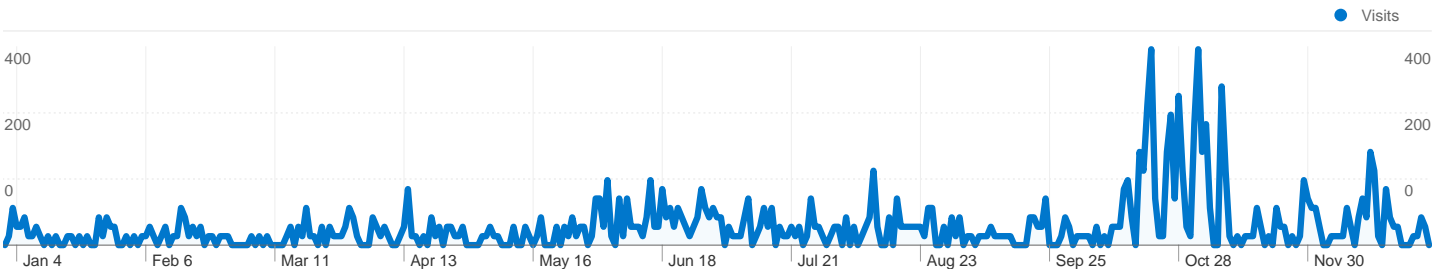


This report is based on sampled data.



Site Usage

14,016 Visits

62.37% Bounce Rate

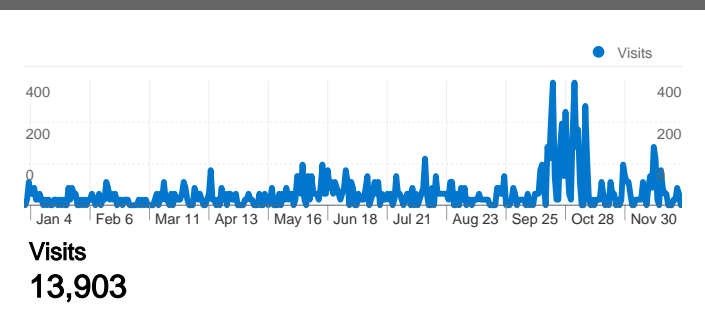
27,881 Pageviews

00:01:41 Avg. Time on Site

1.99 Pages/Visit

20.83% % New Visits

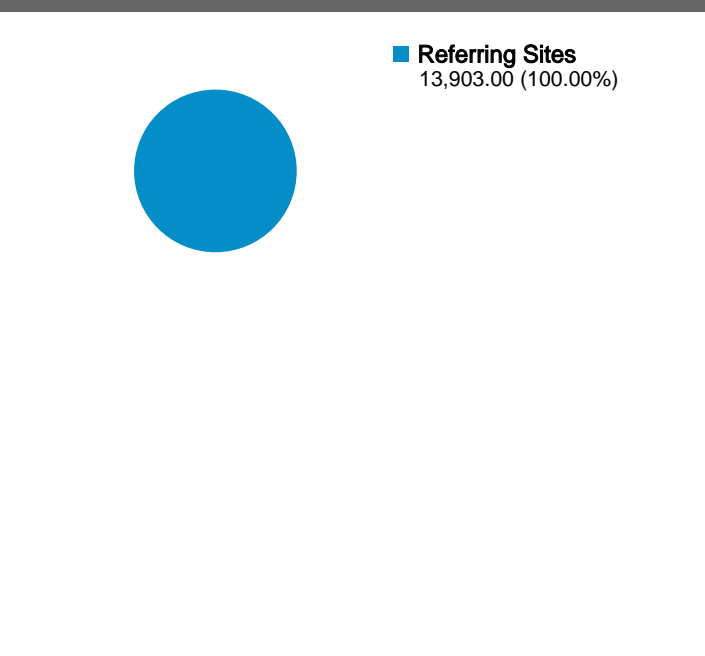
Visitors Overview



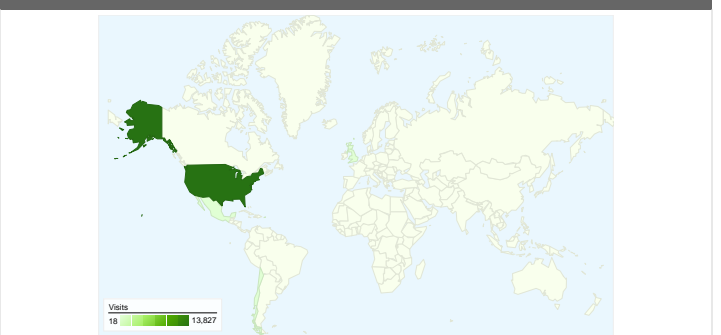
Content Overview

Pages	Pageviews	% Pageviews
/default.htm	7,403	26.75%
/tax/default.htm	2,053	7.42%
/pets/adoptions/default.htm	1,224	4.42%
/libraries/default.htm	1,111	4.01%
/pets/default.htm	1,111	4.01%

Traffic Sources Overview



Map Overlay



Browser: Internet Explorer

Browser Version	Visits	% visits
8.0	6,066	79.31%
7.0	1,036	13.55%
6.0	546	7.14%

Browsers		
Browser	Visits	% visits
Internet Explorer	7,705	54.97%
Firefox	3,296	23.52%
Chrome	1,638	11.69%
Safari	1,318	9.40%
Opera	37	0.26%

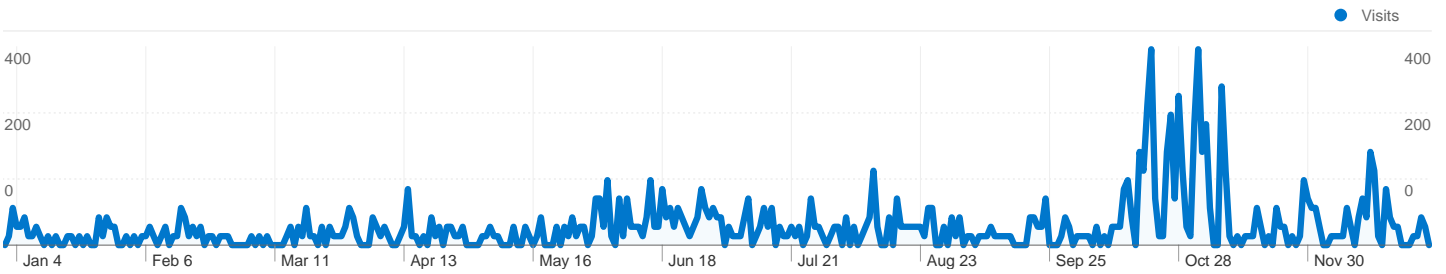
Browser: Firefox		
Browser Version	Visits	% visits
3.6.12	414	12.56%
3.0.11	282	8.56%
3.0.16	282	8.56%
3.6.6	282	8.56%
3.6.3	244	7.40%

Browser: Chrome		
Browser Version	Visits	% visits
5.0.375.70	414	25.56%
5.0.375.99	301	18.58%
4.1.249.1064	244	15.06%
5.0.375.126	150	9.26%
5.0.375.125	113	6.98%

Browser: Safari		
Browser Version	Visits	% visits
531.22.7	546	42.03%
531.9	226	17.40%
533.16	226	17.40%
533.17.8	113	8.70%
533.18.5	94	7.24%

Browsers and OS		
Browser and OS	Visits	% visits
Internet Explorer / Windows	7,648	55.01%
Firefox / Windows	2,637	18.97%
Chrome / Windows	1,601	11.52%
Safari / Macintosh	1,262	9.08%
Firefox / Macintosh	376	2.70%

This report is based on sampled data.



This site received 14,016 visits in the "Top Social Media Content Visits" segment

14,016 Visits

N/A Absolute Unique Visitors

27,881 Pageviews

1.99 Average Pageviews

00:01:41 Time on Site

62.37% Bounce Rate

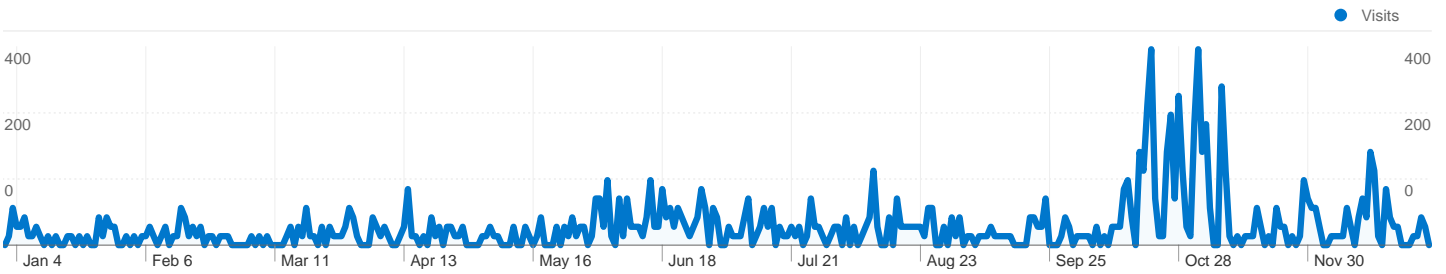
20.83% New Visits

Technical Profile

Browser	Visits	% visits
Internet Explorer	7,705	54.97%
Firefox	3,296	23.52%
Chrome	1,638	11.69%
Safari	1,318	9.40%
Opera	37	0.26%

Connection Speed	Visits	% visits
Unknown	5,463	38.98%
Cable	5,331	38.04%
DSL	1,808	12.90%
T1	1,111	7.93%
Dialup	226	1.61%

This report is based on sampled data.



All traffic sources sent a total of 13,903 visits in the "Top Social Media Content Visits" segment

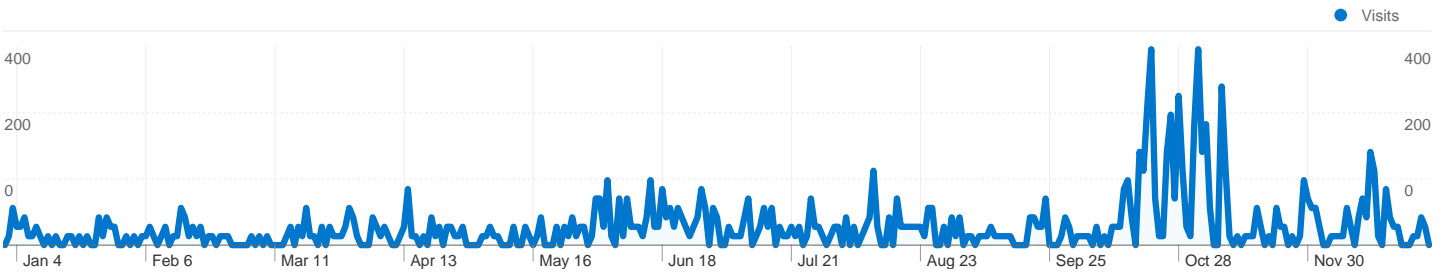


Top Traffic Sources

Sources	Visits	% visits
facebook.com (referral)	12,622	90.79%
twitter.com (referral)	810	5.83%
evaperrymocknewbery.wordpress	113	0.81%
wakecounty.wordpress.com	94	0.68%
wakekidsbookshelf.wordpress.	75	0.54%

Keywords	Visits	% visits
There is no data for this view.		

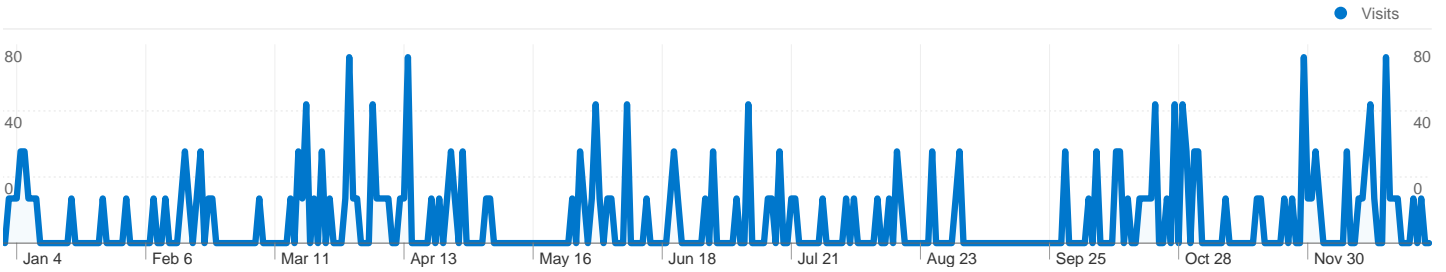
This report is based on sampled data.



13,903 visits used 6 browsers in the "Top Social Media Content Visits" segment

Site Usage									
Visits		Pages/Visit		Avg. Time on Site		% New Visits		Bounce Rate	
13,903		1.99		00:01:40		20.73%		62.74%	
% of Site Total: 100.00%		Site Avg: 1.99 (-0.00%)		Site Avg: 00:01:40 (-0.00%)		Site Avg: 20.73% (> 0.00%)		Site Avg: 62.74% (0.00%)	
Browser	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate				
Internet Explorer	7,648 ±21%	1.99	00:01:39	16.75%	61.58%				
Firefox	3,277 ±16%	2.06	00:01:48	33.33%	59.20%				
Chrome	1,620 ±24%	1.71	00:01:09	16.28%	72.09%				
Safari	1,299 ±28%	2.12	00:02:11	14.49%	68.12%				
Opera	37 †	1.50	00:00:11	100.00%	50.00%				
Opera Mini	18 †	5.00	00:01:25	100.00%	0.00%				

This report is based on sampled data.



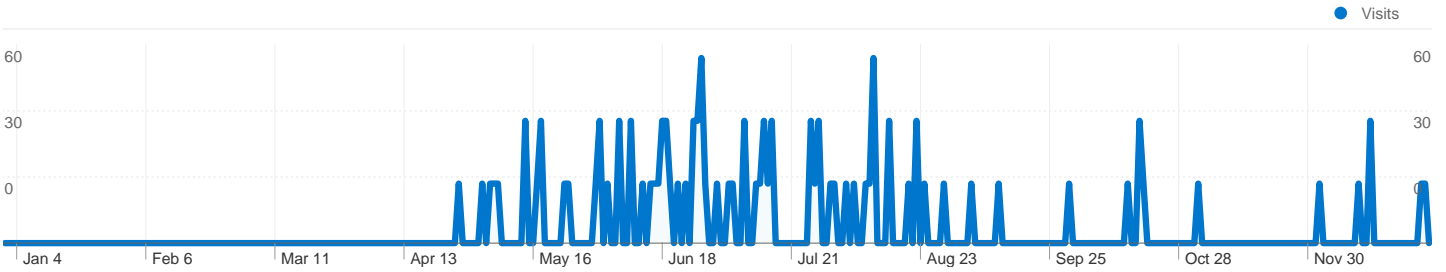
This browser sent 3,277 visits via 26 browser versions in the "Top Social Media Content Visits" segment

Site Usage

Visits 3,277 % of Site Total: 23.57%	Pages/Visit 2.06 Site Avg: 1.99 (3.65%)	Avg. Time on Site 00:01:48 Site Avg: 00:01:40 (7.24%)	% New Visits 33.33% Site Avg: 20.73% (60.78%)	Bounce Rate 59.20% Site Avg: 62.74% (-5.65%)	
Browser Version	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
3.6.12	414 ±49%	1.45	00:01:42	22.73%	72.73%
3.0.11	282 ±65%	3.33	00:03:31	6.67%	33.33%
3.0.16	282 ±60%	2.27	00:00:38	6.67%	40.00%
3.6.6	263 ±53%	2.00	00:01:00	35.71%	57.14%
3.6.3	244 ±55%	1.15	00:00:18	69.23%	84.62%
3.5.6	207 ±69%	1.18	00:00:20	0.00%	90.91%
3.5.9	207 ±64%	1.82	00:04:36	9.09%	72.73%
3.0.15	188 ±68%	2.50	00:01:22	10.00%	30.00%
3.5.8	169 ±79%	3.33	00:00:47	44.44%	44.44%
3.6.10	169 ±66%	3.11	00:02:56	55.56%	55.56%

1 - 10 of 26

This report is based on sampled data.



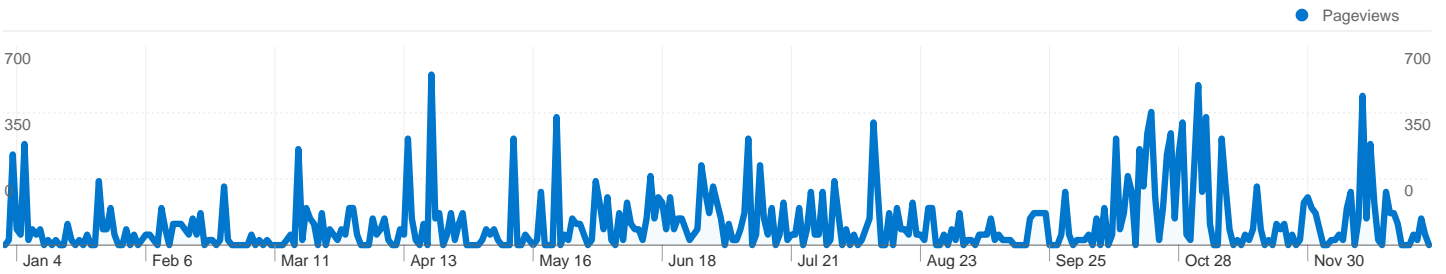
This browser sent 1,620 visits via 13 browser versions in the "Top Social Media Content Visits" segment

Site Usage

Visits 1,620 % of Site Total: 11.65%	Pages/Visit 1.71 Site Avg: 1.99 (-14.13%)	Avg. Time on Site 00:01:09 Site Avg: 00:01:40 (-31.12%)	% New Visits 16.28% Site Avg: 20.73% (-21.48%)	Bounce Rate 72.09% Site Avg: 62.74% (14.91%)	
Browser Version	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
5.0.375.70	414 ±50%	1.73	00:00:33	13.64%	81.82%
5.0.375.99	301 ±55%	2.19	00:03:14	6.25%	62.50%
4.1.249.1064	244 ±62%	1.46	00:01:24	0.00%	76.92%
5.0.375.126	150 ±92%	1.50	00:00:28	12.50%	62.50%
5.0.375.125	113 ±80%	1.00	00:00:00	33.33%	100.00%
6.0.472.63	94 ±88%	2.40	00:00:14	20.00%	40.00%
5.0.375.55	75 ±98%	1.00	00:00:00	0.00%	100.00%
8.0.552.224	75 ±98%	1.50	00:00:15	50.00%	50.00%
5.0.375.127	56 †	1.00	00:00:00	33.33%	100.00%
8.0.552.215	37 †	1.00	00:00:00	50.00%	100.00%

1 - 10 of 13

This report is based on sampled data.



Pages on this site were viewed a total of 27,881 times in the "Top Social Media Content Visits" segment

 27,881 Pageviews

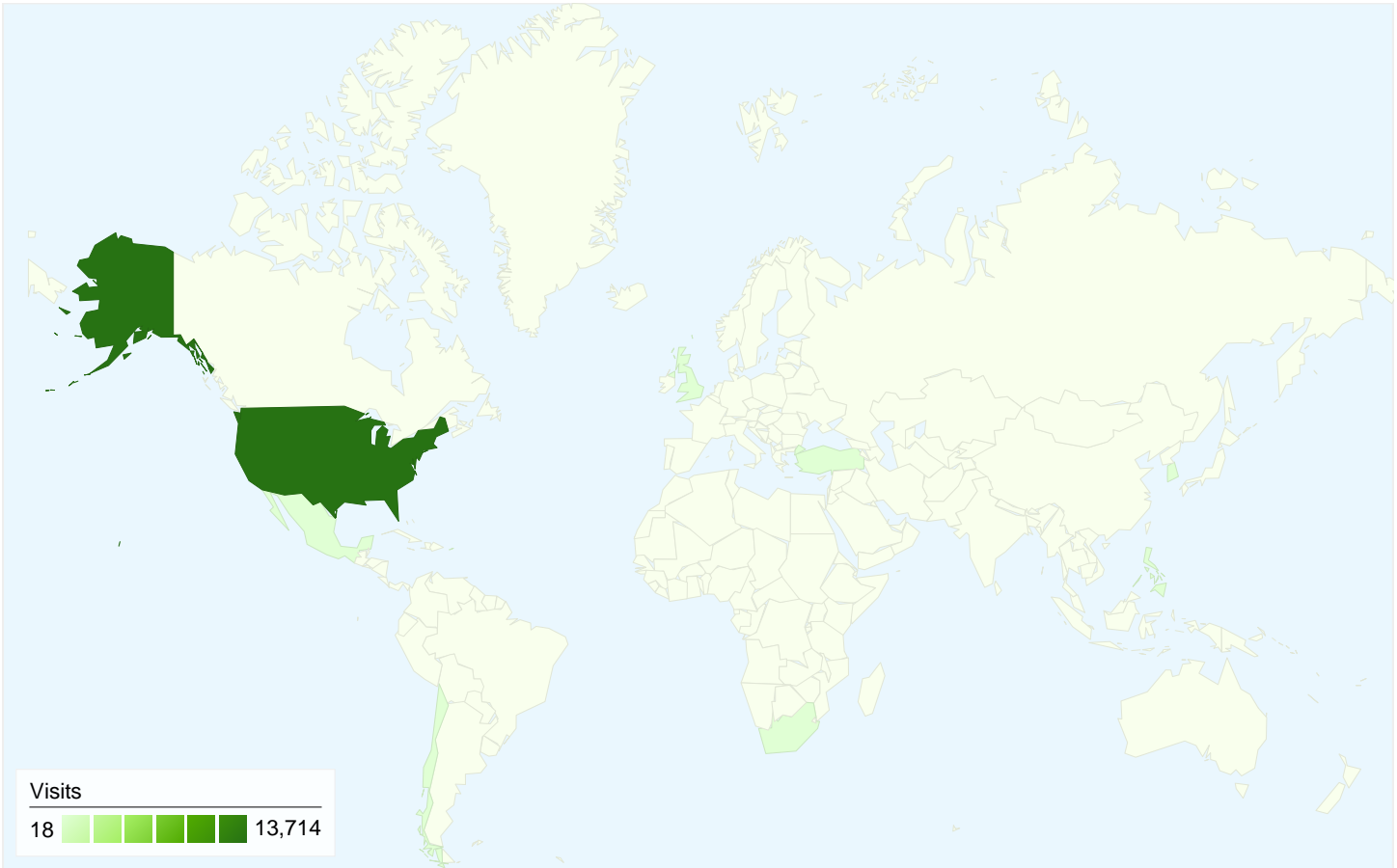
 21,909 Unique Views

 62.37% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/default.htm	7,479	26.82%
/tax/default.htm	2,072	7.43%
/pets/adoptions/default.htm	1,224	4.39%
/pets/default.htm	1,130	4.05%
/libraries/default.htm	1,111	3.98%

This report is based on sampled data.



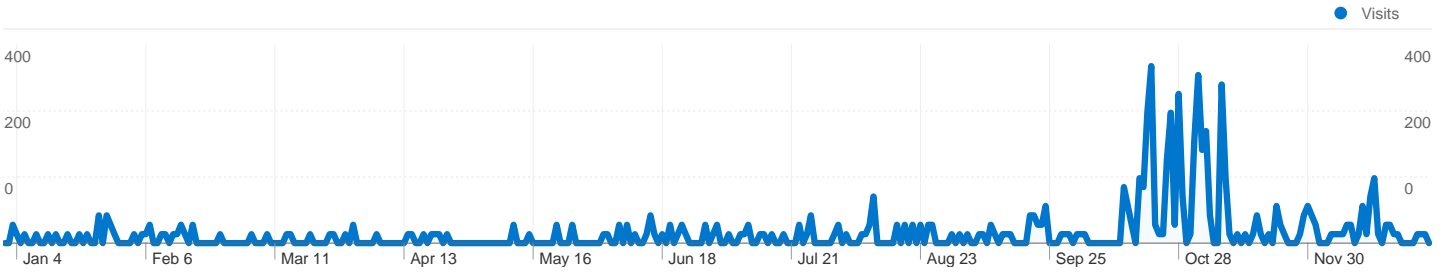
13,903 visits came from 10 countries/territories in the "Top Social Media Content Visits" segment

Site Usage

Visits 13,903 % of Site Total: 100.00%	Pages/Visit 1.99 Site Avg: 1.99 (-0.00%)	Avg. Time on Site 00:01:40 Site Avg: 00:01:40 (-0.00%)	% New Visits 20.73% Site Avg: 20.73% (-0.00%)	Bounce Rate 62.74% Site Avg: 62.74% (-0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	13,714 ±13%	1.97	00:01:41	19.92%	62.64%
United Kingdom	37 ⬆	1.00	00:00:00	100.00%	100.00%
Chile	18 ⬆	1.00	00:00:00	100.00%	100.00%
South Korea	18 ⬆	1.00	00:00:00	100.00%	100.00%
Turkey	18 ⬆	3.00	00:01:52	0.00%	0.00%
Puerto Rico	18 ⬆	1.00	00:00:00	0.00%	100.00%
Mexico	18 ⬆	18.00	00:09:56	100.00%	0.00%
South Africa	18 ⬆	1.00	00:00:00	100.00%	100.00%

Philippines	18	1.00	00:00:00	100.00%	100.00%
(not set)	18	5.00	00:01:25	100.00%	0.00%
					1 - 10 of 10

This report is based on sampled data.

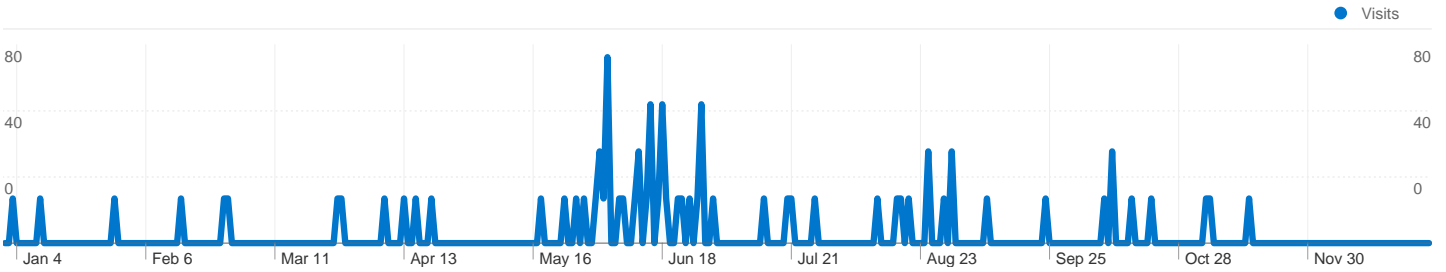


This browser sent 7,648 visits via 3 browser versions in the "Top Social Media Content Visits" segment

Site Usage

Visits 7,648 % of Site Total: 55.01%	Pages/Visit 1.99 Site Avg: 1.99 (0.11%)	Avg. Time on Site 00:01:39 Site Avg: 00:01:40 (-1.18%)	% New Visits 16.75% Site Avg: 20.73% (-19.21%)	Bounce Rate 61.58% Site Avg: 62.74% (-1.85%)	
Browser Version	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
8.0	6,066 ±25%	1.78	00:01:31	17.70%	69.57%
7.0	1,036 ±30%	2.95	00:02:12	14.55%	38.18%
6.0	546 ±48%	2.59	00:02:04	10.34%	17.24%

This report is based on sampled data.

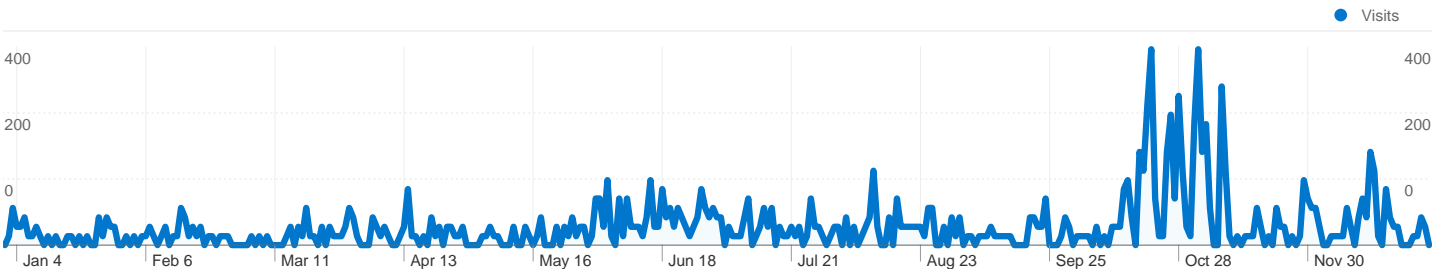


This browser sent 1,299 visits via 7 browser versions in the "Top Social Media Content Visits" segment

Site Usage

Visits 1,299 % of Site Total: 9.34%	Pages/Visit 2.12 Site Avg: 1.99 (6.30%)	Avg. Time on Site 00:02:11 Site Avg: 00:01:40 (30.27%)	% New Visits 14.49% Site Avg: 20.73% (-30.09%)	Bounce Rate 68.12% Site Avg: 62.74% (8.57%)	
Browser Version	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
531.22.7	546 ±47%	2.38	00:02:55	6.90%	58.62%
531.9	226 ±61%	1.92	00:03:06	25.00%	50.00%
533.16	226 ±61%	1.00	00:00:00	8.33%	100.00%
533.17.8	113 ±92%	1.00	00:00:00	33.33%	100.00%
533.18.5	94 ±88%	2.40	00:02:11	20.00%	60.00%
531.21.10	56 †	4.00	00:00:55	0.00%	66.67%
528.16	37 †	6.00	00:07:16	50.00%	50.00%

This report is based on sampled data.



14,016 visits used 11 browser and OS combinations in the "Top Social Media Content Visits" segment

Site Usage

Visits 14,016 <small>% of Site Total: 100.00%</small>	Pages/Visit 1.99 <small>Site Avg: 1.99 (-0.00%)</small>	Avg. Time on Site 00:01:41 <small>Site Avg: 00:01:41 (-0.00%)</small>	% New Visits 20.83% <small>Site Avg: 20.83% (-0.00%)</small>	Bounce Rate 62.37% <small>Site Avg: 62.37% (-0.00%)</small>	
Browser and OS	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Internet Explorer / Windows	7,705 ±21%	1.99	00:01:38	17.11%	61.37%
Firefox / Windows	2,656 ±18%	2.21	00:02:09	32.62%	53.90%
Chrome / Windows	1,620 ±24%	1.72	00:01:21	16.28%	70.93%
Safari / Macintosh	1,281 ±28%	2.00	00:02:03	13.24%	67.65%
Firefox / Macintosh	376 ±46%	1.30	00:00:19	55.00%	85.00%
Firefox / Linux	263 ±63%	1.64	00:00:20	7.14%	71.43%
Safari / iPhone	37 †	6.00	00:07:16	50.00%	50.00%
Chrome / Macintosh	18 †	1.00	00:00:00	0.00%	100.00%
Opera / Macintosh	18 †	1.00	00:00:00	100.00%	100.00%
Opera / Windows	18 †	2.00	00:00:21	100.00%	0.00%