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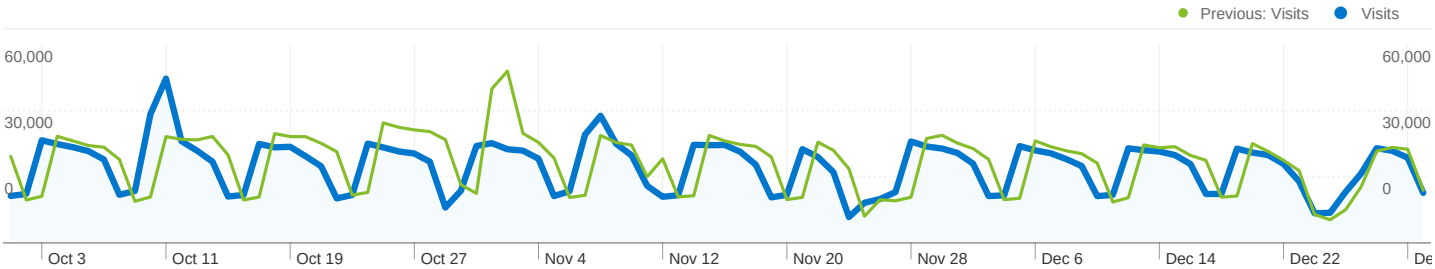
Dashboard

Oct 1, 2011 - Dec 31, 2011

Comparing to: Oct 1, 2010 - Dec 31, 2010



Site Usage

2,141,637 Visits

Previous: 2,236,016 (-4.22%)

48.27% Bounce Rate

Previous: 51.82% (-6.85%)

5,090,236 Pageviews

Previous: 5,095,169 (-0.10%)

00:03:05 Avg. Time on Site

Previous: 00:02:26 (26.93%)

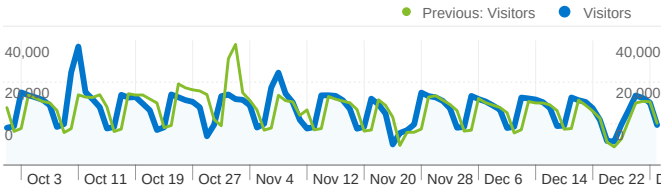
2.38 Pages/Visit

Previous: 2.28 (4.31%)

31.20% % New Visits

Previous: 28.36% (10.03%)

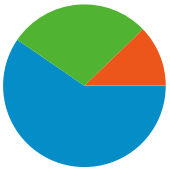
Visitors Overview



Visitors

862,439

Traffic Sources Overview



- **Search Engines** 1,275,368.00 (59.55%)
- **Direct Traffic** 604,718.00 (28.24%)
- **Referring Sites** 261,539.00 (12.21%)
- **Other** 12 (> 0.00%)

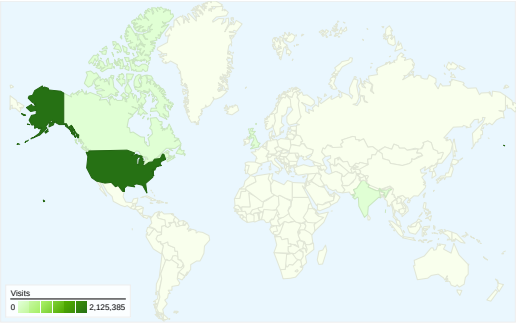
Content Overview

Pages	Pageviews	% Pageviews
/default.htm		
Oct 1, 2011 - Dec 31, 2011	1,252,703	24.61%
Oct 1, 2010 - Dec 31, 2010	1,372,669	26.94%
% Change	-8.74%	-8.65%
/tax/default.htm		
Oct 1, 2011 - Dec 31, 2011	893,548	17.55%
Oct 1, 2010 - Dec 31, 2010	939,550	18.44%
% Change	-4.90%	-4.80%
/libraries/default.htm		
Oct 1, 2011 - Dec 31, 2011	462,881	9.09%
Oct 1, 2010 - Dec 31, 2010	418,975	8.22%
% Change	10.48%	10.59%
/employment/default.htm		
Oct 1, 2011 - Dec 31, 2011	112,472	2.21%
Oct 1, 2010 - Dec 31, 2010	125,796	2.47%
% Change	-10.59%	-10.51%
/pets/default.htm		

Browsers

Browser	Visits	% visits
Internet Explorer		
Oct 1, 2011 - Dec 31, 2011	1,262,868	58.97%
Oct 1, 2010 - Dec 31, 2010	1,561,353	69.83%
% Change	-19.12%	-15.55%
Firefox		
Oct 1, 2011 - Dec 31, 2011	356,921	16.67%
Oct 1, 2010 - Dec 31, 2010	373,038	16.68%
% Change	-4.32%	-0.10%
Safari		
Oct 1, 2011 - Dec 31, 2011	253,120	11.82%
Oct 1, 2010 - Dec 31, 2010	179,728	8.04%
% Change	40.84%	47.04%
Chrome		
Oct 1, 2011 - Dec 31, 2011	191,084	8.92%
Oct 1, 2010 - Dec 31, 2010	105,468	4.72%
% Change	81.18%	89.16%
Android Browser		
Oct 1, 2011 - Dec 31, 2011	57,717	2.69%
Oct 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
Oct 1, 2011 - Dec 31, 2011	77,056	1.51%
Oct 1, 2010 - Dec 31, 2010	78,223	1.54%
% Change	-1.49%	-1.40%

Map Overlay



Browser: Internet Explorer

Browser Version	Visits	% visits
8.0		
Oct 1, 2011 - Dec 31, 2011	854,095	67.63%
Oct 1, 2010 - Dec 31, 2010	1,130,681	72.42%
% Change	-24.46%	-6.61%
9.0		
Oct 1, 2011 - Dec 31, 2011	212,234	16.81%
Oct 1, 2010 - Dec 31, 2010	3,431	0.22%
% Change	6,085.78%	7,547.81%
7.0		
Oct 1, 2011 - Dec 31, 2011	177,346	14.04%
Oct 1, 2010 - Dec 31, 2010	318,680	20.41%
% Change	-44.35%	-31.20%
6.0		
Oct 1, 2011 - Dec 31, 2011	19,045	1.51%
Oct 1, 2010 - Dec 31, 2010	108,432	6.94%
% Change	-82.44%	-78.28%
999.1		
Oct 1, 2011 - Dec 31, 2011	101	0.01%
Oct 1, 2010 - Dec 31, 2010	47	> 0.00%
% Change	114.89%	165.68%

Browser: Firefox		
Browser Version	Visits	% visits
7.0.1		
Oct 1, 2011 - Dec 31, 2011	96,281	26.98%
Oct 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
8.0		
Oct 1, 2011 - Dec 31, 2011	72,621	20.35%
Oct 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
3.6.23		
Oct 1, 2011 - Dec 31, 2011	34,884	9.77%
Oct 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
8.0.1		
Oct 1, 2011 - Dec 31, 2011	27,618	7.74%
Oct 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
3.6.24		
Oct 1, 2011 - Dec 31, 2011	22,489	6.30%
Oct 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%

Browser: Safari		
Browser Version	Visits	% visits
6533.18.5		
Oct 1, 2011 - Dec 31, 2011	54,227	21.42%
Oct 1, 2010 - Dec 31, 2010	5,698	3.17%
% Change	851.68%	575.74%
7534.48.3		
Oct 1, 2011 - Dec 31, 2011	45,217	17.86%
Oct 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
534.51.22		
Oct 1, 2011 - Dec 31, 2011	44,416	17.55%
Oct 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
533.22.3		
Oct 1, 2011 - Dec 31, 2011	19,660	7.77%
Oct 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
534.50		
Oct 1, 2011 - Dec 31, 2011	18,585	7.34%
Oct 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%

Browser: Chrome		
Browser Version	**Visits**	**% visits**
15.0.874.121		
Oct 1, 2011 - Dec 31, 2011	49,942	26.14%
Oct 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
14.0.835.202		
Oct 1, 2011 - Dec 31, 2011	45,516	23.82%
Oct 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
15.0.874.106		
Oct 1, 2011 - Dec 31, 2011	31,094	16.27%
Oct 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
16.0.912.63		
Oct 1, 2011 - Dec 31, 2011	28,276	14.80%
Oct 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
15.0.874.120		
Oct 1, 2011 - Dec 31, 2011	12,132	6.35%
Oct 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%

Browsers and OS		
Browser and OS	**Visits**	**% visits**
Internet Explorer / Windows		
Oct 1, 2011 - Dec 31, 2011	1,262,196	58.94%
Oct 1, 2010 - Dec 31, 2010	1,561,237	69.82%
% Change	-19.15%	-15.59%
Firefox / Windows		
Oct 1, 2011 - Dec 31, 2011	310,120	14.48%
Oct 1, 2010 - Dec 31, 2010	328,072	14.67%
% Change	-5.47%	-1.31%
Chrome / Windows		
Oct 1, 2011 - Dec 31, 2011	171,762	8.02%
Oct 1, 2010 - Dec 31, 2010	97,266	4.35%
% Change	76.59%	84.37%
Safari / Macintosh		
Oct 1, 2011 - Dec 31, 2011	137,770	6.43%
Oct 1, 2010 - Dec 31, 2010	116,902	5.23%
% Change	17.85%	23.04%
Android Browser / Android		
Oct 1, 2011 - Dec 31, 2011	57,717	2.69%
Oct 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%

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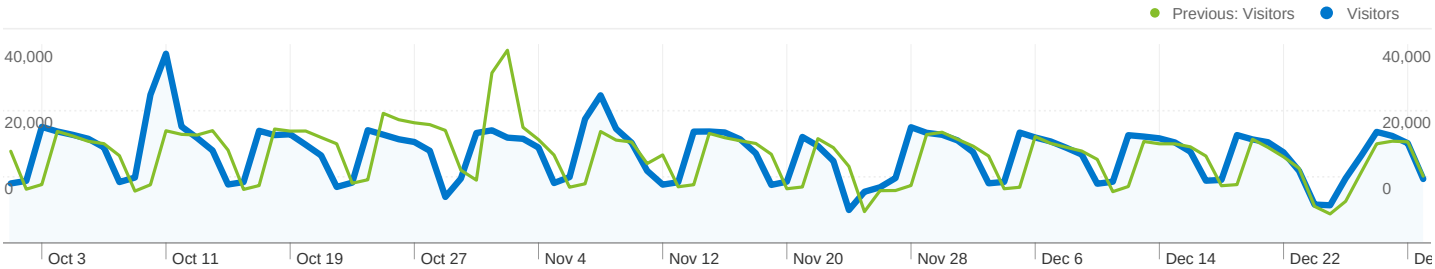
Visitors Overview

Oct 1, 2011 - Dec 31, 2011

Comparing to: Oct 1, 2010 - Dec 31, 2010



862,439 people visited this site

2,141,637 Visits

Previous: 2,236,016 (-4.22%)

862,439 Absolute Unique Visitors

Previous: 820,548 (5.11%)

5,090,236 Pageviews

Previous: 5,095,169 (-0.10%)

2.38 Average Pageviews

Previous: 2.28 (4.31%)

00:03:05 Time on Site

Previous: 00:02:26 (26.93%)

48.27% Bounce Rate

Previous: 51.82% (-6.85%)

31.20% New Visits

Previous: 28.36% (10.03%)

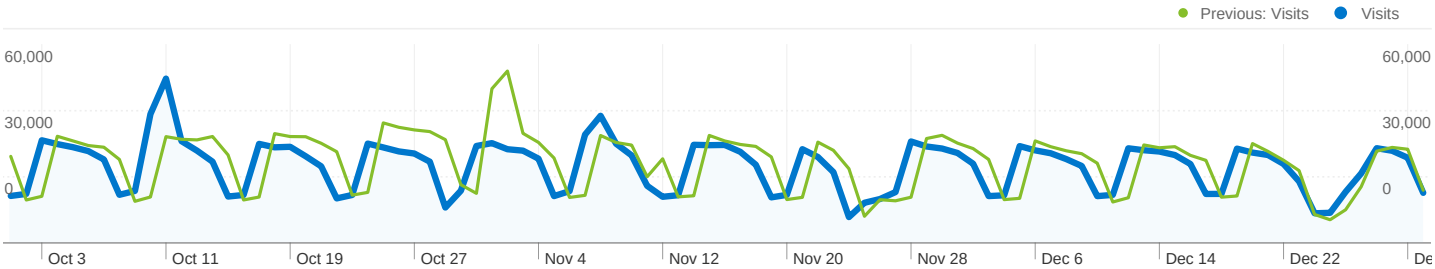
Technical Profile

Browser	Visits	% visits
Internet Explorer		
Oct 1, 2011 - Dec 31, 2011	1,262,868	58.97%
Oct 1, 2010 - Dec 31, 2010	1,561,353	69.83%
% Change	-19.12%	-15.55%
Firefox		
Oct 1, 2011 - Dec 31, 2011	356,921	16.67%
Oct 1, 2010 - Dec 31, 2010	373,038	16.68%
% Change	-4.32%	-0.10%

Safari		
Oct 1, 2011 - Dec 31, 2011	253,120	11.82%
Oct 1, 2010 - Dec 31, 2010	179,728	8.04%
% Change	40.84%	47.04%
Chrome		
Oct 1, 2011 - Dec 31, 2011	191,084	8.92%
Oct 1, 2010 - Dec 31, 2010	105,468	4.72%
% Change	81.18%	89.16%
Android Browser		
Oct 1, 2011 - Dec 31, 2011	57,717	2.69%
Oct 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%

Traffic Sources Overview

Oct 1, 2011 - Dec 31, 2011
Comparing to: Oct 1, 2010 - Dec 31, 2010



All traffic sources sent a total of 2,141,637 visits

28.24% Direct Traffic

Previous: 33.67% (-16.13%)

12.21% Referring Sites

Previous: 12.82% (-4.75%)

59.55% Search Engines

Previous: 53.51% (11.29%)

- **Search Engines** 1,275,368.00 (59.55%)
- **Direct Traffic** 604,718.00 (28.24%)
- **Referring Sites** 261,539.00 (12.21%)
- **Other** 12 (> 0.00%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)		
Oct 1, 2011 - Dec 31, 2011	1,039,817	48.55%
Oct 1, 2010 - Dec 31, 2010	953,856	42.66%
% Change	9.01%	13.82%
(direct) ((none))		
Oct 1, 2011 - Dec 31, 2011	604,718	28.24%
Oct 1, 2010 - Dec 31, 2010	752,837	33.67%
% Change	-19.67%	-16.13%
bing (organic)		
Oct 1, 2011 - Dec 31, 2011	120,359	5.62%
Oct 1, 2010 - Dec 31, 2010	117,670	5.26%
% Change	2.29%	6.79%
yahoo (organic)		
Oct 1, 2011 - Dec 31, 2011	80,760	3.77%
Oct 1, 2010 - Dec 31, 2010	91,189	4.08%
% Change	-11.44%	-7.53%
wakeipac.co.wake.nc.us (referral)		

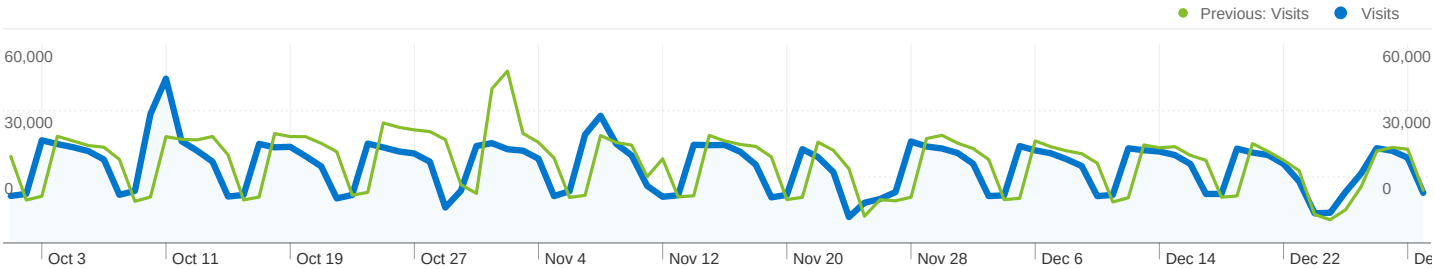
Keywords	Visits	% visits
(not provided)		
Oct 1, 2011 - Dec 31, 2011	112,787	8.84%
Oct 1, 2010 - Dec 31, 2010	0	0.00%
% Change	100.00%	100.00%
wake county library		
Oct 1, 2011 - Dec 31, 2011	91,412	7.17%
Oct 1, 2010 - Dec 31, 2010	71,977	6.02%
% Change	27.00%	19.15%
wake county		
Oct 1, 2011 - Dec 31, 2011	52,328	4.10%
Oct 1, 2010 - Dec 31, 2010	58,079	4.85%
% Change	-9.90%	-15.48%
wake county real estate		
Oct 1, 2011 - Dec 31, 2011	46,131	3.62%
Oct 1, 2010 - Dec 31, 2010	22,978	1.92%
% Change	100.76%	88.34%
wake county animal shelter		

Oct 1, 2011 - Dec 31, 2011	46,601	2.18%
Oct 1, 2010 - Dec 31, 2010	28,347	1.27%
% Change	64.39%	71.64%

Oct 1, 2011 - Dec 31, 2011	29,285	2.30%
Oct 1, 2010 - Dec 31, 2010	24,984	2.09%
% Change	17.22%	9.96%

Browsers

Oct 1, 2011 - Dec 31, 2011
Comparing to: Oct 1, 2010 - Dec 31, 2010



2,141,637 visits used 121 browsers

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
2,141,637	2.38	00:03:05	31.22%	48.27%
Previous: 2,236,016 (-4.22%)	Previous: 2.28 (4.31%)	Previous: 00:02:26 (26.93%)	Previous: 28.37% (10.05%)	Previous: 51.82% (-6.85%)

Browser	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Internet Explorer					
October 1, 2011 - December 31, 2011	1,262,868	2.42	00:03:52	27.30%	46.74%
October 1, 2010 - December 31, 2010	1,561,353	2.27	00:02:36	24.82%	52.32%
% Change	-19.12%	6.74%	49.35%	10.03%	-10.67%
Firefox					
October 1, 2011 - December 31, 2011	356,921	2.42	00:02:05	39.94%	48.21%
October 1, 2010 - December 31, 2010	373,038	2.36	00:02:10	41.01%	48.18%
% Change	-4.32%	2.25%	-3.83%	-2.60%	0.05%
Safari					
October 1, 2011 - December 31, 2011	253,120	2.06	00:01:38	30.34%	56.39%
October 1, 2010 - December 31, 2010	179,728	2.08	00:01:49	25.29%	58.40%
% Change	40.84%	-0.74%	-10.17%	19.96%	-3.43%
Chrome					
October 1, 2011 - December 31, 2011	191,084	2.48	00:02:01	36.39%	46.07%
October 1, 2010 - December 31, 2010	105,468	2.51	00:02:04	37.56%	45.46%
% Change	81.18%	-1.10%	-1.90%	-3.13%	1.33%
Android Browser					
October 1, 2011 - December 31, 2011	57,717	2.27	00:02:16	42.58%	51.28%
October 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
Mozilla Compatible Agent					
October 1, 2011 - December 31, 2011	7,940	1.95	00:01:26	66.25%	65.58%

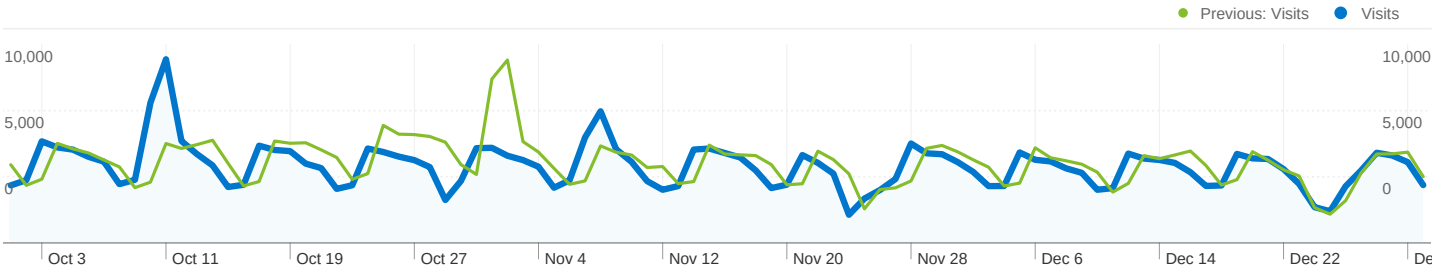
October 1, 2010 - December 31, 2010	**2,979**	2.15	00:01:38	63.31%	56.97%
% Change	166.53%	-9.18%	-12.27%	4.64%	15.12%
IE with Chrome Frame					
October 1, 2011 - December 31, 2011	**4,216**	2.43	00:03:03	24.15%	46.47%
October 1, 2010 - December 31, 2010	**80**	2.40	00:01:30	25.00%	46.25%
% Change	5,170.00%	1.06%	102.08%	-3.42%	0.47%
Opera					
October 1, 2011 - December 31, 2011	**2,531**	2.38	00:02:05	44.76%	50.18%
October 1, 2010 - December 31, 2010	**3,948**	1.97	00:02:04	28.42%	69.86%
% Change	-35.89%	20.69%	0.25%	57.52%	-28.17%
BlackBerry8530					
October 1, 2011 - December 31, 2011	**1,565**	2.03	00:03:07	50.16%	48.63%
October 1, 2010 - December 31, 2010	**2,482**	2.04	00:02:07	59.75%	50.40%
% Change	-36.95%	-0.59%	47.65%	-16.05%	-3.53%
Opera Mini					
October 1, 2011 - December 31, 2011	**638**	2.33	00:01:56	61.76%	50.16%
October 1, 2010 - December 31, 2010	**472**	2.49	00:02:13	65.04%	46.82%
% Change	35.17%	-6.64%	-12.35%	-5.05%	7.12%
					1 - 10 of 121

Browser:

Firefox

Oct 1, 2011 - Dec 31, 2011

Comparing to: Oct 1, 2010 - Dec 31, 2010



This browser sent 356,921 visits via 153 browser versions

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
356,921 Previous: 373,038 (-4.32%)	2.42 Previous: 2.36 (2.25%)	00:02:05 Previous: 00:02:10 (-3.83%)	39.94% Previous: 41.01% (-2.60%)	48.21% Previous: 48.18% (0.05%)

Browser Version	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
7.0.1					
October 1, 2011 - December 31, 2011	96,281	2.40	00:01:55	38.01%	48.46%
October 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
8.0					
October 1, 2011 - December 31, 2011	72,621	2.45	00:02:01	36.76%	46.81%
October 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
3.6.23					
October 1, 2011 - December 31, 2011	34,884	2.30	00:01:59	35.05%	50.45%
October 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
8.0.1					
October 1, 2011 - December 31, 2011	27,618	2.49	00:02:06	40.47%	45.41%
October 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
3.6.24					
October 1, 2011 - December 31, 2011	22,489	2.33	00:01:59	35.52%	49.02%
October 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
6.0.2					

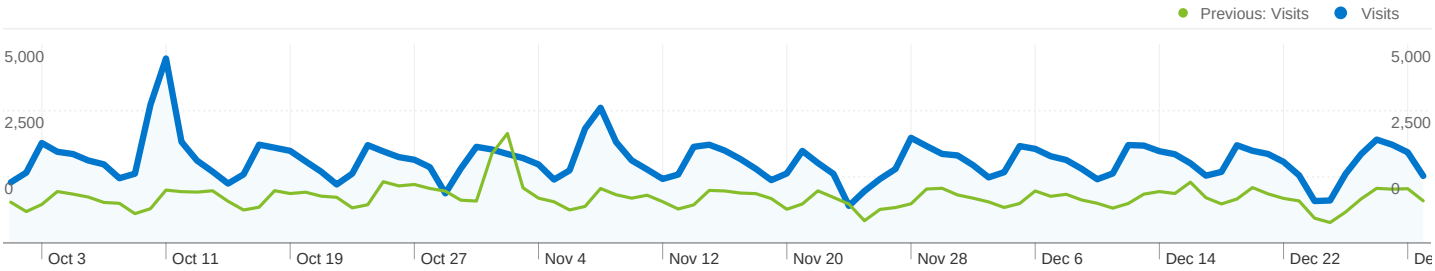
October 1, 2011 - December 31, 2011	**19,890**	2.54	00:02:47	37.22%	48.75%
October 1, 2010 - December 31, 2010	**0**	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
3.6.16					
October 1, 2011 - December 31, 2011	**10,849**	2.89	00:02:53	73.64%	40.99%
October 1, 2010 - December 31, 2010	**0**	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
5.0.1					
October 1, 2011 - December 31, 2011	**9,097**	2.25	00:02:21	69.70%	55.33%
October 1, 2010 - December 31, 2010	**0**	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
5.0					
October 1, 2011 - December 31, 2011	**5,669**	2.47	00:02:11	42.95%	47.86%
October 1, 2010 - December 31, 2010	**0**	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
4.0.1					
October 1, 2011 - December 31, 2011	**4,687**	2.40	00:02:00	43.46%	50.07%
October 1, 2010 - December 31, 2010	**0**	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
					1 - 10 of 153

Browser:

Chrome

Oct 1, 2011 - Dec 31, 2011

Comparing to: Oct 1, 2010 - Dec 31, 2010



This browser sent 191,084 visits via 431 browser versions

Site Usage

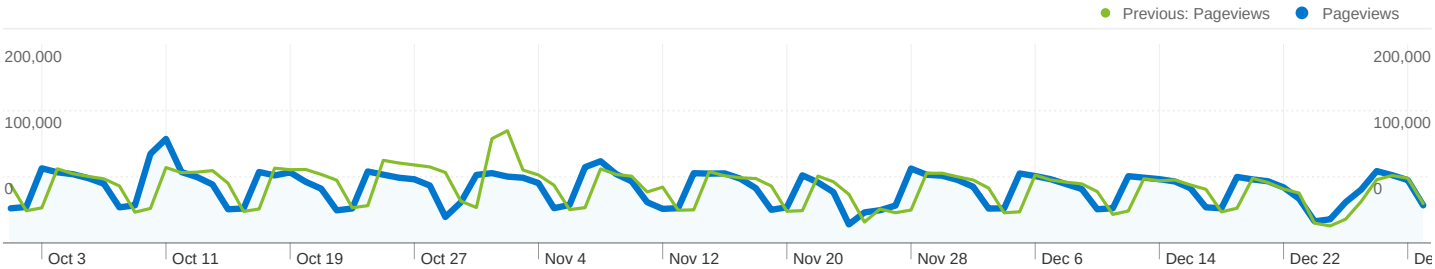
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
191,084 Previous: 105,468 (81.18%)	2.48 Previous: 2.51 (-1.10%)	00:02:01 Previous: 00:02:04 (-1.90%)	36.39% Previous: 37.56% (-3.13%)	46.07% Previous: 45.46% (1.33%)

Browser Version	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
15.0.874.121					
October 1, 2011 - December 31, 2011	49,942	2.52	00:02:07	36.87%	45.31%
October 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
14.0.835.202					
October 1, 2011 - December 31, 2011	45,516	2.42	00:01:51	35.34%	47.20%
October 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
15.0.874.106					
October 1, 2011 - December 31, 2011	31,094	2.44	00:02:01	35.99%	47.74%
October 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
16.0.912.63					
October 1, 2011 - December 31, 2011	28,276	2.56	00:02:10	37.46%	43.26%
October 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
15.0.874.120					
October 1, 2011 - December 31, 2011	12,132	2.52	00:02:01	35.96%	45.10%
October 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
14.0.835.187					

October 1, 2011 - December 31, 2011	**8,631**	2.53	00:02:01	34.33%	46.68%
October 1, 2010 - December 31, 2010	**0**	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
14.0.835.186					
October 1, 2011 - December 31, 2011	**4,634**	2.48	00:01:59	34.68%	46.78%
October 1, 2010 - December 31, 2010	**0**	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
15.0.874.102					
October 1, 2011 - December 31, 2011	**828**	2.82	00:02:23	37.56%	46.50%
October 1, 2010 - December 31, 2010	**0**	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
13.0.782.220					
October 1, 2011 - December 31, 2011	**723**	2.30	00:01:50	35.13%	49.65%
October 1, 2010 - December 31, 2010	**0**	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
16.0.912.41					
October 1, 2011 - December 31, 2011	**662**	2.57	00:02:10	35.50%	45.02%
October 1, 2010 - December 31, 2010	**0**	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
					1 - 10 of 431

Content Overview

Oct 1, 2011 - Dec 31, 2011
Comparing to: Oct 1, 2010 - Dec 31, 2010



Pages on this site were viewed a total of 5,090,236 times

5,090,236 Pageviews

Previous: 5,095,169 (-0.10%)

3,749,055 Unique Views

Previous: 3,849,447 (-2.61%)

48.27% Bounce Rate

Previous: 51.82% (-6.85%)

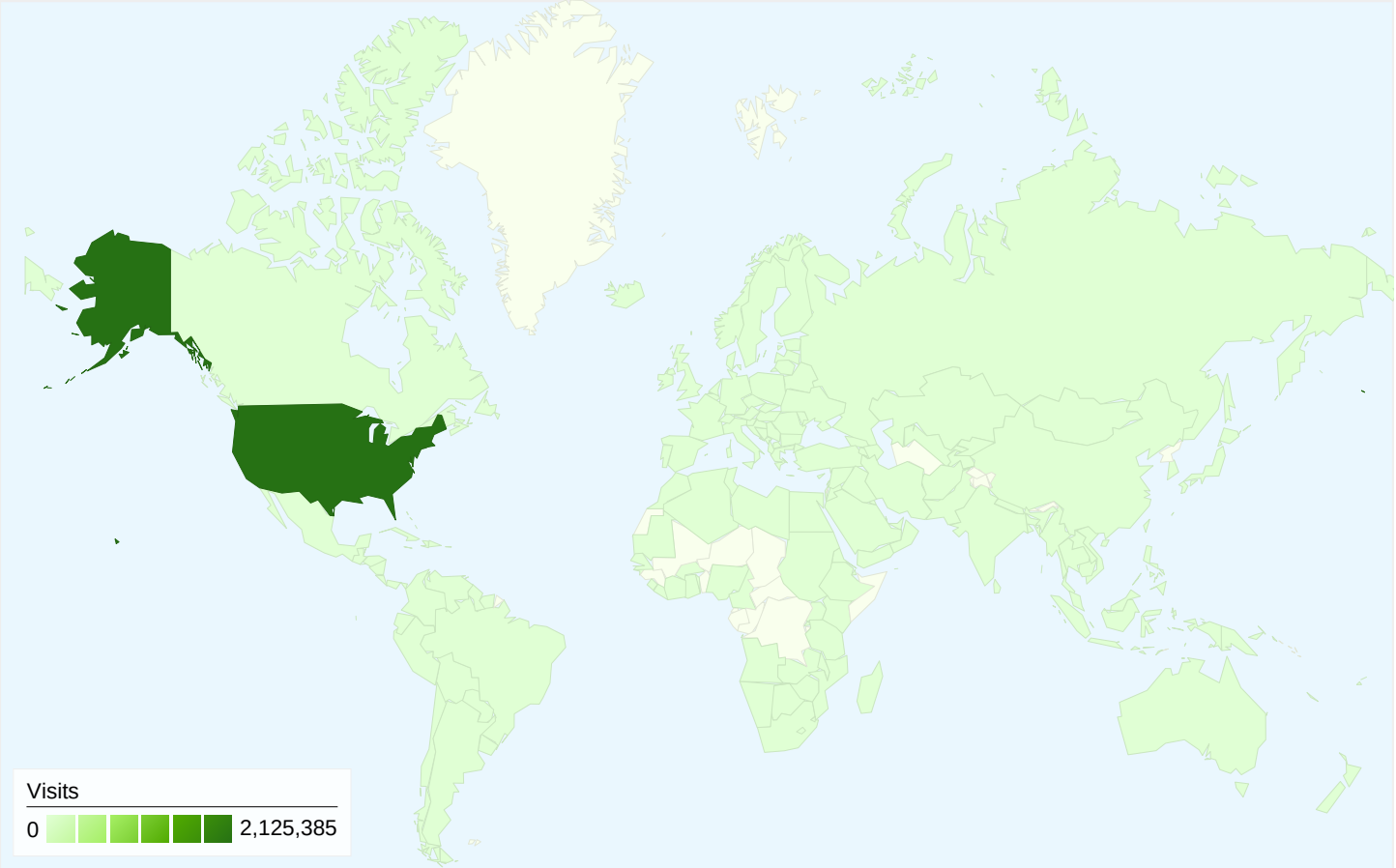
Top Content

Pages	Pageviews	% Pageviews
/default.htm		
Oct 1, 2011 - Dec 31, 2011	1,252,703	24.61%
Oct 1, 2010 - Dec 31, 2010	1,372,669	26.94%
% Change	-8.74%	-8.65%
/tax/default.htm		
Oct 1, 2011 - Dec 31, 2011	893,548	17.55%
Oct 1, 2010 - Dec 31, 2010	939,550	18.44%
% Change	-4.90%	-4.80%
/libraries/default.htm		
Oct 1, 2011 - Dec 31, 2011	462,881	9.09%
Oct 1, 2010 - Dec 31, 2010	418,975	8.22%
% Change	10.48%	10.59%
/employment/default.htm		
Oct 1, 2011 - Dec 31, 2011	112,472	2.21%
Oct 1, 2010 - Dec 31, 2010	125,796	2.47%
% Change	-10.59%	-10.51%
/pets/default.htm		

Oct 1, 2011 - Dec 31, 2011	77,056	1.51%
Oct 1, 2010 - Dec 31, 2010	78,223	1.54%
% Change	-1.49%	-1.40%

Map Overlay

Oct 1, 2011 - Dec 31, 2011
Comparing to: Oct 1, 2010 - Dec 31, 2010



2,141,637 visits came from 184 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
2,141,637 Previous: 2,236,016 (-4.22%)	2.38 Previous: 2.28 (4.31%)	00:03:05 Previous: 00:02:26 (26.93%)	31.22% Previous: 28.37% (10.05%)	48.27% Previous: 51.82% (-6.85%)

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States					
October 1, 2011 - December 31, 2011	2,125,385	2.38	00:03:06	30.98%	48.19%
October 1, 2010 - December 31, 2010	2,216,456	2.28	00:02:26	28.04%	51.75%
% Change	-4.11%	4.30%	27.04%	10.47%	-6.89%
Canada					
October 1, 2011 - December 31, 2011	3,434	2.04	00:01:35	36.60%	56.70%
October 1, 2010 - December 31, 2010	7,604	2.03	00:01:43	53.67%	53.42%
% Change	-54.84%	0.16%	-8.15%	-31.80%	6.14%
India					
October 1, 2011 - December 31, 2011	1,997	1.94	00:01:38	65.25%	56.58%

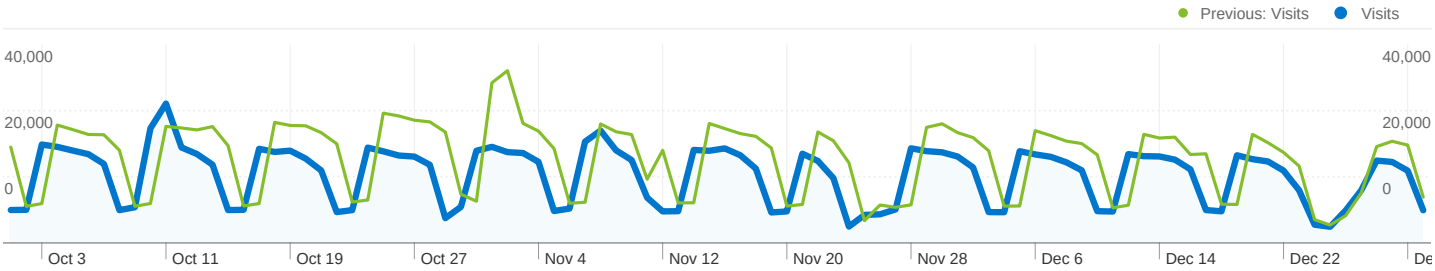
October 1, 2010 - December 31, 2010	**1,804**	2.19	00:03:02	64.08%	54.16%
% Change	10.70%	-11.52%	-46.05%	1.82%	4.48%
(not set)					
October 1, 2011 - December 31, 2011	**1,951**	2.77	00:02:58	48.64%	46.54%
October 1, 2010 - December 31, 2010	**550**	2.46	00:02:13	62.18%	47.27%
% Change	254.73%	12.51%	34.03%	-21.78%	-1.55%
United Kingdom					
October 1, 2011 - December 31, 2011	**1,006**	1.90	00:01:10	82.90%	66.70%
October 1, 2010 - December 31, 2010	**1,853**	1.70	00:01:20	79.22%	72.85%
% Change	-45.71%	11.70%	-11.79%	4.64%	-8.45%
Philippines					
October 1, 2011 - December 31, 2011	**792**	1.93	00:03:03	75.76%	70.20%
October 1, 2010 - December 31, 2010	**1,012**	3.02	00:02:24	57.71%	60.08%
% Change	-21.74%	-36.17%	26.96%	31.28%	16.85%
Australia					
October 1, 2011 - December 31, 2011	**491**	2.16	00:01:42	80.65%	69.25%
October 1, 2010 - December 31, 2010	**613**	1.41	00:00:45	82.71%	83.03%
% Change	-19.90%	52.93%	128.29%	-2.49%	-16.60%
Germany					
October 1, 2011 - December 31, 2011	**378**	2.12	00:01:37	62.96%	58.73%
October 1, 2010 - December 31, 2010	**465**	1.94	00:01:49	67.10%	59.57%
% Change	-18.71%	9.14%	-11.04%	-6.16%	-1.41%
Russia					
October 1, 2011 - December 31, 2011	**301**	1.14	00:00:13	98.67%	91.03%
October 1, 2010 - December 31, 2010	**90**	1.50	00:00:53	88.89%	66.67%
% Change	234.44%	-24.03%	-75.28%	11.00%	36.54%
China					
October 1, 2011 - December 31, 2011	**260**	2.02	00:01:46	63.85%	52.31%
October 1, 2010 - December 31, 2010	**304**	2.00	00:01:20	49.34%	45.39%
% Change	-14.47%	0.77%	32.87%	29.39%	15.23%
					1 - 10 of 184

Browser:

Internet Explorer

Oct 1, 2011 - Dec 31, 2011

Comparing to: Oct 1, 2010 - Dec 31, 2010



This browser sent 1,262,868 visits via 9 browser versions

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
1,262,868 Previous: 1,561,353 (-19.12%)	2.42 Previous: 2.27 (6.74%)	00:03:52 Previous: 00:02:36 (49.35%)	27.30% Previous: 24.82% (10.03%)	46.74% Previous: 52.32% (-10.67%)

Browser Version	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
8.0					
October 1, 2011 - December 31, 2011	854,095	2.38	00:04:37	23.88%	47.81%
October 1, 2010 - December 31, 2010	1,130,681	2.23	00:02:53	22.89%	54.25%
% Change	-24.46%	7.00%	60.13%	4.31%	-11.88%
9.0					
October 1, 2011 - December 31, 2011	212,234	2.59	00:02:25	34.50%	42.70%
October 1, 2010 - December 31, 2010	3,431	2.76	00:02:15	46.08%	41.21%
% Change	6,085.78%	-6.03%	7.34%	-25.13%	3.60%
7.0					
October 1, 2011 - December 31, 2011	177,346	2.40	00:02:12	34.77%	46.46%
October 1, 2010 - December 31, 2010	318,680	2.39	00:01:53	31.26%	46.46%
% Change	-44.35%	0.19%	16.47%	11.23%	> 0.00%
6.0					
October 1, 2011 - December 31, 2011	19,045	2.38	00:02:21	31.16%	46.65%
October 1, 2010 - December 31, 2010	108,432	2.30	00:01:39	25.24%	49.83%
% Change	-82.44%	3.45%	42.65%	23.47%	-6.38%
999.1					
October 1, 2011 - December 31, 2011	101	2.52	00:01:47	29.70%	39.60%
October 1, 2010 - December 31, 2010	47	3.02	00:05:29	70.21%	51.06%
% Change	114.89%	-16.43%	-67.48%	-57.70%	-22.44%
10.0					

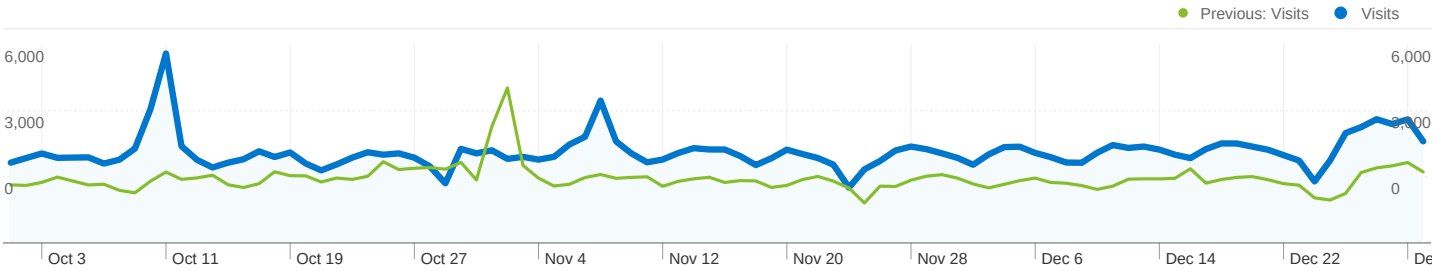
October 1, 2011 - December 31, 2011	**33**	2.06	00:00:35	66.67%	63.64%
October 1, 2010 - December 31, 2010	**0**	0.00	00:00:00	0.00%	0.00%
% Change	**100.00%**	100.00%	100.00%	100.00%	100.00%
5.5					
October 1, 2011 - December 31, 2011	**12**	3.17	00:04:23	25.00%	33.33%
October 1, 2010 - December 31, 2010	**65**	2.52	00:01:41	33.85%	41.54%
% Change	**-81.54%**	25.51%	161.88%	-26.14%	-19.75%
5.01					
October 1, 2011 - December 31, 2011	**2**	1.50	00:00:36	100.00%	50.00%
October 1, 2010 - December 31, 2010	**16**	3.62	00:04:54	31.25%	31.25%
% Change	**-87.50%**	-58.62%	-87.93%	220.00%	60.00%
6.5					
October 1, 2011 - December 31, 2011	**0**	0.00	00:00:00	0.00%	0.00%
October 1, 2010 - December 31, 2010	**1**	2.00	00:00:10	100.00%	0.00%
% Change	**-100.00%**	-100.00%	-100.00%	-100.00%	0.00%
					1 - 9 of 9

Browser:

Safari

Oct 1, 2011 - Dec 31, 2011

Comparing to: Oct 1, 2010 - Dec 31, 2010



This browser sent 253,120 visits via 124 browser versions

Site Usage

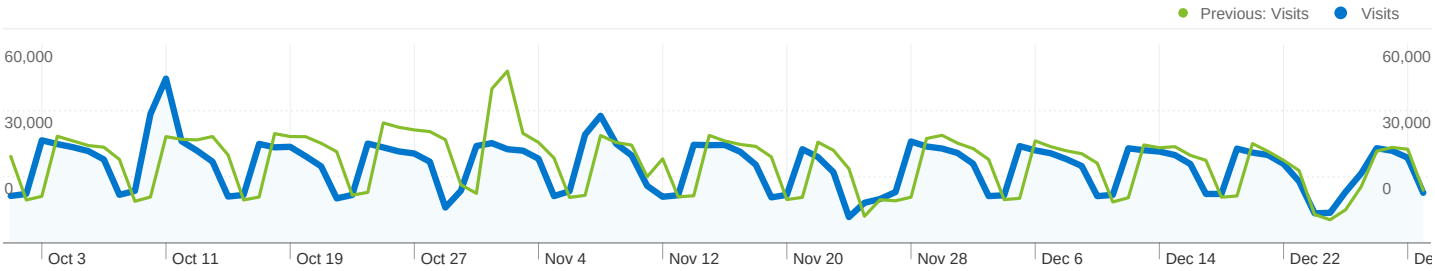
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
253,120	2.06	00:01:38	30.34%	56.39%
Previous: 179,728 (40.84%)	Previous: 2.08 (-0.74%)	Previous: 00:01:49 (-10.17%)	Previous: 25.29% (19.96%)	Previous: 58.40% (-3.43%)

Browser Version	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
6533.18.5					
October 1, 2011 - December 31, 2011	54,227	2.12	00:01:41	30.28%	51.95%
October 1, 2010 - December 31, 2010	5,698	2.12	00:01:52	43.89%	52.14%
% Change	851.68%	0.17%	-9.10%	-31.01%	-0.36%
7534.48.3					
October 1, 2011 - December 31, 2011	45,217	2.16	00:01:39	38.21%	51.62%
October 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
534.51.22					
October 1, 2011 - December 31, 2011	44,416	1.94	00:01:24	33.04%	60.79%
October 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
533.22.3					
October 1, 2011 - December 31, 2011	19,660	1.98	00:01:23	13.28%	61.53%
October 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
534.50					
October 1, 2011 - December 31, 2011	18,585	1.97	00:01:33	32.11%	61.24%
October 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
534.52.7					

October 1, 2011 - December 31, 2011	**16,347**	1.98	00:01:30	33.46%	58.21%
October 1, 2010 - December 31, 2010	**0**	0.00	00:00:00	0.00%	0.00%
% Change	**100.00%**	100.00%	100.00%	100.00%	100.00%
533.21.1					
October 1, 2011 - December 31, 2011	**13,780**	1.89	00:01:23	14.77%	62.33%
October 1, 2010 - December 31, 2010	**0**	0.00	00:00:00	0.00%	0.00%
% Change	**100.00%**	100.00%	100.00%	100.00%	100.00%
533.19.4					
October 1, 2011 - December 31, 2011	**9,100**	1.89	00:01:45	15.43%	61.52%
October 1, 2010 - December 31, 2010	**26,089**	1.90	00:01:27	14.91%	62.42%
% Change	**-65.12%**	-0.18%	20.11%	3.45%	-1.44%
534.48.3					
October 1, 2011 - December 31, 2011	**6,248**	2.02	00:01:35	35.48%	60.20%
October 1, 2010 - December 31, 2010	**0**	0.00	00:00:00	0.00%	0.00%
% Change	**100.00%**	100.00%	100.00%	100.00%	100.00%
533.16					
October 1, 2011 - December 31, 2011	**5,523**	2.84	00:03:44	39.11%	44.72%
October 1, 2010 - December 31, 2010	**6,824**	2.10	00:01:51	17.31%	60.16%
% Change	**-19.07%**	34.84%	101.48%	125.98%	-25.66%
					1 - 10 of 124

Browsers and OS

Oct 1, 2011 - Dec 31, 2011
Comparing to: Oct 1, 2010 - Dec 31, 2010



2,141,637 visits used 189 browser and OS combinations

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
2,141,637	2.38	00:03:05	31.22%	48.27%
Previous: 2,236,016 (-4.22%)	Previous: 2.28 (4.31%)	Previous: 00:02:26 (26.93%)	Previous: 28.37% (10.05%)	Previous: 51.82% (-6.85%)

Browser and OS	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Internet Explorer / Windows					
October 1, 2011 - December 31, 2011	1,262,196	2.42	00:03:52	27.29%	46.74%
October 1, 2010 - December 31, 2010	1,561,237	2.27	00:02:36	24.81%	52.32%
% Change	-19.15%	6.74%	49.39%	9.99%	-10.67%
Firefox / Windows					
October 1, 2011 - December 31, 2011	310,120	2.44	00:02:08	40.54%	47.86%
October 1, 2010 - December 31, 2010	328,072	2.38	00:02:13	41.34%	47.91%
% Change	-5.47%	2.58%	-3.43%	-1.95%	-0.12%
Chrome / Windows					
October 1, 2011 - December 31, 2011	171,762	2.49	00:02:03	36.05%	45.91%
October 1, 2010 - December 31, 2010	97,266	2.52	00:02:05	36.93%	45.35%
% Change	76.59%	-0.93%	-1.71%	-2.38%	1.22%
Safari / Macintosh					
October 1, 2011 - December 31, 2011	137,770	2.00	00:01:35	26.32%	59.81%
October 1, 2010 - December 31, 2010	116,902	2.03	00:01:41	16.12%	60.71%
% Change	17.85%	-1.39%	-6.53%	63.28%	-1.49%
Android Browser / Android					
October 1, 2011 - December 31, 2011	57,717	2.27	00:02:16	42.58%	51.28%
October 1, 2010 - December 31, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
Safari / iPad					
October 1, 2011 - December 31, 2011	53,333	2.35	00:02:03	30.06%	48.43%

October 1, 2010 - December 31, 2010	**11,241**	2.40	00:02:06	39.08%	48.63%
% Change	374.45%	-2.28%	-2.77%	-23.09%	-0.40%
Safari / iPhone					
October 1, 2011 - December 31, 2011	**47,414**	1.91	00:01:16	37.40%	55.18%
October 1, 2010 - December 31, 2010	**20,918**	1.94	00:01:21	40.73%	56.11%
% Change	126.67%	-1.66%	-5.36%	-8.17%	-1.66%
Firefox / Macintosh					
October 1, 2011 - December 31, 2011	**39,954**	2.30	00:01:45	34.36%	50.55%
October 1, 2010 - December 31, 2010	**37,477**	2.29	00:01:50	37.97%	50.43%
% Change	6.61%	0.19%	-5.21%	-9.51%	0.24%
Chrome / Macintosh					
October 1, 2011 - December 31, 2011	**17,186**	2.39	00:01:44	38.43%	47.67%
October 1, 2010 - December 31, 2010	**6,689**	2.43	00:01:44	43.47%	47.11%
% Change	156.93%	-1.96%	0.09%	-11.61%	1.19%
Firefox / Linux					
October 1, 2011 - December 31, 2011	**6,553**	2.24	00:01:41	44.73%	51.35%
October 1, 2010 - December 31, 2010	**7,402**	2.24	00:01:50	41.18%	48.92%
% Change	**-11.47%**	-0.00%	-8.22%	8.62%	4.97%
					1 - 10 of 189