

Site Usage

9,135,984 Visits
 Previous: 9,419,461 (-3.01%)

50.72% Bounce Rate
 Previous: 53.00% (-4.30%)

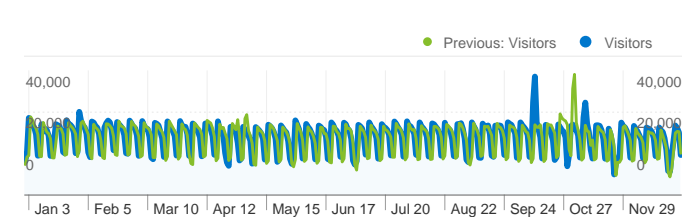
21,124,845 Pageviews
 Previous: 21,605,795 (-2.23%)

00:02:39 Avg. Time on Site
 Previous: 00:02:13 (19.33%)

2.31 Pages/Visit
 Previous: 2.29 (0.81%)

29.10% % New Visits
 Previous: 26.70% (9.00%)

Visitors Overview

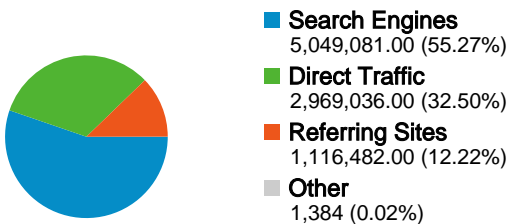


Visitors
2,909,714

Content Overview

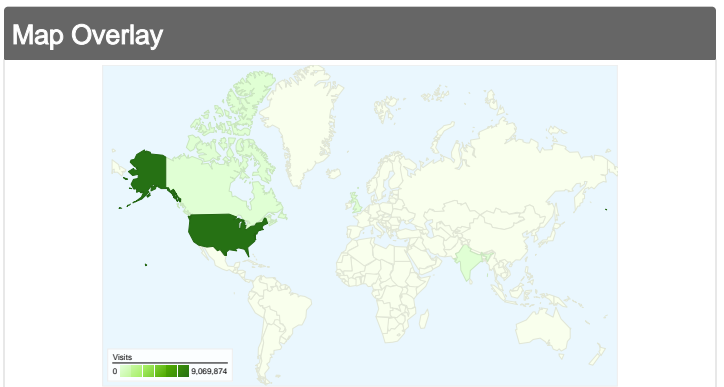
Pages	Pageviews	% Pageviews
/default.htm		
Jan 1, 2011 - Dec 31, 2011	5,480,571	25.94%
Jan 1, 2010 - Dec 31, 2010	5,815,952	26.92%
% Change	-5.77%	-3.62%
/tax/default.htm		
Jan 1, 2011 - Dec 31, 2011	3,840,083	18.18%
Jan 1, 2010 - Dec 31, 2010	4,230,206	19.58%
% Change	-9.22%	-7.16%
/libraries/default.htm		
Jan 1, 2011 - Dec 31, 2011	1,856,487	8.79%
Jan 1, 2010 - Dec 31, 2010	1,733,381	8.02%
% Change	7.10%	9.54%
/employment/default.htm		
Jan 1, 2011 - Dec 31, 2011	508,159	2.41%
Jan 1, 2010 - Dec 31, 2010	515,120	2.38%
% Change	-1.35%	0.89%
/libraries/locations/default.htm		

Traffic Sources Overview



Browsers		
Browser	Visits	% visits
Internet Explorer		
Jan 1, 2011 - Dec 31, 2011	5,904,129	64.62%
Jan 1, 2010 - Dec 31, 2010	6,894,459	73.19%
% Change	-14.36%	-11.71%
Firefox		
Jan 1, 2011 - Dec 31, 2011	1,490,843	16.32%
Jan 1, 2010 - Dec 31, 2010	1,534,910	16.30%
% Change	-2.87%	0.14%
Safari		
Jan 1, 2011 - Dec 31, 2011	914,188	10.01%
Jan 1, 2010 - Dec 31, 2010	594,753	6.31%
% Change	53.71%	58.48%
Chrome		
Jan 1, 2011 - Dec 31, 2011	630,307	6.90%
Jan 1, 2010 - Dec 31, 2010	335,754	3.56%
% Change	87.73%	93.55%
Android Browser		
Jan 1, 2011 - Dec 31, 2011	123,670	1.35%
Jan 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%

Jan 1, 2011 - Dec 31, 2011	323,545	1.53%
Jan 1, 2010 - Dec 31, 2010	341,470	1.58%
% Change	-5.25%	-3.09%



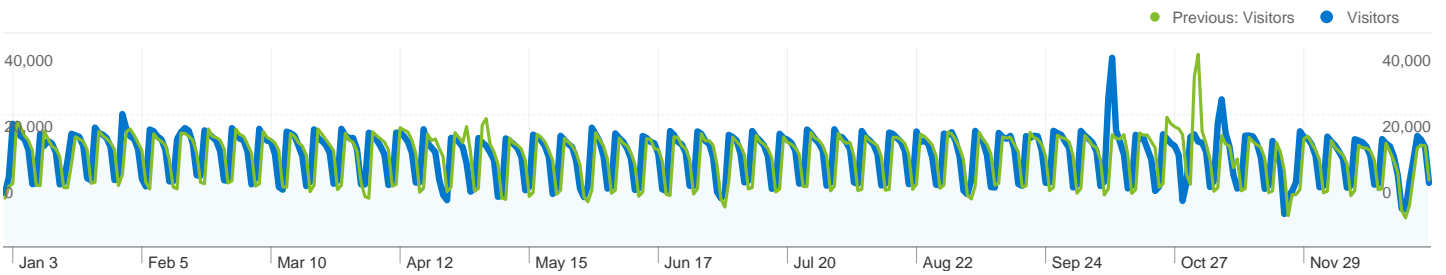
Browser: Internet Explorer		
Browser Version	Visits	% visits
8.0		
Jan 1, 2011 - Dec 31, 2011	4,274,061	72.39%
Jan 1, 2010 - Dec 31, 2010	3,673,069	53.28%
% Change	16.36%	35.88%
7.0		
Jan 1, 2011 - Dec 31, 2011	979,126	16.58%
Jan 1, 2010 - Dec 31, 2010	1,592,453	23.10%
% Change	-38.51%	-28.20%
9.0		
Jan 1, 2011 - Dec 31, 2011	467,066	7.91%
Jan 1, 2010 - Dec 31, 2010	3,778	0.05%
% Change	12,262.78%	14,336.46%
6.0		
Jan 1, 2011 - Dec 31, 2011	183,378	3.11%
Jan 1, 2010 - Dec 31, 2010	1,624,502	23.56%
% Change	-88.71%	-86.82%
999.1		
Jan 1, 2011 - Dec 31, 2011	310	0.01%
Jan 1, 2010 - Dec 31, 2010	133	> 0.00%
% Change	133.08%	172.18%

Browser: Firefox		
Browser Version	Visits	% visits
3.6.13		
Jan 1, 2011 - Dec 31, 2011	231,686	15.54%
Jan 1, 2010 - Dec 31, 2010	47,672	3.11%
% Change	386.00%	400.37%
3.6.16		
Jan 1, 2011 - Dec 31, 2011	126,930	8.51%
Jan 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
4.0.1		
Jan 1, 2011 - Dec 31, 2011	116,858	7.84%
Jan 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
5.0		
Jan 1, 2011 - Dec 31, 2011	113,234	7.60%
Jan 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
7.0.1		
Jan 1, 2011 - Dec 31, 2011	96,580	6.48%
Jan 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%

Browser: Safari		
Browser Version	Visits	% visits
6533.18.5		
Jan 1, 2011 - Dec 31, 2011	213,031	23.30%
Jan 1, 2010 - Dec 31, 2010	5,700	0.96%
% Change	3,637.39%	2,331.47%
533.19.4		
Jan 1, 2011 - Dec 31, 2011	144,280	15.78%
Jan 1, 2010 - Dec 31, 2010	26,089	4.39%
% Change	453.03%	259.79%
533.21.1		
Jan 1, 2011 - Dec 31, 2011	127,474	13.94%
Jan 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
534.50		
Jan 1, 2011 - Dec 31, 2011	53,421	5.84%
Jan 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
533.20.27		
Jan 1, 2011 - Dec 31, 2011	46,624	5.10%
Jan 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%

Browser: Chrome		
Browser Version	Visits	% visits
15.0.874.121		
Jan 1, 2011 - Dec 31, 2011	49,942	7.92%
Jan 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
14.0.835.202		
Jan 1, 2011 - Dec 31, 2011	45,516	7.22%
Jan 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
12.0.742.122		
Jan 1, 2011 - Dec 31, 2011	36,071	5.72%
Jan 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
10.0.648.204		
Jan 1, 2011 - Dec 31, 2011	35,237	5.59%
Jan 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
15.0.874.106		
Jan 1, 2011 - Dec 31, 2011	31,094	4.93%
Jan 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%

Browsers and OS		
Browser and OS	Visits	% visits
Internet Explorer / Windows		
Jan 1, 2011 - Dec 31, 2011	5,902,332	64.61%
Jan 1, 2010 - Dec 31, 2010	6,894,030	73.19%
% Change	-14.38%	-11.73%
Firefox / Windows		
Jan 1, 2011 - Dec 31, 2011	1,306,456	14.30%
Jan 1, 2010 - Dec 31, 2010	1,357,975	14.42%
% Change	-3.79%	-0.81%
Chrome / Windows		
Jan 1, 2011 - Dec 31, 2011	571,395	6.25%
Jan 1, 2010 - Dec 31, 2010	313,002	3.32%
% Change	82.55%	88.22%
Safari / Macintosh		
Jan 1, 2011 - Dec 31, 2011	529,497	5.80%
Jan 1, 2010 - Dec 31, 2010	426,288	4.53%
% Change	24.21%	28.07%
Firefox / Macintosh		
Jan 1, 2011 - Dec 31, 2011	156,957	1.72%
Jan 1, 2010 - Dec 31, 2010	148,790	1.58%
% Change	5.49%	8.76%



2,909,714 people visited this site

9,135,984 Visits

Previous: 9,419,461 (-3.01%)

2,909,714 Absolute Unique Visitors

Previous: 2,750,407 (5.79%)

21,124,845 Pageviews

Previous: 21,605,795 (-2.23%)

2.31 Average Pageviews

Previous: 2.29 (0.81%)

00:02:39 Time on Site

Previous: 00:02:13 (19.33%)

50.72% Bounce Rate

Previous: 53.00% (-4.30%)

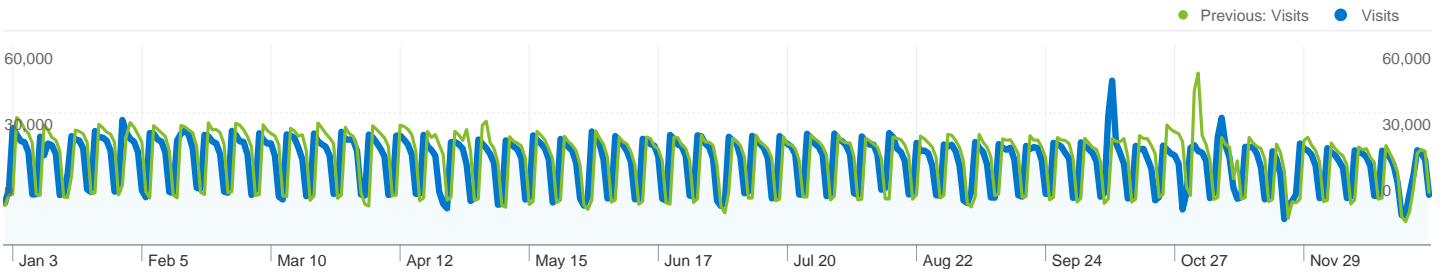
29.10% New Visits

Previous: 26.70% (9.00%)




Technical Profile

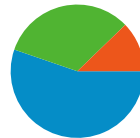
Browser	Visits	% visits
Internet Explorer		
Jan 1, 2011 - Dec 31, 2011	5,904,129	64.62%
Jan 1, 2010 - Dec 31, 2010	6,894,459	73.19%
% Change	-14.36%	-11.71%
Firefox		
Jan 1, 2011 - Dec 31, 2011	1,490,843	16.32%
Jan 1, 2010 - Dec 31, 2010	1,534,910	16.30%
% Change	-2.87%	0.14%

Safari		
Jan 1, 2011 - Dec 31, 2011	914,188	10.01%
Jan 1, 2010 - Dec 31, 2010	594,753	6.31%
% Change	53.71%	58.48%
Chrome		
Jan 1, 2011 - Dec 31, 2011	630,307	6.90%
Jan 1, 2010 - Dec 31, 2010	335,754	3.56%
% Change	87.73%	93.55%
Android Browser		
Jan 1, 2011 - Dec 31, 2011	123,670	1.35%
Jan 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%



All traffic sources sent a total of 9,135,983 visits

-  **32.50% Direct Traffic**
Previous: 35.54% (-8.57%)
-  **12.22% Referring Sites**
Previous: 14.47% (-15.53%)
-  **55.27% Search Engines**
Previous: 49.97% (10.61%)



- **Search Engines**
5,049,081.00 (55.27%)
- **Direct Traffic**
2,969,036.00 (32.50%)
- **Referring Sites**
1,116,482.00 (12.22%)
- **Other**
1,384 (0.02%)

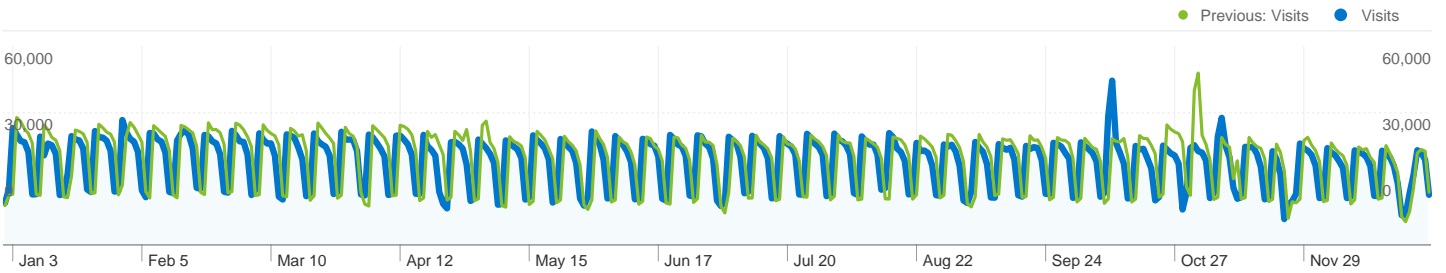
Top Traffic Sources

Sources	Visits	% visits
google (organic)		
Jan 1, 2011 - Dec 31, 2011	4,070,516	44.55%
Jan 1, 2010 - Dec 31, 2010	3,727,156	39.57%
% Change	9.21%	12.60%
(direct) ((none))		
Jan 1, 2011 - Dec 31, 2011	2,969,036	32.50%
Jan 1, 2010 - Dec 31, 2010	3,348,065	35.54%
% Change	-11.32%	-8.57%
bing (organic)		
Jan 1, 2011 - Dec 31, 2011	490,255	5.37%
Jan 1, 2010 - Dec 31, 2010	466,679	4.95%
% Change	5.05%	8.31%
yahoo (organic)		
Jan 1, 2011 - Dec 31, 2011	354,185	3.88%
Jan 1, 2010 - Dec 31, 2010	365,652	3.88%
% Change	-3.14%	-0.13%
services.wakegov.com (referral)		

Keywords	Visits	% visits
wake county library		
Jan 1, 2011 - Dec 31, 2011	372,606	7.38%
Jan 1, 2010 - Dec 31, 2010	271,406	5.77%
% Change	37.29%	27.97%
wake county		
Jan 1, 2011 - Dec 31, 2011	243,016	4.81%
Jan 1, 2010 - Dec 31, 2010	193,039	4.10%
% Change	25.89%	17.35%
wake county real estate		
Jan 1, 2011 - Dec 31, 2011	190,929	3.78%
Jan 1, 2010 - Dec 31, 2010	100,454	2.13%
% Change	90.07%	77.17%
wake county public library		
Jan 1, 2011 - Dec 31, 2011	130,806	2.59%
Jan 1, 2010 - Dec 31, 2010	118,283	2.51%
% Change	10.59%	3.08%
wake county animal shelter		

Jan 1, 2011 - Dec 31, 2011	179,969	1.97%	Jan 1, 2011 - Dec 31, 2011	121,924	2.41%
Jan 1, 2010 - Dec 31, 2010	201,260	2.14%	Jan 1, 2010 - Dec 31, 2010	95,501	2.03%
% Change	-10.58%	-7.80%	% Change	27.67%	19.00%

Browsers

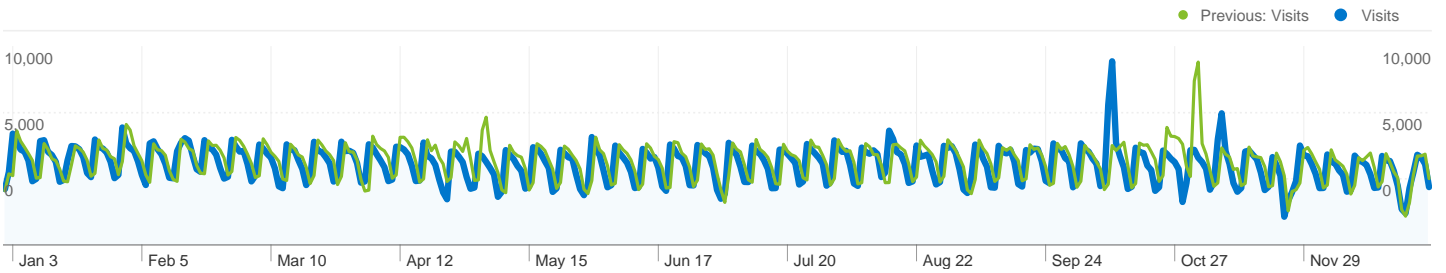


9,135,983 visits used 185 browsers

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
9,135,983 Previous: 9,419,461 (-3.01%)	2.31 Previous: 2.29 (0.81%)	00:02:39 Previous: 00:02:13 (19.33%)	29.11% Previous: 26.71% (8.99%)	50.72% Previous: 53.00% (-4.30%)	
Browser	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Internet Explorer					
January 1, 2011 - December 31, 2011	5,904,129	2.32	00:03:02	25.46%	50.65%
January 1, 2010 - December 31, 2010	6,894,459	2.24	00:02:15	23.15%	54.15%
% Change	-14.36%	3.44%	34.20%	9.99%	-6.46%
Firefox					
January 1, 2011 - December 31, 2011	1,490,843	2.36	00:02:05	40.18%	48.65%
January 1, 2010 - December 31, 2010	1,534,910	2.52	00:02:16	40.59%	47.51%
% Change	-2.87%	-6.38%	-7.76%	-1.03%	2.39%
Safari					
January 1, 2011 - December 31, 2011	914,188	2.05	00:01:38	26.16%	57.79%
January 1, 2010 - December 31, 2010	594,753	2.19	00:01:49	23.86%	57.11%
% Change	53.71%	-6.55%	-10.04%	9.66%	1.18%
Chrome					
January 1, 2011 - December 31, 2011	630,307	2.54	00:02:01	36.08%	45.61%
January 1, 2010 - December 31, 2010	335,754	2.54	00:02:02	36.94%	46.16%
% Change	87.73%	0.15%	-0.91%	-2.33%	-1.19%
Android Browser					
January 1, 2011 - December 31, 2011	123,670	2.28	00:02:15	43.22%	51.16%
January 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
Mozilla Compatible Agent					
January 1, 2011 - December 31, 2011	22,986	2.02	00:01:27	66.24%	63.26%

January 1, 2010 - December 31, 2010	9,235	2.13	00:01:25	59.13%	55.51%
% Change	148.90%	-5.42%	2.50%	12.01%	13.98%
IE with Chrome Frame					
January 1, 2011 - December 31, 2011	11,163	2.36	00:02:39	23.40%	47.57%
January 1, 2010 - December 31, 2010	623	2.37	00:01:41	29.53%	46.07%
% Change	1,691.81%	-0.42%	57.22%	-20.77%	3.26%
Opera					
January 1, 2011 - December 31, 2011	10,289	2.47	00:02:30	41.40%	48.27%
January 1, 2010 - December 31, 2010	16,440	1.84	00:01:19	26.81%	72.24%
% Change	-37.41%	34.15%	89.82%	54.42%	-33.17%
BlackBerry8530					
January 1, 2011 - December 31, 2011	8,482	2.01	00:02:16	50.55%	49.92%
January 1, 2010 - December 31, 2010	5,360	2.19	00:02:19	62.91%	46.96%
% Change	58.25%	-8.22%	-2.35%	-19.64%	6.30%
BlackBerry9630					
January 1, 2011 - December 31, 2011	2,625	1.92	00:01:56	54.74%	50.70%
January 1, 2010 - December 31, 2010	3,540	2.03	00:02:00	63.59%	49.27%
% Change	-25.85%	-5.35%	-3.49%	-13.91%	2.92%
					1 - 10 of 185

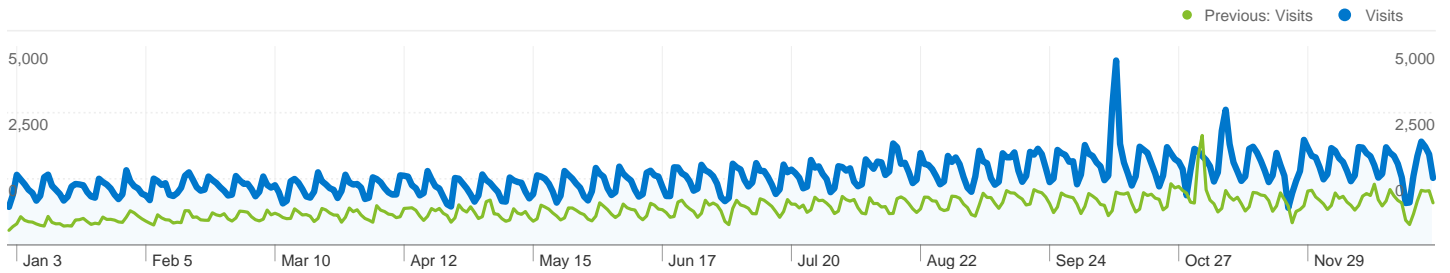


This browser sent 1,490,843 visits via 172 browser versions

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
1,490,843 Previous: 1,534,910 (-2.87%)	2.36 Previous: 2.52 (-6.38%)	00:02:05 Previous: 00:02:16 (-7.76%)	40.18% Previous: 40.59% (-1.03%)	48.65% Previous: 47.51% (2.39%)	
Browser Version	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
3.6.13					
January 1, 2011 - December 31, 2011	231,686	2.27	00:02:01	40.04%	49.20%
January 1, 2010 - December 31, 2010	47,672	2.25	00:02:01	39.63%	47.28%
% Change	386.00%	0.71%	0.21%	1.05%	4.06%
3.6.16					
January 1, 2011 - December 31, 2011	126,930	2.39	00:02:14	49.65%	48.54%
January 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
4.0.1					
January 1, 2011 - December 31, 2011	116,858	2.36	00:02:08	39.19%	48.37%
January 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
5.0					
January 1, 2011 - December 31, 2011	113,234	2.44	00:02:05	37.96%	47.96%
January 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
7.0.1					
January 1, 2011 - December 31, 2011	96,580	2.40	00:01:55	38.01%	48.46%
January 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
8.0					

January 1, 2011 - December 31, 2011	72,674	2.45	00:02:01	36.78%	46.80%
January 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
3.6.17					
January 1, 2011 - December 31, 2011	68,677	2.28	00:01:57	37.23%	48.61%
January 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
6.0.2					
January 1, 2011 - December 31, 2011	65,214	2.48	00:02:19	37.30%	48.14%
January 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
3.6.18					
January 1, 2011 - December 31, 2011	57,188	2.39	00:02:00	35.48%	47.95%
January 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
3.6.15					
January 1, 2011 - December 31, 2011	54,796	2.25	00:01:58	37.74%	49.74%
January 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
					1 - 10 of 172

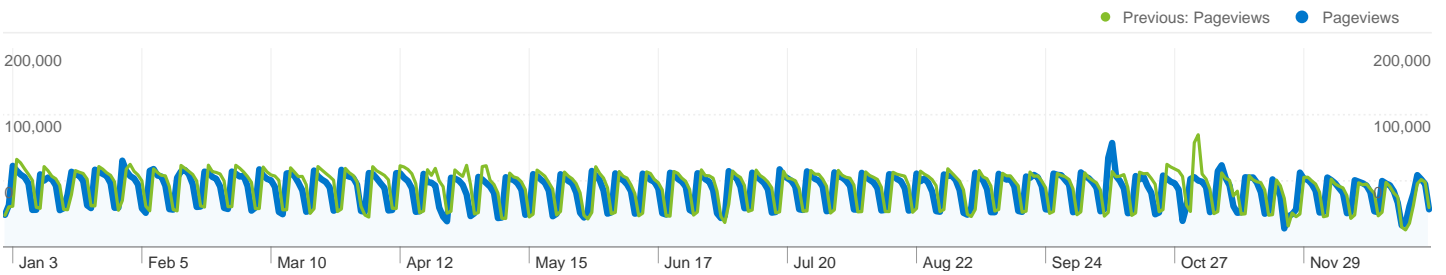


This browser sent 630,307 visits via 783 browser versions

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
630,307 Previous: 335,754 (87.73%)	2.54 Previous: 2.54 (0.15%)	00:02:01 Previous: 00:02:02 (-0.91%)	36.08% Previous: 36.94% (-2.33%)	45.61% Previous: 46.16% (-1.19%)	
Browser Version	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
15.0.874.121					
January 1, 2011 - December 31, 2011	49,942	2.52	00:02:07	36.87%	45.31%
January 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
14.0.835.202					
January 1, 2011 - December 31, 2011	45,516	2.42	00:01:51	35.34%	47.20%
January 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
12.0.742.122					
January 1, 2011 - December 31, 2011	36,071	2.60	00:02:03	35.75%	44.23%
January 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
10.0.648.204					
January 1, 2011 - December 31, 2011	35,237	2.57	00:01:58	35.69%	44.85%
January 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
15.0.874.106					
January 1, 2011 - December 31, 2011	31,094	2.44	00:02:01	35.99%	47.74%
January 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
8.0.552.237					

January 1, 2011 - December 31, 2011	30,562	2.61	00:02:08	36.76%	44.94%
January 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
13.0.782.112					
January 1, 2011 - December 31, 2011	28,698	2.34	00:01:46	33.79%	50.11%
January 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
16.0.912.63					
January 1, 2011 - December 31, 2011	28,276	2.56	00:02:10	37.46%	43.26%
January 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
13.0.782.220					
January 1, 2011 - December 31, 2011	26,268	2.53	00:02:00	35.93%	45.66%
January 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
9.0.597.98					
January 1, 2011 - December 31, 2011	25,445	2.60	00:02:06	34.97%	44.94%
January 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
					1 - 10 of 783



Pages on this site were viewed a total of 21,124,845 times

21,124,845 Pageviews
Previous: 21,605,795 (-2.23%)

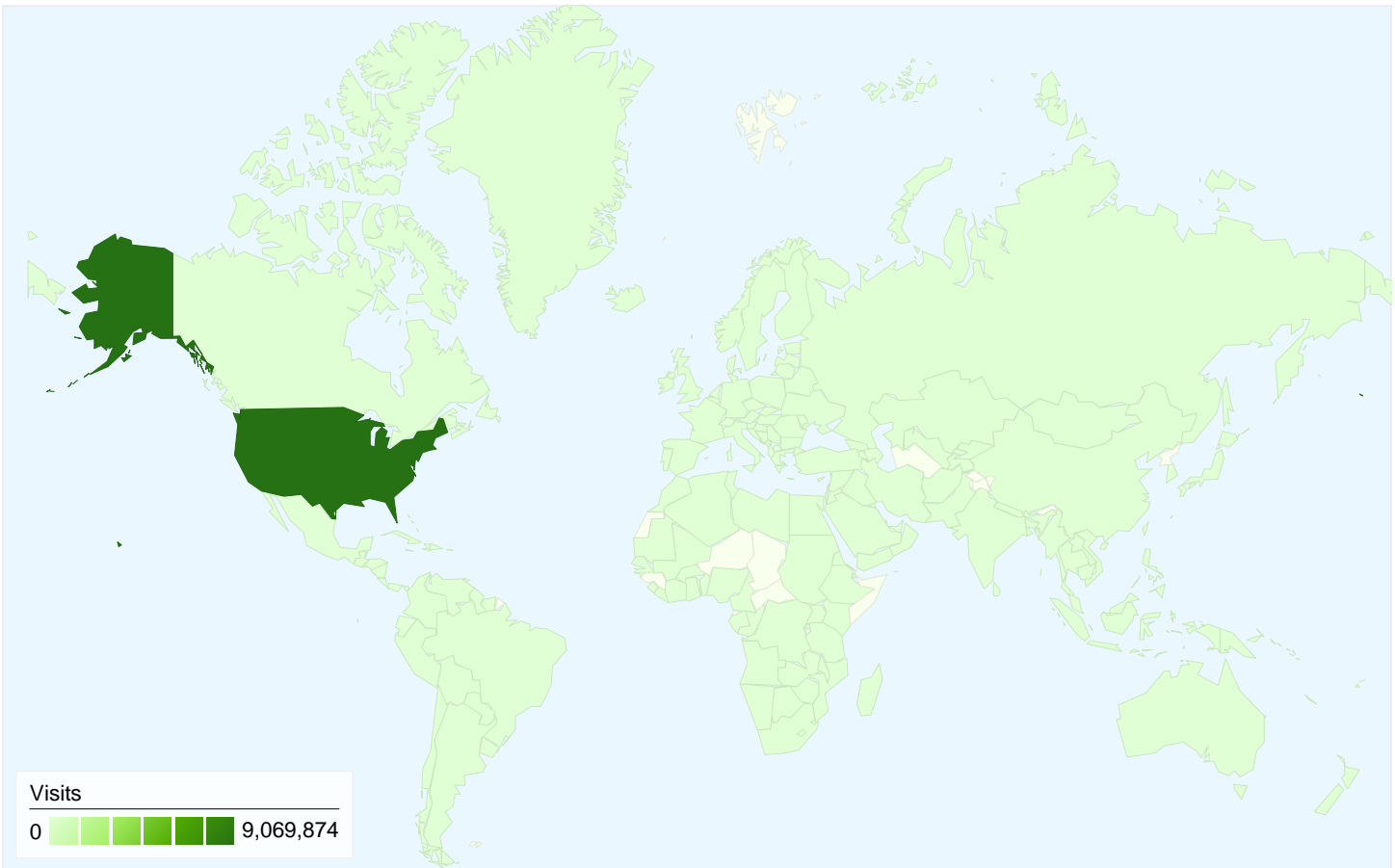
15,923,231 Unique Views
Previous: 16,192,344 (-1.66%)

50.72% Bounce Rate
Previous: 53.00% (-4.30%)

Top Content

Pages	Pageviews	% Pageviews
/default.htm		
Jan 1, 2011 - Dec 31, 2011	5,480,571	25.94%
Jan 1, 2010 - Dec 31, 2010	5,815,952	26.92%
% Change	-5.77%	-3.62%
/tax/default.htm		
Jan 1, 2011 - Dec 31, 2011	3,840,083	18.18%
Jan 1, 2010 - Dec 31, 2010	4,230,206	19.58%
% Change	-9.22%	-7.16%
/libraries/default.htm		
Jan 1, 2011 - Dec 31, 2011	1,856,487	8.79%
Jan 1, 2010 - Dec 31, 2010	1,733,381	8.02%
% Change	7.10%	9.54%
/employment/default.htm		
Jan 1, 2011 - Dec 31, 2011	508,159	2.41%
Jan 1, 2010 - Dec 31, 2010	515,120	2.38%
% Change	-1.35%	0.89%
/libraries/locations/default.htm		

Jan 1, 2011 - Dec 31, 2011	323,545	1.53%
Jan 1, 2010 - Dec 31, 2010	341,470	1.58%
% Change	-5.25%	-3.09%



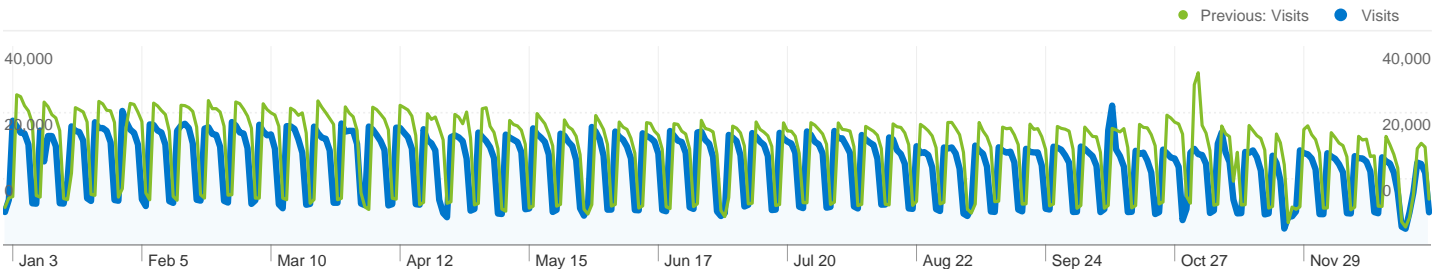
9,135,983 visits came from 199 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
9,135,983 Previous: 9,419,461 (-3.01%)	2.31 Previous: 2.29 (0.81%)	00:02:39 Previous: 00:02:13 (19.33%)	29.11% Previous: 26.71% (8.99%)	50.72% Previous: 53.00% (-4.30%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States					
January 1, 2011 - December 31, 2011	9,069,874	2.31	00:02:39	28.88%	50.66%
January 1, 2010 - December 31, 2010	9,347,874	2.30	00:02:13	26.42%	52.94%
% Change	-2.97%	0.80%	19.42%	9.31%	-4.31%
Canada					
January 1, 2011 - December 31, 2011	18,657	2.08	00:01:40	41.26%	54.07%
January 1, 2010 - December 31, 2010	26,395	2.08	00:01:43	52.16%	53.95%
% Change	-29.32%	-0.16%	-3.12%	-20.90%	0.21%
India					
January 1, 2011 - December 31, 2011	7,119	2.06	00:01:31	68.03%	55.88%

January 1, 2010 - December 31, 2010	6,531	2.20	00:02:00	68.75%	56.16%
% Change	9.00%	-6.49%	-24.11%	-1.05%	-0.51%
(not set)					
January 1, 2011 - December 31, 2011	6,443	2.47	00:02:23	48.77%	50.55%
January 1, 2010 - December 31, 2010	1,752	2.45	00:02:14	64.33%	48.12%
% Change	267.75%	0.47%	6.83%	-24.19%	5.06%
United Kingdom					
January 1, 2011 - December 31, 2011	4,496	1.93	00:01:36	75.18%	66.41%
January 1, 2010 - December 31, 2010	6,516	1.76	00:01:13	77.55%	73.30%
% Change	-31.00%	9.59%	31.52%	-3.06%	-9.39%
Philippines					
January 1, 2011 - December 31, 2011	3,841	2.62	00:02:15	67.69%	65.76%
January 1, 2010 - December 31, 2010	4,020	2.99	00:02:39	53.68%	54.63%
% Change	-4.45%	-12.45%	-15.11%	26.10%	20.39%
Australia					
January 1, 2011 - December 31, 2011	1,905	1.69	00:00:55	72.97%	77.32%
January 1, 2010 - December 31, 2010	2,139	1.57	00:00:54	86.35%	80.65%
% Change	-10.94%	7.82%	2.02%	-15.50%	-4.12%
Germany					
January 1, 2011 - December 31, 2011	1,499	2.19	00:01:45	68.18%	57.10%
January 1, 2010 - December 31, 2010	1,831	2.38	00:01:59	68.54%	57.02%
% Change	-18.13%	-8.03%	-11.76%	-0.53%	0.15%
China					
January 1, 2011 - December 31, 2011	1,145	2.04	00:01:45	59.48%	51.62%
January 1, 2010 - December 31, 2010	1,288	1.97	00:01:17	56.52%	55.43%
% Change	-11.10%	3.55%	36.72%	5.23%	-6.89%
Mexico					
January 1, 2011 - December 31, 2011	952	2.42	00:02:01	71.85%	65.02%
January 1, 2010 - December 31, 2010	827	2.14	00:01:55	70.86%	61.79%
% Change	15.11%	13.40%	5.41%	1.40%	5.23%

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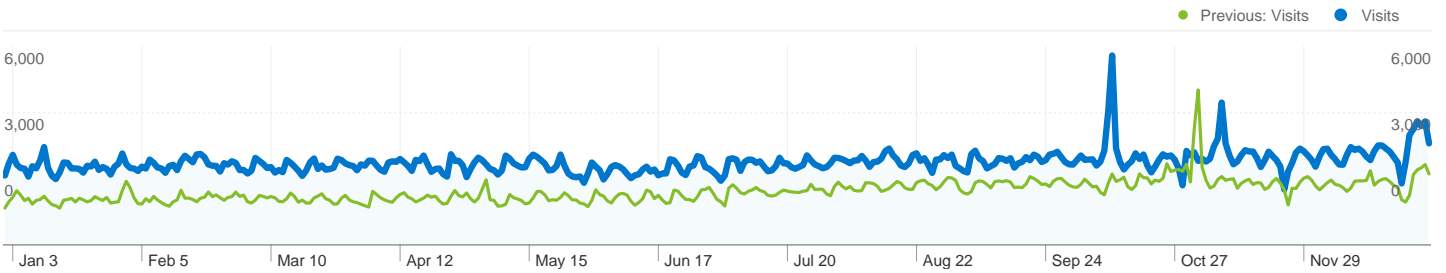


This browser sent 5,904,129 visits via 13 browser versions

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
5,904,129 Previous: 6,894,459 (-14.36%)	2.32 Previous: 2.24 (3.44%)	00:03:02 Previous: 00:02:15 (34.20%)	25.46% Previous: 23.15% (9.99%)	50.65% Previous: 54.15% (-6.46%)	
Browser Version	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
8.0					
January 1, 2011 - December 31, 2011	4,274,061	2.26	00:03:24	22.76%	52.66%
January 1, 2010 - December 31, 2010	3,673,069	2.35	00:02:50	25.16%	51.44%
% Change	16.36%	-3.64%	19.81%	-9.56%	2.37%
7.0					
January 1, 2011 - December 31, 2011	979,126	2.40	00:01:58	32.41%	46.31%
January 1, 2010 - December 31, 2010	1,592,453	2.44	00:01:58	29.73%	45.71%
% Change	-38.51%	-1.63%	-0.04%	9.01%	1.31%
9.0					
January 1, 2011 - December 31, 2011	467,066	2.64	00:02:22	34.97%	42.30%
January 1, 2010 - December 31, 2010	3,778	2.79	00:02:18	46.16%	41.05%
% Change	12,262.78%	-5.58%	2.55%	-24.24%	3.04%
6.0					
January 1, 2011 - December 31, 2011	183,378	2.35	00:01:50	26.98%	48.45%
January 1, 2010 - December 31, 2010	1,624,502	1.80	00:01:14	12.07%	68.59%
% Change	-88.71%	30.55%	47.88%	123.57%	-29.35%
999.1					
January 1, 2011 - December 31, 2011	310	2.37	00:01:38	42.58%	42.90%
January 1, 2010 - December 31, 2010	133	3.66	00:04:04	65.41%	36.09%
% Change	133.08%	-35.34%	-59.72%	-34.91%	18.88%
5.5					

January 1, 2011 - December 31, 2011	114	2.93	00:03:47	39.47%	35.09%
January 1, 2010 - December 31, 2010	401	2.88	00:02:46	24.94%	31.42%
% Change	-71.57%	1.63%	36.92%	58.29%	11.67%
10.0					
January 1, 2011 - December 31, 2011	47	2.15	00:00:56	68.09%	57.45%
January 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
5.01					
January 1, 2011 - December 31, 2011	20	5.15	00:05:22	50.00%	35.00%
January 1, 2010 - December 31, 2010	117	2.79	00:04:12	15.38%	39.32%
% Change	-82.91%	84.27%	27.43%	225.00%	-10.98%
4.01					
January 1, 2011 - December 31, 2011	4	2.25	00:02:12	50.00%	50.00%
January 1, 2010 - December 31, 2010	1	1.00	00:00:00	100.00%	100.00%
% Change	300.00%	125.00%	100.00%	-50.00%	-50.00%
6.5					
January 1, 2011 - December 31, 2011	2	2.00	00:00:04	0.00%	0.00%
January 1, 2010 - December 31, 2010	3	3.00	00:01:26	33.33%	0.00%
% Change	-33.33%	-33.33%	-95.33%	-100.00%	0.00%
					1 - 10 of 13

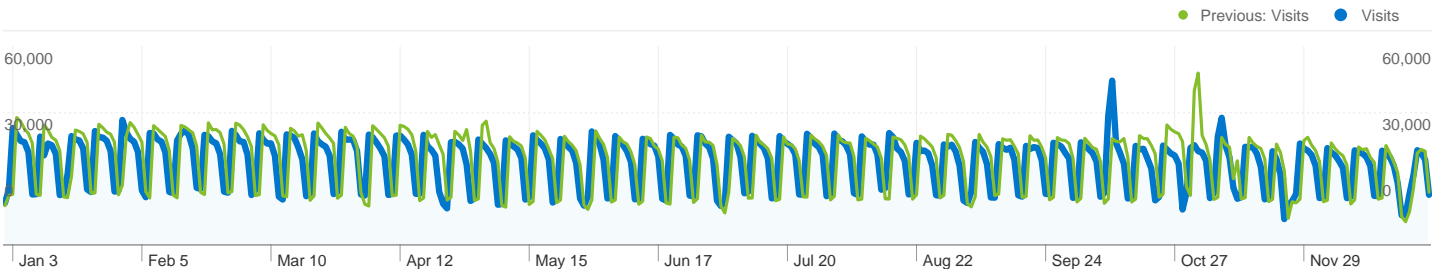


This browser sent 914,188 visits via 165 browser versions

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
914,188 Previous: 594,753 (53.71%)	2.05 Previous: 2.19 (-6.55%)	00:01:38 Previous: 00:01:49 (-10.04%)	26.16% Previous: 23.86% (9.66%)	57.79% Previous: 57.11% (1.18%)	
Browser Version	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
6533.18.5					
January 1, 2011 - December 31, 2011	213,031	2.19	00:01:43	34.09%	51.00%
January 1, 2010 - December 31, 2010	5,700	2.12	00:01:52	43.88%	52.16%
% Change	3,637.39%	3.29%	-7.36%	-22.31%	-2.22%
533.19.4					
January 1, 2011 - December 31, 2011	144,280	1.92	00:01:33	14.06%	62.86%
January 1, 2010 - December 31, 2010	26,089	1.90	00:01:27	14.91%	62.42%
% Change	453.03%	0.95%	7.06%	-5.75%	0.70%
533.21.1					
January 1, 2011 - December 31, 2011	127,474	1.89	00:01:22	12.87%	64.26%
January 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
534.50					
January 1, 2011 - December 31, 2011	53,421	1.96	00:01:27	32.47%	61.37%
January 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
533.20.27					
January 1, 2011 - December 31, 2011	46,624	1.91	00:01:26	14.11%	63.28%
January 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
7534.48.3					

January 1, 2011 - December 31, 2011	45,385	2.16	00:01:39	38.24%	51.60%
January 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
534.51.22					
January 1, 2011 - December 31, 2011	44,417	1.94	00:01:24	33.04%	60.79%
January 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
533.1					
January 1, 2011 - December 31, 2011	35,756	2.17	00:01:59	45.04%	53.61%
January 1, 2010 - December 31, 2010	15,652	2.35	00:02:12	46.31%	52.16%
% Change	128.44%	-7.37%	-10.07%	-2.75%	2.79%
533.22.3					
January 1, 2011 - December 31, 2011	30,912	1.98	00:01:23	12.91%	62.05%
January 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
533.18.5					
January 1, 2011 - December 31, 2011	22,913	1.91	00:01:37	14.48%	63.26%
January 1, 2010 - December 31, 2010	74,830	2.03	00:01:36	15.74%	61.57%
% Change	-69.38%	-6.10%	0.21%	-7.98%	2.75%
					1 - 10 of 165



9,135,983 visits used 267 browser and OS combinations

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
9,135,983 Previous: 9,419,461 (-3.01%)	2.31 Previous: 2.29 (0.81%)	00:02:39 Previous: 00:02:13 (19.33%)	29.11% Previous: 26.71% (8.99%)	50.72% Previous: 53.00% (-4.30%)	
Browser and OS	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Internet Explorer / Windows					
January 1, 2011 - December 31, 2011	5,902,332	2.32	00:03:02	25.45%	50.65%
January 1, 2010 - December 31, 2010	6,894,030	2.24	00:02:15	23.14%	54.15%
% Change	-14.38%	3.45%	34.21%	9.97%	-6.46%
Firefox / Windows					
January 1, 2011 - December 31, 2011	1,306,456	2.37	00:02:07	40.70%	48.41%
January 1, 2010 - December 31, 2010	1,357,975	2.53	00:02:18	41.02%	47.39%
% Change	-3.79%	-6.21%	-7.60%	-0.78%	2.17%
Chrome / Windows					
January 1, 2011 - December 31, 2011	571,395	2.55	00:02:03	35.68%	45.42%
January 1, 2010 - December 31, 2010	313,002	2.54	00:02:03	36.33%	46.00%
% Change	82.55%	0.31%	-0.63%	-1.80%	-1.27%
Safari / Macintosh					
January 1, 2011 - December 31, 2011	529,497	1.96	00:01:32	18.96%	61.64%
January 1, 2010 - December 31, 2010	426,288	2.18	00:01:45	16.53%	58.43%
% Change	24.21%	-10.09%	-12.24%	14.73%	5.49%
Firefox / Macintosh					
January 1, 2011 - December 31, 2011	156,957	2.29	00:01:49	35.35%	50.18%
January 1, 2010 - December 31, 2010	148,790	2.47	00:01:59	36.37%	48.38%
% Change	5.49%	-7.40%	-7.66%	-2.81%	3.72%
Safari / iPad					
January 1, 2011 - December 31, 2011	141,363	2.40	00:02:05	31.38%	47.56%

January 1, 2010 - December 31, 2010	21,168	2.45	00:02:11	40.64%	48.85%
% Change	567.81%	-2.31%	-4.27%	-22.78%	-2.64%
Safari / iPhone					
January 1, 2011 - December 31, 2011	138,593	1.96	00:01:21	36.99%	54.47%
January 1, 2010 - December 31, 2010	65,178	2.02	00:01:28	40.63%	54.97%
% Change	112.64%	-2.90%	-8.08%	-8.96%	-0.91%
Android Browser / Android					
January 1, 2011 - December 31, 2011	123,670	2.28	00:02:15	43.22%	51.16%
January 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
Chrome / Macintosh					
January 1, 2011 - December 31, 2011	51,189	2.42	00:01:44	38.92%	47.83%
January 1, 2010 - December 31, 2010	18,466	2.46	00:01:46	44.17%	48.51%
% Change	177.21%	-1.45%	-2.16%	-11.89%	-1.38%
Safari / Android					
January 1, 2011 - December 31, 2011	46,765	2.24	00:02:17	46.17%	52.77%
January 1, 2010 - December 31, 2010	41,622	2.42	00:02:52	51.59%	50.20%
% Change	12.36%	-7.32%	-20.08%	-10.49%	5.13%
1 - 10 of 267					