Linux	4,983	0.05%	
Netscape / Windows	3,575	0.04%	
Mozilla / Windows	2,334	0.03%	
Safari / Android	1,822	0.02%	
Mozilla / Danger Hiptop	1,783	0.02%	
Camino / Macintosh	1,706	0.02%	
SeaMonkey / Windows	1,518	0.02%	
BlackBerry9530 / BlackBerry	1,156	0.01%	
Blazer / PalmOS	1,153	0.01%	
Mozilla Compatible Agent / (not set)	1,091	0.01%	
Safari / (not set)	749	0.01%	
Opera Mini / (not set)	651	0.01%	

■ Opera / Macintosh	442	> 0.00%
■ Netscape / Macintosh	413	> 0.00%
■ Chrome / Macintosh	368	> 0.00%
■ Playstation 3 / Playstation 3	335	> 0.00%
■ Mozilla Compatible Agent / iPhone	320	> 0.00%
■ Firefox / SunOS	312	> 0.00%
■ Mozilla / Macintosh	306	> 0.00%
■ Opera / Linux	302	> 0.00%
■ BlackBerry9530 / (not set)	301	> 0.00%
■ Internet Explorer / (not set)	291	> 0.00%
■ NetFront / (not set)	266	> 0.00%
■ Chrome / Linux	260	> 0.00%
■ BlackBerry9630 / BlackBerry	255	> 0.00%
■ Opera / (not set)	255	> 0.00%
■ SeaMonkey / Macintosh	247	> 0.00%
■ SeaMonkey / Linux	195	> 0.00%
■ (not set) / (not set)	192	> 0.00%
■ BlackBerry9000 / (not set)	184	> 0.00%
■ BlackBerry9000 / BlackBerry	183	> 0.00%
■ Konqueror / Linux	179	> 0.00%
■ SAMSUNG-SGH-I617 / Windows	170	> 0.00%
■ IE with Chrome Frame / Windows	166	> 0.00%
■ Opera / Nintendo Wii	166	> 0.00%
■ BlackBerry8900 / BlackBerry	142	> 0.00%
■ NetFront / Samsung	132	> 0.00%
■ Googlebot / (not set)	127	> 0.00%
■ Firefox / (not set)	117	> 0.00%
■ LG-LX600 Polaris / (not set)	108	> 0.00%

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9,062,014 visits used 2,139 screen resolutions

Site Usage

<b>Visits</b> <b>9,062,014</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>2.28</b> Site Avg: 2.28 (0.00%)	<b>Avg. Time on Site</b> <b>00:01:51</b> Site Avg: 00:01:51 (0.00%)	<b>% New Visits</b> <b>25.70%</b> Site Avg: 25.69% (0.05%)	<b>Bounce Rate</b> <b>54.33%</b> Site Avg: 54.33% (0.00%)
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Screen Resolution	Visits	Visits	Visits
1024x768	3,634,778	40.11%	
1280x800	1,314,132	14.50%	
1280x1024	1,260,176	13.91%	
1440x900	921,449	10.17%	
1680x1050	389,413	4.30%	
800x600	338,623	3.74%	
1152x864	248,615	2.74%	
1280x768	175,670	1.94%	
1920x1200	105,610	1.17%	
1280x960	95,229	1.05%	
1366x768	88,998	0.98%	
1400x1050	75,589	0.83%	
1280x720	66,059	0.73%	
1600x1200	52,110	0.58%	
320x396	38,301	0.42%	
1024x600	25,537	0.28%	
1920x1080	22,873	0.25%	
1600x900	21,554	0.24%	
1152x720	16,841	0.19%	
1024x640	14,245	0.16%	
1360x768	13,863	0.15%	
1344x840	11,167	0.12%	

■ 1024x819	8,522	0.09%
■ 1280x854	7,730	0.09%
■ 1024x1280	7,304	0.08%
■ 819x614	4,601	0.05%
■ 1536x960	4,305	0.05%
■ 1024x576	3,379	0.04%
■ 2560x1024	3,343	0.04%
■ 960x600	3,197	0.04%
■ 1120x840	3,057	0.03%
■ 1080x810	2,811	0.03%
■ 1093x614	2,580	0.03%
■ 1600x1024	2,336	0.03%
■ 1600x1000	2,297	0.03%
■ 2560x1600	2,257	0.02%
■ 640x480	2,040	0.02%
■ 983x737	1,924	0.02%
■ 240x160	1,783	0.02%
■ 1024x614	1,762	0.02%
■ 2048x768	1,719	0.02%
■ 320x240	1,698	0.02%
■ 480x360	1,690	0.02%
■ 480x320	1,300	0.01%
■ 640x400	1,272	0.01%
■ 320x480	1,233	0.01%
■ 1120x700	1,221	0.01%
■ 1152x870	1,069	0.01%
■ 1067x800	1,062	0.01%
■ 1536x864	1,043	0.01%

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